

Institutional Report on NGO Collaborations for Advancing the Sustainable Development Goals

1 | Institutional Framework

1.1 Office of Ethics, Responsibility & Sustainability (ERS)

The ERS Office is the nodal point for all NGO partnerships. It is responsible for designing, executing, monitoring, and evaluating SDG-linked interventions, ensuring academic, ethical, and operational accountability.

ERS maintains quarterly and annual reporting mechanisms, integrates SDG mapping into all activities, and ensures alignment with Woxsen's institutional sustainability strategy.

Key functions include:

- Vetting and onboarding NGO partners.
- Coordinating multi-school participation in community projects.
- Capturing metrics such as beneficiary reach, gender ratios, and SDG targets addressed.
- Documenting impact for national and international reporting frameworks.

1.2 Integration Across Schools and Disciplines

Each academic school identifies NGOs whose mission aligns with its domain expertise.

This decentralised integration ensures that community work informs teaching and research:

- **School of Liberal Arts & Humanities:** legal aid, gender, and community resilience.
- **School of Design:** creative-skills and rehabilitation programmes.
- **School of Business:** CSR policy dialogues and data analytics for impact measurement.
- **School of Technology:** digital inclusion and STEM education outreach.

Together, these schools anchor the University's holistic SDG implementation ecosystem.

2 | Key NGO Partners and Thematic Engagements

NGO / Partner	Focus Area & SDGs Addressed
Pinkishe Foundation	Menstrual-health awareness and hygiene management (SDG 3 & 5)

NGO / Partner	Focus Area & SDGs Addressed
Sakhi Centre	Legal aid, gender justice, and counselling for women (SDG 5, 10, 16)
Rescue Foundation	Creative-skills workshops for survivors and vulnerable women (SDG 4, 8, 10)
United Way Hyderabad / Telangana State CSR Council	CSR–SDG policy dialogues, data impact measurement (SDG 17)
Olive Hospital & Health NGOs	Preventive health and wellness camps for rural communities (SDG 3)
Terralingua / Cultural NGOs	Biocultural diversity & sustainability education (SDG 4, 11, 15)
TRY / Street Cause Student Chapters	Rural education, youth empowerment, and livelihood programmes (SDG 1, 4, 8)
Ethos Foundation & Urban Lab	Sustainable urban design and ethical architecture (SDG 9, 11)

3 | Collaboration Modalities and Outcomes

3.1 Programmes and Projects

1. **Menstrual-Health Initiative (Pinkishe Foundation)** – Awareness and hygiene sessions for adolescent girls, distribution of sustainable sanitary products, and creation of school toolkits for menstrual equity.
2. **Swasthya Mela & Health Camps (Olive Hospital & local NGOs)** – Free screenings and counselling for rural women; emphasis on preventive healthcare.
3. **Legal-Aid & Rights Awareness Camp (Sakhi Centre)** – Legal-literacy workshops and consultation services; policy feedback shared with local authorities.
4. **Creative-Skills Programme (Rescue Foundation)** – Training in design, craft, and entrepreneurship to rebuild livelihoods and self-reliance among survivors.

3.2 Community Outreach and Capacity Building

- **School Outreach (Kamkole & Budhera villages):** Digital literacy sessions, donation of teaching equipment, and STEM demonstrations.
- **Well-being Workshops:** Yoga and mental-health awareness with the MV Foundation.

- **Rural Entrepreneurship Clinics:** Training youth and women in micro-enterprise creation.

3.3 Joint Research and Evidence Generation

- Collaborative interventions serve as live laboratories for applied research.
- **School of Design** uses data from Rescue Foundation workshops in design-for-social-impact case studies.
- **School of Law** integrates legal-aid outcomes into policy briefs on gender and access to justice.

3.4 Advocacy and Policy Inputs

- Policy recommendations emerging from the Sakhi collaboration inform district-level gender-justice committees.
- Pinkishe partnership generates advocacy material promoting menstrual-health education policy for public schools.
- CSR dialogues with United Way Hyderabad have produced impact-measurement toolkits aligning corporate disclosures with UN Global Compact principles.

3.5 Funding and Resource Mobilisation

- Resource mobilisation achieved through joint funding drives and in-kind donations: projectors for schools, sanitary products, medical kits.
- ERS channels university volunteer hours and space as institutional support for NGO operations.

4 | Monitoring and Evaluation (M&E) System

ERS applies a **structured M&E protocol**:

- Activity metadata: partner, date, venue, SDG code.
- Beneficiary metrics: gender, age, socio-economic profile.
- Output indicators: workshops conducted, kits distributed, training hours delivered.
- Outcome tracking: behaviour change, policy uptake, or community replication.

All evidence—photographs, attendance lists, testimonials—is digitally archived.

5 | Policy Influence and Scalability

- **Legal-Aid Clinic Model:** Sakhi partnership is transitioning into a permanent Legal-Aid Cell on campus, offering continuous pro-bono consultation.

- **Health & Menstrual Toolkits:** Replicated by local schools through government partnerships.
- **CSR Policy Dialogue:** United Way collaboration has elevated Woxsen’s role as a **regional knowledge partner** for CSR–SDG integration.

6 | Safeguarding and Ethical Governance

All collaborations adhere to ERS’s Safeguarding and Ethics Policy, which mandates:

- Partner due diligence and risk assessment.
- Informed consent for minors and vulnerable participants.
- Faculty supervision during community engagements.
- Confidential handling of participant data.

These measures ensure ethical delivery and compliance with national and international standards.

7 | Impact Highlights

Impact Dimension	Description / Illustration
Health & Well-being	Menstrual-health and Swasthya Mela initiatives serving women and girls in rural Telangana
Gender Equality & Justice	Legal-aid and counselling sessions promoting women’s rights
Education & Skills	NGO-led school outreach and design workshops enhancing employability
Community Resilience	TRY and Street Cause projects strengthening livelihoods and social capital
Policy Integration	CSR dialogues yielding measurable SDG impact-assessment frameworks

8 | Conclusion

Woxsen University’s sustained partnerships with NGOs constitute a comprehensive, evidence-based model of academia–community synergy.

By integrating outreach, research, advocacy, and capacity-building, these partnerships:

- Deliver measurable improvements in community well-being and empowerment.
- Feed field evidence into policy design and corporate sustainability frameworks.
- Establish the University as a trusted partner in India's SDG ecosystem.

Through systematic monitoring and ethical governance, Woxsen ensures that every initiative remains scalable, transparent, and aligned with the UN 2030 Agenda.

The University thus stands as a benchmark institution for SDG-oriented NGO collaboration, bridging the gap between higher education, civil society, and public policy.

Evidence attached:

Q1
by ERS



Woxsen- Ethics, Responsibility & Sustainability

Quarterly
ERS Activity
Report Edition - 1

#1 Jan-Mar 2024



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1.1 Creating Connection and Comfort: Centre of Excellence -Diversity, Equity and Inclusion Assessment of Old Age Home

UN SDG: 3, 10

On 14th January 2024, a team from the Centre of Excellence for Diversity, Equity, and Inclusion (COE-DEI) visited Grace Old Age Home in Miyapur, Hyderabad. The objective of the visit was to assess the living conditions of the elderly residents, engage with them, and explore ways to support their well-being. The team found the infrastructure generally well-maintained but highlighted areas for improvement, such as repairing pathways to make the facility more accessible.

During conversations with the residents, the executives noted a strong sense of loneliness and a need for greater social interaction. While the staff was dedicated, there was room for enhancing their caregiving skills, especially in fostering empathy and emotional support.

The team recommended improving infrastructure, organizing more social activities, and providing staff training to enhance the emotional well-being of residents. They also suggested health and wellness programs and community engagement to create intergenerational bonds.

Overall, the visit emphasized the importance of creating an emotionally nurturing environment, ensuring Grace Old Age Home not only meets the physical needs of its residents but also enhances their quality of life through greater care and community involvement.

01

1.2. Sustainable Living in Focus: Woxsen University's Efforts to Promote Hygiene and Environmental Responsibility

UN SDG: 3, 11, 6

The Indian Constitution, through the 42nd Amendment, underscored the nation's commitment to environmental protection. Articles 48A and 51A mandate the state and citizens, respectively, to safeguard the environment and its resources. In alignment with these constitutional principles, the School of Law at Woxsen University organized an awareness program in Kamkole on January 24, 2024. The event aimed to educate the local community about the detrimental health implications of neglecting cleanliness, hygiene, and sanitation.

The program emphasized the significance of sustainable living and the role of individual choices in preserving the environment. Participants were urged to adopt practices that align with the principles of inter-generational equity. Cleanliness, a cornerstone of healthy living, was highlighted as a collective responsibility. The program underscored that by maintaining a clean environment, individuals can improve their physical well-being and contribute to a more sustainable future for generations to come.



1.3 Bridging Gaps: How Student Volunteers are Enhancing Education for Children of Construction Workers

The School of Architecture and Planning initiated a series of learning sessions for the children of construction workers. These sessions, targeting children between the ages of 4 and 14, aimed to engage the young participants in creative learning experiences. The first phase of the program commenced on 14th November 2023 and spanned 12 weekends, concluding on 3rd February 2024. Initially, the sessions welcomed nine children, but as the initiative gained momentum, more children joined, resulting in 18 participants in the final weekends.

The sessions were driven by student volunteers, who, under the guidance of faculty mentors, tailored the learning experience to the children's interests and needs. Rather than following a rigid curriculum, the volunteers encouraged the children to express what they wanted to learn on any given day and developed the sessions from there. In addition to teaching, the volunteers distributed essential stationery items such as notebooks, pencils, erasers, and sharpeners, ensuring the children had the tools they needed to participate fully.



UN SDG: 4, 10

Throughout the program, the children learned and practiced English language skills, including alphabets, words, and sentences. They also engaged in mathematics, focusing on arithmetic and multiplication tables. Creative activities, such as drawing, coloring, origami, and solving puzzles, were incorporated to stimulate their imaginations and foster problem-solving skills. These learning sessions not only provided the children with educational support but also gave them a platform to develop confidence and curiosity.

For the student volunteers, this ERS activity was an invaluable opportunity to practice empathy and apply their skills in a meaningful way. By contributing to the education of children who, due to temporary circumstances, could not attend formal schooling, the students demonstrated a commitment to social responsibility. The initiative was a powerful example of how small, consistent efforts can create lasting impacts on both the participants and the volunteers involved.

1.4 Community Connections: A Day of Service and Support

UN SDG: 2, 3

On January 22, 2024, COE-Advanced Energy Systems and New Age Technology, in collaboration with local temple authorities, organized a significant Employee Social Responsibility (ERS) event aimed at enhancing community welfare through food distribution and support for temple rituals. The event saw the enthusiastic participation of key individuals, including Dr. Prashant Kumat, Dr. Bhargav Prajwal, Dr. Bhanu Prakash, and 21 dedicated B.Tech students. Volunteers played a crucial role in distributing food to local residents, with meticulously planned logistics ensuring an efficient and equitable process that addressed community needs.

The ERS initiative yielded several important outcomes, including strengthened community connections, heightened awareness about social responsibility among B.Tech students, and a demonstration of COE's commitment to making a positive impact beyond academic boundaries. The dedication and enthusiasm displayed by team members and students reinforced the organization's commitment to social responsibility and community involvement.



1.5 Panel Discussion Insights: The Overlooked Voices in the Ayurvedic Beauty Industry

UN SDG: 10, 12

On February 2, 2024, the School of Liberal Arts and Humanities hosted a panel discussion focused on high-end wellness companies like Forest Essentials and Kama Ayurveda. While these brands promote Ayurvedic traditions, the absence of tribal communities—traditional guardians of these resources—from stakeholder discussions is a significant concern.

The panel highlighted the shift from artificial to natural products, emphasizing how this trend often exploits tribal populations who lack agency over their forest resources. External cultural influences have led to a perception that artificial products are superior, overshadowing local remedies.

Luxury pricing of products, such as a "brightening ghee cream" for 2,500 rupees, makes them inaccessible to lower-income groups, primarily targeting urban consumers.

The discussion called for critical analysis and policy reforms to include tribal stakeholders, recognizing their vital role in the commercialization of their knowledge. This inclusion is essential for creating a more sustainable and equitable wellness industry.



02



James A.F. Stoner is a distinguished professor of Management Systems at Fordham University's Gabelli School of Business and holds the prestigious James A.F. Stoner Chair in Global Quality Leadership. With a background in engineering and management from MIT, Stoner has made significant contributions to the fields of quality management, sustainability, and leadership. He is also a prolific author, consultant, and speaker, with a global influence through his executive seminars and advisory roles for major companies.

2.1 Seminar on SGD Aligned Research Works or Sustainable Solutions: Woxsen University's Seminar on SDG-Aligned Research

UN SDG: A11, 17

On February 7th, Woxsen University's School of Business hosted a vibrant seminar featuring Prof. James Stoner's keynote address and a masterclass. The event included presentations on SIG-aligned work by faculty and students, panel discussions, and insights from nonprofit organizations. Faculty development workshops focused on interdisciplinary approaches to teaching sustainability, while video posters from global participants showcased innovative ideas. The seminar highlighted Woxsen University's dedication to fostering knowledge exchange and promoting sustainability in higher education.

2.2 Webinar of Personal Carbon Footprint

UN SDG: 4, 12, 13

Woxsen University's School of Business recently hosted a webinar on personal carbon footprint reduction, led by Dr. Tauseef. The session explored practical strategies to minimize individual environmental impact. Dr. Tauseef's insights sparked engaging discussions, and the success of the event has prompted plans for future sustainability initiatives.



2.3 Dental Health Camp at Woxsen University: A Step Towards Healthier Smiles

UN SDG: 3, 17

School of Technology at Woxsen University partnered with Roy's Dental Clinic to host a free dental check-up camp on February 7, 2024. The event, held at the Law Block, aimed to promote oral health awareness among students, faculty, and staff. Led by dental experts Dr. Joseph Roy and Dr. Musadaq Mohammed, emphasizing the connection between oral health and overall well-being.

2.4 Wetlands for Human Wellbeing – Sustainable Development for Greener Tomorrow,

UN SDG: 13, 14, 15, 17

In celebration of World Wetlands Day on February 2, 2024, the School of Arts and Design (SOAD) at Woxsen University, in collaboration with TERRE Policy Centre, Pune, organized a poster and creative writing competition for students. This event aimed to raise awareness about the importance of wetlands and their role in human well-being, aligning with the global theme for World Wetlands Day 2024. The event also highlighted the significance of the Ramsar Convention, a treaty adopted in 1971 to protect wetlands of international importance. India, a key signatory since 1982, boasts 80 Ramsar sites, the highest in South Asia, though many of these sites require urgent conservation efforts.

Through the competition, SOAD sought to educate students and faculty on the importance of wetlands, their contribution to the ecosystem, and the need for public commitment to conservation. The event marked the beginning of a series of activities planned in partnership with TERRE Policy Centre.

2.5 The Curious Case of Button Masala

UN SDG: 9, 12

The Department of Fashion Design at Woxsen University's School of Architecture and Design (SOAD) recently hosted an insightful three-day workshop for Semester VI students, focused on sustainable fashion trends and techniques. The workshop introduced the innovative 'Button Masala' technique, invented by renowned fashion designer Anuj Sharma. This creative method involves using just buttons and rubber bands to create endless garment designs from a single piece of fabric. The simplicity, speed, and sustainability of this technique make it a revolutionary approach to fashion design, offering an alternative to the wasteful practices of the fast fashion industry.

The goal of the workshop was twofold: to raise awareness about the environmental impact of fast fashion and to provide practical, sustainable solutions. Students were encouraged to rethink traditional fashion design methods and adopt the values of sustainability in their creative processes. By learning the 'Button Masala' technique, they discovered how to create versatile, eco-friendly garments while minimizing fabric waste. The workshop also featured a display arena where students and visitors from the Woxsen community could observe the outcomes and reflect on the importance of responsible fashion choices in everyday life.

The workshop emphasized that sustainable fashion is not just a trend but a necessary shift in mindset. It aimed to inspire participants to incorporate sustainable design principles into their future careers, making eco-conscious decisions that can drive positive change within the fashion industry.



Fashion designer specializes in craft sustainability, while Anuj Sharma development and also exploring human behavior through fashion. His work has been showcased internationally, including in Japan, the UK, Sweden, Bangladesh, and at Lakme Fashion Week in Mumbai.

2.6 The Third International Ethics Advisory Board Meeting

UN SDG: A11, 17

On February 13, 2024, Woxsen University's School of Arts & Design (SOAD) hosted the 3rd International Ethics Advisory Board (IEAB) meeting. The board was briefed on the university's strategic focus, known as the Five Pillars, which include research, internationalization, corporate alignment, Ethics, Responsibility, and Sustainability (ERS), and entrepreneurship. A special emphasis was placed on the future plans of the ERS initiatives at SOAD. The board learned about SOAD's Social Immersion course, designed to expose students to real-world challenges, and the school's commitment to capacity-building programs for citizens through the Centre for Excellence, aligning with Woxsen's ERS vision. Students at SOAD are engaged in research on crucial global issues such as climate change, sustainability, and unorganized economies. SOAD's contributions to Sustainable Development Goals (SDG) 5 – gender equality, and SDG 13 – climate action, were also highlighted. In conclusion, IEAB members commended SOAD's efforts in addressing social and environmental issues through innovative academic and research activities. They also expressed interest in international collaboration, noting the market potential of SOAD's innovations and its alignment with the broader ERS mission of Woxsen University.

2.7 Breaking the Silence: Unveiling Menstruation Challenges and Advocating Workplace Inclusivity

UN SDG: 3, 5

Woxsen University's School of Arts & Design, led by Dr. Adity Saxena, has launched the project "Breaking the Silence: Unveiling Menstruation Challenges and Advocating Workplace Inclusivity." The initiative focuses on highlighting the struggles women face during menstruation at work, aiming to foster a more inclusive and supportive work environment. Through interviews with women from various industries, the project collects personal stories on the emotional and physical challenges of menstruation, while addressing societal taboos and workplace empathy.

The goal is to promote understanding and ensure inclusivity across industries, ethnicities, and socioeconomic backgrounds. By advocating for greater awareness, this project aims to create positive change around menstruation challenges, contributing to a more gender-inclusive workplace environment.

2.8 Gender and Gesture, Beyond Boundaries, Beyond Photography, International Photography Competition

UN SDG: 5

The Gender & Gesture: Beyond Boundaries, Beyond Photography is an international photography competition that represents a remarkable cross-cultural collaboration between the University for the Creative Arts, Farnham, and the School of Arts & Design, Woxsen University. This innovative project brings together diverse perspectives, creative talents, and cultural influences to explore the dynamic intersection of gender and gesture, transcending traditional boundaries of photography.

The competition serves as a captivating visual journey, highlighting how gender identity and expression are portrayed through the subtle art of gesture. The participants have pushed the conventional limits of the medium, crafting images that challenge societal norms and provoke thoughtful discussion around gender roles and representation.

The competition's impact goes beyond mere visual art—it fosters cross-cultural dialogue, creating a global platform for artists to express their unique interpretations of gender and gesture. This evolving project continues to inspire and engage, paving the way for future creative collaborations and conversations about gender in the visual arts.



Organized by WOXSEN UNIVERSITY

INTERNATIONAL

ETHICS ADVISORY BOARD MEETING

School of Arts and Design

13th FEB, 2024
16:30 IST

in

ADVISORY BOARD MEMBERS



DR. EZAZ AHMED, SHRIM-SCP
Dean, Division of Business,
Leadership and Communication
Columbia College, USA



MURIEL MAFICO
Deputy Representative,
UNICER, South Africa



Dr. Monique Darrisaw-Akil
Superintendent at Unilever UFSO,
USA



Prof. Dr. Amb. Tal Edgars
UNF, MAE & ILO Experts,
South Africa



Prof. COLIN CLARK
Professor of Accounting, Director
Victoria Business Confucius Institute,
Melbourne



MARSHA MACATTA-YAMBI
Executive Director, Tanzania



MARTHA GETACHEW BEKELE
Delivery, Quality & Impact Lead,
Addis Ababa, Ethiopia



GAVIN RAJAH
CEO at GAVIN RAJAH ATELIER,
South Africa



JASON MAITLAND
President, Sustainability Institute
of Trinidad and Tobago



ABIGAIL KIMA
Host and Producer - Hail News
Podcast, Kenya





2.9 Harmony in Green: The Essence of Environmental Responsive Design for Sustainable and Resilient Structures

UN SDG: 11

The School of Architecture and Planning, Woxsen University, embarked on an insightful field trip to the Rural Technology Park (RTP) at the National Institute of Rural Development and Panchayati Raj (NIRDPR). This experience, intricately linked to academic subjects such as Environment Responsive Design, Acoustics & Illumination, and Low-Cost Building Techniques, offered students a practical understanding of sustainable living and innovative construction practices. The students observed and documented various house types, inspired by different regions of India, gaining valuable insights into cost-effective, eco-friendly building methods. The implementation of Laurie Baker techniques provided a firsthand perspective on the benefits of low-cost, sustainable construction. Additionally, a session with Mr. MD Khan, Senior Consultant at NIRDPR, ignited their entrepreneurial spirit and passion for promoting sustainability in architecture.

The field trip aimed to explore crucial aspects such as energy efficiency, sustainable materials, carbon footprint reduction, and community engagement within the built environment. Moreover, the trip emphasized the importance of involving local communities in the design process, ensuring that structures meet their needs while enhancing the surrounding environment. This immersive learning experience has equipped future architects with the practical knowledge and tools needed to develop sustainable design solutions. By merging academic concepts with real-world applications, Woxsen University is fostering a generation of architects committed to creating responsible, environmentally conscious structures.



2.10 Religion and Environmental Crisis: The Case of Arabi Malayalam Disaster Ballads

UN SDG: 13



Dr. Ophira
in South Asian
School of Critical
Glasgow
United Kingdom

Gamliel, Lecturer
Religions
Studies, University of

Dr. Ophira Gamliel delivered a keynote address as part of the *Pierre Bourdieu Virtual Lecture Series – 3*, focusing on the impact of environmental disasters and the role of religion in coping with them. Drawing from her fieldwork in Kerala, she examined how early 20th-century disasters, such as the 1924 flood and the 1909 cyclone, were memorialized in Arabi Malayalam disaster ballads. These ballads offer insight into how communities responded to and remembered such catastrophic events. Dr. Gamliel connected these historical events to more recent disasters, such as the 2018 Kerala floods and a cyclone in Bangladesh, demonstrating the lasting influence of past experiences on modern-day responses.

Her lecture emphasized the distinction between natural and manmade disasters, noting that while some disasters occur naturally, many are worsened by human actions, particularly in fragile ecosystems. The discussion also explored the impact of human intervention on climate change and raised important questions about how religion helps people recover from disasters. Dr. Gamliel highlighted the way religious beliefs often motivate individuals to take courageous and compassionate actions to assist those in need during crises.

With 2024 projected to be one of the warmest years on record, this discussion underscored the urgency of addressing environmental issues. Dr. Gamliel encouraged a forward-looking approach, asking how we can begin protecting the environment and what actions should be prioritized.

In conclusion, the lecture examined the potential role of religion in environmental protection and emphasized the need for a deeper exploration of this connection. Dr. Gamliel offered a semester course titled *Religions, Cultures, and Environmental Crisis* to further investigate these topics and encourage students to consider the intersection of religious values and environmental sustainability.

2.11 Justice for All: Observing World Day of Social Justice

UN SDG: 4,10,16,17

On February 23, 2024, the School of Law at Woxsen University commemorated *World Social Justice Day* with a series of meaningful events aimed at promoting a deeper understanding of social justice. Held at the Woxsen University campus, the event welcomed participants from both the university and a nearby government girls' school in Sadashivpet. In-house students, along with their peers from the local school, actively engaged in discussions that focused on the relevance of social justice in the legal realm. The day began with students expressing their views on social justice, followed by an awareness session titled "Social Justice in India," which provided valuable insights into the concept. Social justice, as discussed during the event, involves the fair distribution of resources, opportunities, and privileges, ensuring that systemic inequalities are addressed and all individuals have equal access to fundamental rights, regardless of their socio-economic background or identity.

A significant portion of the event was dedicated to gender equality, a key component of social justice. The discussions emphasized gender equality as a fundamental human right, deeply embedded in the Indian Constitution and critical to building a fair and just society. The event highlighted the importance of collective action from individuals, communities, and governments to combat gender-based discrimination.

Event Highlights:

1. **Speech Competition:** Students from Woxsen University and nearby schools participated in a speech competition, presenting diverse perspectives on social justice, and fostering a vibrant exchange of ideas.
2. **Awareness Session:** Dr. Sreelatha, Dean of the School of Law, led an interactive session on social justice, encouraging students to engage in open discussions and explore the various dimensions of social justice in the Indian context.

The celebration underscored the importance of social justice in creating an equitable society, reinforcing Woxsen University's dedication to promoting legal awareness and social responsibility.

2.12 Women Empowerment and Safety

Rise & Thrive: Women Leading Safely/ Safe She: Empowering Women, Securing Futures/ Empower her: Strength & Safety Unleashed

UN SDG: 5

The "Women Empowerment and Safety" ERS activity, organized by the School of Sciences at Woxsen University on February 9th, 2024, was designed to empower women and girls by providing them with essential knowledge, skills, and resources to enhance their personal and professional lives. With 500 participants, including faculty members and students, the event aimed to inspire and raise awareness about women's safety, legal rights, and personal growth. The sessions, led by Mrs. Saritha IPS, SP of the Women Protection Cell, CID, AP, and Advocate Vallala Nagaraju, focused on legal perspectives surrounding women's safety, addressing sexual harassment, and promoting resilience and mental well-being. The resource persons conducted interactive sessions that encouraged open discussions, allowing participants to share concerns and gain insights into critical issues affecting women. These conversations emphasized the importance of women understanding their legal rights and the measures they can take to protect themselves in unsafe situations.

The active involvement of faculty members, students, and resource persons made the event a success. The initiative highlighted the significance of collaboration in fostering a safe and empowering environment for women. The program concluded with positive feedback, reinforcing the importance of continued efforts to raise awareness about women's safety and empowerment within educational and public spaces. Overall, the "Women Empowerment and Safety" event succeeded in its mission to educate and inspire women, providing them with the knowledge and confidence to address challenges and contribute to structural changes that promote gender equality and safety.



Mrs. KGV Saritha IPS
SP Women Protection Cell, CID, AP



Advocate Vallala Nagaraju
Member of the Indian Police Foundation & Institute IPI
and Indian Society of Criminology ISC, Telangana



2.13 Generative AI for Digital Marketing

UN SGD: 4, 8, 9

Between the 12th and 19th of February 2024, the School of Science at Woxsen University organized a 5-day workshop titled "Generative AI for Digital Marketing" for undergraduate students. The goal was to provide knowledge and resources on generative AI and its applications in digital marketing, while also enhancing the professional skills of the participants. The workshop aimed to offer an inspiring and impactful experience. A total of 30 students participated, including 18 non-Woxsen students from Telangana Social Welfare Residential Degree College of Commerce for Women (TSWRDCCW), located in the Sangareddy district.

The event involved active participation from faculty members, laboratory instructors, and students from the School of Science, further enriching the learning experience. In addition, several professors who were integral to the program delivered lectures during the five-day event. These included Prof. Debdutta Choudhury, Associate Dean at Woxsen University; Dr. Daya Shankar, Dean of the School of Science; Dr. Beauty Pandey, Associate Professor at the School of Science; Dr. Ramakrishna Madaka, Assistant Professor at the School of Science; and Mr. T Charan Sanjeev, Startups Coordinator - Trade Tower, Woxsen University.

Throughout the workshop, topics related to both marketing and generative AI were explored in depth. The sessions offered crucial insights and practical takeaways for marketers, with workshops such as "Ways of Digital Marketing" and "Marketing Position." Attendees also gained a thorough understanding of how to apply generative AI in content creation, personalization, and data analytics, through presentations on topics like "Implementing Generative AI in Marketing Strategies" and "Smart Solutions: AI-enhanced Research Tools."

The event successfully fulfilled its purpose by exploring real-world case studies, inspiring participants to integrate generative AI into their marketing practices. The 5-day ERS activity on generative AI had a significant impact on digital marketing, with the success of the skill development workshop extending beyond the event itself. The collaborative efforts fostered a culture of learning and empowerment among participants, creating a transformative experience for all involved. The workshop also achieved its mission of equipping students with knowledge on digital marketing, generative AI technologies, sustainable marketing strategies, and smart tools for market research.

2.14 National Science Day Event-2024 "Vigyanshala" and-Satheesh Reddy Physics Lab Inauguration

UN SGD: 4, 9, 17



G. Satheesh Reddy is an Indian aerospace scientist who served as the chairman of DRDO from 2018 to 2022 and is the Scientific Adviser to the Defence Minister. Born in Mahimaluru, Andhra Pradesh, he earned his engineering degree from JNTU Anantapur and later completed his M.S. and Ph.D. at JNTU Hyderabad. Reddy began his career at the Defence Research and Development Laboratory (DRDL) and played a key role in developing advanced missile systems and India's successful Anti-Satellite (ASAT) missile test, Mission Shakti. He has received numerous accolades, including the AIAA Missile Systems Award and the Homi J. Bhabha Gold Medal.

The School of Science at Woxsen University organized a two-day event on February 27th and 28th to celebrate National Science Day and inaugurate the "Satheesh Reddy Physics Laboratory." The event was attended by 160 participants, including students from government and private schools, volunteers from the School of Science, and special guest Dr. G. Satheesh Reddy, Scientific Adviser to the Raksha Mantri, Ministry of Defence. The Vice President and Dean of the School of Science, along with other associated professors, were also present.

Dr. Satheesh Reddy, the honored guest, shared profound insights, emphasizing the critical importance of scientific research and innovation, which served as a source of inspiration for young minds embarking on their scientific journeys. The day was designed to provide participants with an inspiring and impactful experience. In line with the theme of National Science Day 2024, "Indigenous Technologies for Vikshit Bharat," the School of Science also organized a Project Expo. Aspiring young scientists from various government and private schools gathered at the university to showcase their talents and innovative technologies.

Prizes were awarded to standout prototypes, with recognition for the 1st and 2nd runners-up. Three consolation prizes were also distributed to encourage student efforts. Additionally, certificates of participation were awarded by P. Siddareddy, District Science Officer, and Anjaiah, Mandal Educational Officer, in recognition of the students' commendable contributions.

The event was a resounding success, highlighted by articulate student presentations that underscored a commitment to advancing indigenous technologies for a developed and sustainable India. National Science Day holds special significance as a platform for students from various schools to demonstrate their scientific expertise. The Expo showcased a fusion of innovation, scientific skill, and the pursuit of solutions for a technologically empowered nation.

2.15 Woxsen University Hosts Interactive Learning Session for Kamkole Government School Students

UN SGD: 4, 8, 9

On February 8th, Woxsen University welcomed students from Kamkole Government School for a special reading hour and interactive learning session. The initiative aimed to improve the students' speaking and communication skills, while fostering a love for reading and storytelling through engaging activities.

This enriching experience was aligned with the United Nations Sustainable Development Goal (SDG) 4: Quality Education, which promotes equitable access to education and lifelong learning opportunities. The interactive session, filled with stories and games, sparked enthusiasm among the young learners, making it a memorable and impactful event.

2.16 EmpowerIT: Bridging the IT Skills Gap for Underprivileged Children

UN SGD: 4, 10

EmpowerIT is an initiative designed to equip 20 underprivileged children with essential IT skills through a series of workshops, competitions, and mentorship programs. The project offers participants hands-on experience in key areas of technology, starting with an introduction to Database Management Systems (DBMS) and practical exercises using MySQL Workbench. The children were also introduced to web development, where they explored the structure of web applications and gained basic knowledge of frontend and backend software.

Throughout the program, participants honed their web design skills using HTML and CSS, learning to create their own web pages and manipulate design elements like menu bars and background images. They were also introduced to server concepts, working with Xampp Server and Apache to connect with PHP files. Additionally, the program covered Python programming, giving students a versatile foundation in coding and preparing them for future technological endeavors.

EmpowerIT aims to not only teach technical skills but also provide opportunities for personal and academic growth. By engaging underprivileged children in practical IT education, the program empowers them to pursue better opportunities and gain confidence in a highly competitive digital world.



2.17 Renovation work of Government Boys Hostel

UN SGD: 3, 4, 9, 11

Woxsen University's Transforming Rural Youth (TRY) initiative, under the Ethics, Responsibility, and Sustainability (ERS) program, successfully completed the "Transforming Lives at Kamkole Boys' Hostel" project. Conducted from January 5th to January 25th, 2024, the project aimed to improve the living conditions for hostel students by addressing key infrastructure challenges. The hostel, which had been in disrepair with issues like inadequate hot water, faulty plumbing, and deteriorating sanitation, received a comprehensive renovation.

Led by sudhan, with active participation from 9-10 students, the project included repairing water tanks, replacing plumbing fixtures, and repainting the hostel to create a cleaner, safer, and more comfortable environment. The initiative, aligned with the university's ERS vision, also involved close collaboration with hostel residents, university administrators, and maintenance staff to ensure the changes met the needs of the students. The result was a marked improvement in hygiene, comfort, and aesthetics, fostering a positive atmosphere for academic and personal growth. The project received positive feedback from the students, who appreciated the enhanced living conditions, reinforcing Woxsen University's commitment to societal impact through education and community engagement.



2.18 Project legacy

UN SDG: 4,10

Woxsen University has launched "Project Legacy," an initiative aimed at bridging the gap between university students and children from government schools. The project allows Woxsen students to serve as mentors, guiding young students in critical areas such as career decisions, stress management, time management, and communication skills. This mentorship program aims to provide personal and academic development opportunities for the mentees while encouraging university students to develop empathy and leadership skills.

The program involves Woxsen MBA students, who volunteer as mentors after receiving specialized training. Mentorship sessions were held covering essential life skills that support the mentees' personal growth and future career paths.

Project Legacy reflects Woxsen University's commitment to academic excellence and social responsibility by equipping young minds with valuable life skills. Through this initiative, Woxsen aims to make a lasting impact on the broader community, helping to shape future leaders and fostering a culture of mentorship and support.

3.1 Woxsen University Students Visit Waste Water Treatment Plant for Field Study

UN SDG: 4, 10

On March 20, 2024, a group of B.Com 4th semester students from Woxsen University, Kamkole, accompanied by Prof. Dr. Indira Das, visited the Waste Water Treatment Plant in Amberpet, Hyderabad. The field trip was organized to provide students with firsthand knowledge of the waste water treatment process, offering a deeper understanding of how water is purified for reuse or safe disposal.

03

During the visit, students gained insights into the various stages of waste water treatment, from preliminary screening and sedimentation to biological treatment and disinfection. The experience offered a comprehensive look at the intricate processes involved in water purification, highlighting the critical role of treatment plants in ensuring environmental sustainability.



3.2 Woxsen University BBA Students Explore CSR and Sustainability Practices

As part of the Corporate Social Responsibility (CSR) and Sustainability course for BBA 6th semester students at Woxsen University, a hands-on workshop was conducted to deepen their understanding of CSR activities, particularly in the context of multinational companies' policies before and after facing CSR conflicts or crises. The workshop aimed to elevate the students' comprehension of corporate sustainability practices while encouraging them to promote sustainability within their academic environment.

In keeping with sustainable practices, the students exclusively used recycled materials such as posters and papers that had been previously utilized by others. They created handmade posters instead of printing, demonstrating their commitment to reducing paper waste and electricity consumption. This initiative highlighted the students' conscious efforts to integrate recycling and conservation into their academic activities, reinforcing Woxsen University's dedication to fostering sustainable behavior among its students.



3.3 Woxsen University Organizes ERS Activity on Applications of Mathematics for School Students

UN SDG: 4, 9

On February 26, 2024, Woxsen University's School of Technology conducted an Ethics, Responsibility, and Sustainability (ERS) activity for students at Zilla Parishad School, Kamkole. The session, led by Prof. PGL Leach, Honorary Research Professor from Durban University of Technology, aimed to explore the "Applications of Mathematics" in real-world scenarios, emphasizing its importance across technological fields such as architectural design, weather monitoring, satellite navigation, and epidemic analysis.

The ERS activity was aligned with SDG Goals 4 and 9, promoting quality education and fostering innovation. Prof. Leach engaged with the students, encouraging them to view mathematics through an inquisitive lens, connecting theoretical concepts to practical uses. The session not only boosted the students' confidence but also highlighted how mathematical principles are integral to solving real-life problems, inspiring them to apply these concepts in creative and impactful ways.

3.3.1 Empowering Rural Resilience: The Evolution of Smart Villages

The School of Technology, in association with the Centre of Excellence for New Age Technologies, successfully conducted an event titled "The Evolution of Smart Villages" at ZPHS Venkatapur village. Led by coordinators Dr. P. Venkat Reddy, Dr. Bhargav Prajwal Pathri, Purushotham Muniganti, Kamil Reza Khondakar, Ph.D., and Dr. Sonal Jain, along with student coordinators Varenva Varma Penmetsa and Sowmya Saluru, the initiative aimed to promote sustainable development and innovation in rural communities.

The event featured interactive sessions, workshops, and community engagement activities focused on empowering rural areas through technology. Strategies were explored to enhance livelihoods, support rural resilience, and integrate modern technology into everyday rural life. This initiative emphasized Woxsen University's commitment to fostering

3.4. Workshop at Rescue Foundation – Unconventional and Nature Inspired Fashion

UN SDG: 4, 5, 10, 16

The School of Design at Woxsen University, under the organization of Prof. Sreeraghavi Mani, held a two-day workshop with survivors from the Rescue Foundation. The event took place on February 29th and March 1st, 2024, aiming not only to provide a comprehensive understanding of color theory but also to promote the inclusion of diverse perspectives in the learning process. Activities and discussions centered around the fundamentals of color were held, and on the second day, participants explored the natural surroundings of The Rescue Foundation Campus, collecting leaves, twigs, and papers. This exploration sparked a creative journey, where these found materials were transformed into unique and captivating fashion illustrations.

The workshop was highly interactive and sensory-rich, offering 40 participants the opportunity to not only acquire new artistic skills but also build confidence in their creative abilities. For individuals from vulnerable backgrounds, the workshop provided a safe and supportive space to explore their talents and express themselves freely.



3.5 Paper presentation at the International Conference on Indian Knowledge Systems for Achieving Sustainable Development Goals

UN SDG: 4, 9, 17

Professor Sreeraghavi Mani, from the School of Design, along with co-author Anindo Bhattacharjee, presented a research paper at the “11th International Conference on Indian Knowledge Systems for Achieving Sustainable Development Goals,” held on March 2nd and 3rd, 2024, at the School of Management Sciences in Varanasi. Their research focused on “Pedagogical Innovation through the Transformative Impact of Social Outreach Initiatives in Design and Responsible Management Education”. The conference received special commendation from the Prime Minister of India and among the 200 papers only two received the Best Research Paper Awards, Mani’s paper was one of them.

3.6 Enlightened Perspectives – Book Reading Session

UN SDG: 4, 5, 16



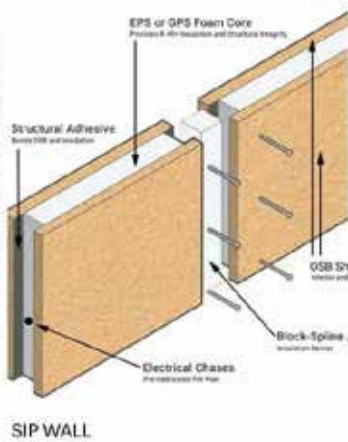
Hanae is an impact tech entrepreneur with 12+ years of experience in social impact and tech. She founded Douar Tech, empowering vulnerable youth, especially women, with digital skills. She also shaped startup ecosystems across Africa with Smart Africa and led Le Wagon coding school in Morocco. A public speaker and fellow of networks like Harambeans, Hanae holds multiple degrees from institutions like SciencesPo and HEC Paris, and received a 5-year French Government Scholarship for Excellence.

The School of Arts and Design at Woxsen University, in celebration of International Women’s Day on March 8, 2024, and in recognition of the achievements of women across various fields, organized a reading session with Ms. Hanae Bezaad, an internationally acclaimed author, social entrepreneur, and advocate for women’s rights. The event aimed not only to celebrate Ms. Bezaad’s book, *Being Other*, but also to raise awareness among the students of SOAD about the personal and professional challenges individuals face simply for “being other.”

Being Other is not only a testament to Ms. Bezaad's personal journey and lived experiences as a woman, Arab, Muslim, and African, but also an inspiring account of how one can transform challenges into opportunities and rise above adversity.



FILLER SLAB



SIP WALL



3.7 Designing the Logo for Indigenous Youth Story Telling Circles

UN SDG: 4, 10, 11, 17

An international student project has been launched in collaboration between Terralingua, a non-profit organization based in British Columbia, Canada, and the Visual Storytelling Centre of the School of Arts and Design (SOAD), Woxsen University. The project involves designing a logo for the Indigenous Youth Storytellers Circle (IYSC). Terralingua, which focuses on the preservation and promotion of biocultural diversity, initiated the Indigenous Youth Storytellers Circle as part of their international effort dating back to 2019, a year marked by the UN's International Year of Indigenous Languages. Since then, the initiative has brought together talented young authors, poets, artists, photographers, and filmmakers from all continents to share and publish their works through Terralingua. The organization is now seeking a logo to further establish its branding and marketing efforts.

To this end, SOAD's Visual Storytelling Centre has organized a logo design competition as part of its ERS (Educational and Research Services) activities. The competition is open to SOAD students, who will submit their creative interpretations



LOGO MAKING COMPETITION
in collaboration with
Visual Storytelling Center, Woxsen University



Design a logo for
**INDIGENOUS YOUTH
STORYTELLERS CIRCLE**



PDF submission should clearly present:
Your idea
Your idea behind choice of elements
Your idea behind choice of colors
Final logo with anatomy and measurements

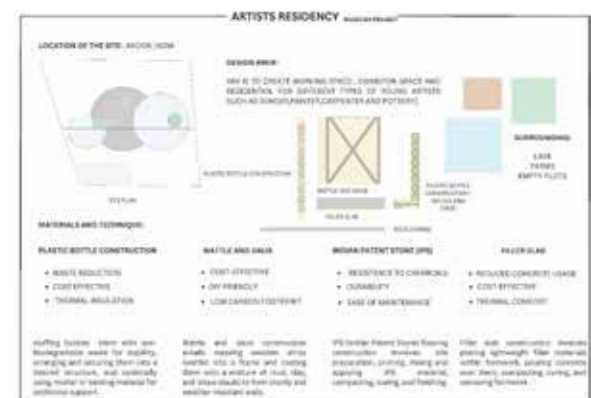
Mail your submissions at
vsc@woxsen.edu.in

3.8 Redesigning for Sustainability: Exploring Alternative Materials and Construction Techniques

UN SDG: 9, 11

The architectural redesign project focuses on utilizing alternative materials and eco-friendly construction techniques, with an emphasis on cost-effectiveness and sustainability. The goal is to develop innovative solutions that minimize the project's ecological footprint while maintaining financial viability. Key considerations include material selection, energy efficiency, water management, and community engagement.

By adopting these sustainable practices, the project aims to become a model of environmentally responsible development, proving that sustainable design can be both economically viable and aesthetically appealing. This initiative underscores the importance of integrating sustainability into architecture for long-term environmental benefits.



3.9 Awareness Programme for School Children on Environment Sustainability and Biodiversity Conservation

UN SDG: 7, 13, 14 & 15

On March 7, 2024, the School of Liberal Arts and Humanities, in collaboration with ZIBS-Woxsen China-India Centre, Woxsen University, organized an ERS initiative aimed at raising awareness about environmental sustainability and biodiversity conservation. The program targeted 10th-grade students from Vivekananda High School, Sadasivpet, with 40 students visiting the Woxsen University campus. The event featured lectures by Dr. Naveen Kolloju and Dr. P.V. Satya Prasad, focusing on the importance of environmental preservation and biodiversity. Students gained insights into the necessity of conserving natural resources and the critical role biodiversity plays in ecosystem balance. Following the lecture, a quiz competition was held on the topic, further engaging the students and reinforcing the subject matter.

The program successfully instilled a sense of responsibility among the students towards environmental conservation. Appreciation certificates were awarded to the top three winners of the quiz competition, ensuring continued motivation and follow-up on environmental education. This initiative marks a significant step in fostering ecological consciousness among young learners.



3.10 Spotlight on Villages

UN SDG: 4

On March 19, 2024, select BA (Hons) Semester 2 students volunteered at a Government Primary School in Allapur Village, Sangareddy district, as part of an ERS initiative. This hands-on experience provided the university students with valuable practical teaching exposure, while honing their communication and leadership skills. The collaboration also allowed rural primary school children to access quality education and mentorship, which they might not otherwise receive. This initiative not only enriched the students' social responsibility but also had a significant impact on the rural educational landscape, fostering growth and empowerment for both students and the community.



3.11 Awareness Session for Girls on Muslim Personal Law related to marriage and divorce

UN SDG: 16, 17

On March 22nd, the School of Law at Woxsen University conducted an impactful awareness session as part of the ERS Initiative (SDG16), held at Government Degree College, Zaheerabad. The session focused on educating participants about women's rights and duties under personal laws, with a specific emphasis on rights preceding and following marriage.

The session covered key aspects of women's rights, including property entitlements and marital privileges, creating a platform for robust discussions on legal frameworks governing women's rights before and after marriage. Participants explored the importance of empowering women with comprehensive knowledge of their legal entitlements, such as personal autonomy and property ownership, which are crucial for their societal and familial standing.

Post-marriage rights were also discussed, including inheritance, spousal support, and decision-making autonomy within the marital union. The discussions provided attendees with a clearer understanding of legal provisions and the complexities involved in advocating for women's rights, particularly within marriage.

Led by Prof. Ummul Waraah, the session highlighted Muslim personal laws on marriage and divorce, encouraging open dialogue about law-based challenges. The engaging format of the session allowed participants to delve deeply into these issues, fostering a greater understanding of women's rights and promoting gender equality through continued advocacy and legal education.

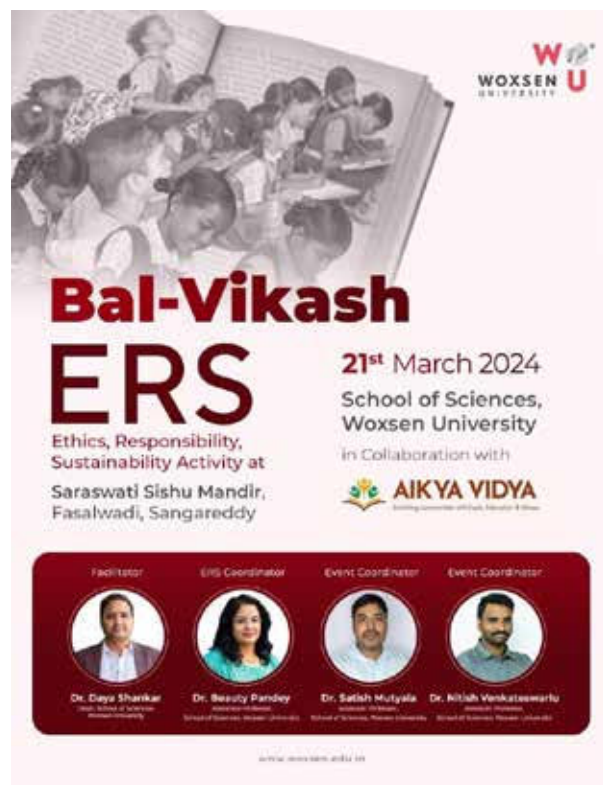
3.12 Bal-Vikash (Teaching Activity for School Students)

UN SDG: 4

The "Bal-Vikash" ERS activity, organized by the School of Sciences at Woxsen University in collaboration with Aikya Vidya, took place on March 21, 2024. This initiative aimed to enhance educational access and foster personal growth among students from Saraswati Sishu Mandir. The event saw active participation from 150 students from 6th to 9th standards, with Woxsen University students playing a key role in delivering the program.

The day began with a tour of the school, followed by an engaging teaching session where students from Woxsen University taught English language basics. The interactive session included practice exercises, addressing student doubts, and promoting active learning. Both groups found the experience beneficial, with the school students expressing joy and satisfaction with the activity.

The event concluded with a certificate distribution ceremony, recognizing the contributions of the volunteers. Faculty members and students from Woxsen University actively participated, contributing to the success of the initiative. "Bal-Vikash" not only promoted quality education but also fostered leadership, cultural sensitivity, and inclusivity among participants. This collaboration empowered students, providing them with a supportive environment and enhancing their personal development. Through this enriching experience, Woxsen University helped shape future generations and contributed to a more inclusive and knowledgeable society.



The poster for the Bal-Vikash ERS activity features a group of school children in the background. The text on the poster includes:

- Bal-Vikash ERS**
- 21st March 2024**
- School of Sciences, Woxsen University**
- Ethics, Responsibility, Sustainability Activity at**
- Saraswati Sishu Mandir, Fasalwadi, Sangareddy**
- in Collaboration with AIKYA VIDYA**

The poster also lists the following individuals and their roles:

Facilitator	ERS Coordinator	Event Coordinator	Event Coordinator
 Dr. Deyya Shankar Head, School of Sciences, Woxsen University	 Dr. Beauty Pandey Associate Professor, School of Sciences, Woxsen University	 Dr. Satish Mutyala Associate Professor, School of Sciences, Woxsen University	 Dr. Kishish Vankateswarlu Associate Professor, School of Sciences, Woxsen University

www.woxsen.ac.in

3.13 Elevate 3.0: Empowering Future Generations through Education and Creativity

In an inspiring effort to uplift the local communities around Woxsen University, the ERS Wing and Wellness Centre successfully organized Elevate 3.0, a five-week development accelerator program that ran from March 23. The initiative sought to empower the children of blue-collar staff and students from surrounding villages such as Ligampally, Kamkole, Budhera, Muqdumpalle, Digwal, and Melasangam. Under the leadership of Mr. Sudhan Guru and Ms. Dharshini Peddapalli, the program created a space for learning, growth, and fun for 500 children, aged 7 to 17, through interactive and creative lessons.

Spanning five weeks, Elevate 3.0 provided a comprehensive learning experience, covering essential life skills and practical knowledge. The subjects ranged from life and business skills to English language development, art, dance, and even lessons in science and creativity. The program was anchored in alignment with the UN Sustainable Development Goals (SDGs), specifically addressing Goals 3 (Good Health and Well-Being), 4 (Quality Education), 5 (Gender Equality), and 10 (Reduced Inequalities).

A Holistic Approach to Learning and Growth

The program's structure offered a blend of academic learning and extra-curricular activities, ensuring that students were both educated and engaged. The curriculum included practical lessons in subjects such as:

Life/Business Skills:

The children gained confidence in communication and financial literacy through interview skills, understanding the history and concept of money, and learning about markets. Activities like the Mini Marketplace gave them hands-on experience in economic principles, making learning fun and applicable to real-world scenarios.

English Language Development:

With a focus on foundational language skills, students made significant progress in grammar, paragraph writing, and public speaking. Sessions like Future Talk enhanced their ability to present themselves confidently. Engaging storytelling sessions helped them find joy in language learning while improving their communication abilities.

Art and Creativity:

Art classes were a highlight for the children, where they explored their creativity through finger painting, origami, and creating models from everyday objects. These sessions improved their fine motor skills and taught them how to see beauty and possibility in the simplest materials.

How Things Work:

In this subject, children were introduced to the basics of science, including chemistry, physics, and astronomy. These sessions sparked curiosity about how the world functions, allowing them to explore and understand complex ideas in simple, engaging ways.

The children also had access to dance and singing classes, where they learned to express themselves creatively. General knowledge sessions enriched their understanding of the world, while mental health and well-being lessons emphasized the importance of self-care and emotional awareness.



Impact and Success of Elevate 3.0 Building a Stronger Community

The impact of Elevate 3.0 was evident in the children's growth—both in terms of knowledge and confidence. The blend of academic rigor with hands-on activities made learning enjoyable and practical. This year's program saw children develop communication skills, enhance their creativity, and gain critical insights into various subjects.

At the end of the five weeks, the children proudly showcased their talents in an exciting closing ceremony, where games, performances, and a celebration of their hard work took center stage.

The success of Elevate 3.0 goes beyond academic achievements—it also forged stronger community ties. The program brought together children from different villages, creating a shared space for learning, creativity, and mutual respect. Through the initiative, Woxsen University reinforced its commitment to serving the community, fostering a love for learning, and creating opportunities for future generations.

As Elevate 3.0 concluded, gratitude was extended to the initiative's leaders, instructors, and the schools and families who participated. Their collective support was instrumental in making this program a resounding success.

Looking Ahead

Now in its third year, Elevate 3.0 continues to leave a lasting impact on hundreds of children. The program has become a beacon of hope and learning, where education meets empowerment. The lessons, friendships, and experiences shared will resonate long after the program has ended. As Woxsen University looks toward the future, there is a strong hope that Elevate 3.0 will continue to grow, expanding its reach and deepening its impact on the community for years to come.



Other ERS Activities Q1-2024

"Architectural Students Explore Sustainable Building Practices at NIRD&PR's Rural Technology Park"

On January 9th, 2024, 6th-semester students from Woxsen University's School of Architecture and Planning visited the Rural Technology Park at the National Institute of Rural Development and Panchayat Raj (NIRD&PR). The visit was part of their coursework in subjects like Environment Responsive Design, Acoustic & Illumination, and Low-Cost Building Techniques. During the visit, students observed and documented various house styles from across India, focusing on the incorporation of Laurie Baker's sustainable building techniques.

The visit included an interactive session with Mr. MD Khan, Senior Consultant at NIRD&PR, who inspired the students to explore entrepreneurship in the building sector. His insights encouraged them to consider sustainable living practices and innovations in rural development as future architects.

SOS Participation

Space Solar Powering Tomorrow

The objective of this project is to harness abundant solar energy from space to provide sustainable energy solutions for Earth. By capturing, converting, and transmitting power from space-based platforms, the project seeks to tap into a reliable and renewable energy source, overcoming the limitations of terrestrial solar energy and contributing to a more sustainable energy future.

Soil Moisture Indicator

The objective of this project is to accurately measure the water content in the soil. This data is essential for enhancing agricultural practices and for environmental monitoring, providing valuable insights that can lead to more efficient water use and better management of natural resources.

Delibot: Elevate Your Aerial Adventures on a Budget

The primary objective of the Delibot project is to develop a low-cost Unmanned Aerial Vehicle (UAV) that offers high value for various applications. The drone's design and purpose can be adapted for tasks such as precision agriculture, scientific research, infrastructure inspection, and search and rescue operations. By providing an affordable option for aerial technology, Delibot aims to make advanced drone capabilities accessible for a range of practical uses.

ReBattery- Transforming Waste into Hydrogen Energy:

The primary objective of the ReBattery project is to extract hydrogen energy from old batteries, aiming to create a sustainable energy source. This initiative focuses on reducing waste and promoting environmental awareness by repurposing used batteries, thus contributing to a more eco-friendly and efficient energy solution.

Woxsen University Partners with Hare Krishna Movement Hyderabad to Support Tribal and Rural Communities

In a significant step towards improving the welfare of tribal, rural, and underprivileged communities across India, Woxsen University has entered into a Memorandum of Understanding (MoU) with the Hare Krishna Movement Hyderabad's Aikya Vidya. This collaboration marks a promising development in the effort to bring about positive change in these underserved populations.

The MoU was signed by Dr. Raul Villamarin Rodriguez, Vice President of Woxsen University, and the President of Hare Krishna Movement Hyderabad, along with the Regional President of the Akshaya Patra Foundation. This partnership aims to implement a range of social programs focused on education, healthcare, environmental conservation, empowerment, and skill development.

As part of this initiative, Woxsen University and Aikya Vidya have selected two tribal-dominated areas for their pilot programs: Ahobilam village in Nandyal district, Andhra Pradesh, and Bhadrachalam in Telangana. These areas were chosen due to their significant need for support and their potential for positive impact through the planned interventions.

Through this collaboration, Woxsen University and Aikya Vidya hope to foster sustainable development and bring lasting improvements to the lives of people in these communities. The partnership underscores a shared commitment to addressing critical issues faced by rural and tribal populations and working towards a more equitable future.



Solar Flex Tech: Charging on-the-Go with flexible panels

The major objective of the Solar Flex Tech project is to explore and demonstrate the application of flexible solar panels for efficient and eco-friendly mobile charging. This project aims to enhance the convenience and sustainability of charging solutions by leveraging the adaptability and portability of flexible solar technology.

Workshop on Montreal Protocol and Paris Convention: Addressing Environmental Issues and SDGs

On January 10, 2024, Dr. A. Sreelatha and Prof. Ummul Waraah coordinated a workshop focused on the Montreal Protocol and the Paris Convention, with an emphasis on their impact on environmental issues and Sustainable Development Goals (SDGs). The Montreal Protocol on Substances that Deplete the Ozone Layer is a landmark multilateral environmental agreement designed to regulate the production and consumption of nearly 100 man-made chemicals known as ozone-depleting substances (ODS). These chemicals, when released into the atmosphere, damage the stratospheric ozone layer, which serves as Earth's protective shield against harmful levels of ultraviolet radiation from the sun. Adopted on September 16, 1987, the Protocol remains one of the few treaties to achieve universal ratification, underscoring its global significance.

The workshop provided participants with an in-depth understanding of the Montreal Protocol's achievements and its role in protecting the ozone layer. It also explored the Paris Convention's framework for addressing climate change and its alignment with the SDGs. By highlighting the intersection of these agreements with global environmental goals, the workshop aimed to enhance awareness and promote continued commitment to international environmental standards and sustainable practices.

Recap of ERS Activities Q1-2023



Painting work for ZP High School in Budhera

UN SDG: 4, 11, 17

In February 2023, Woxsen University's Department of Architecture launched a collaborative community initiative at ZP High School in Budhera. The painting activity involved students, faculty members, and volunteers from Woxsen University, with the goal of enhancing the school's visual appeal while fostering community engagement. This initiative had a positive impact by improving the overall aesthetics of ZP High School and introducing culturally relevant art on its walls. The project also emphasized the importance of community involvement, instilling a sense of pride among both university students and local residents. Through this initiative, students from the Department of Architecture had the opportunity to engage with real-world projects.



Gifting of portable projector to Kamkole school

UN SDG: 4, 10, 17

In its commitment to promoting quality education and empowering schools in underserved areas, in February 2023, Woxsen University initiated a project to enhance teaching and learning by donating three portable projectors to ZP High School in Kamkole Village, Munipally Block, Medak District. This initiative addressed the pressing educational needs of the rural school, which had faced challenges in adopting modern teaching techniques due to a lack of audiovisual aids.

The project proved to be a success, enabling more effective delivery of lessons through the integration of audiovisual tools into teaching methodologies. This allowed the school faculty to explain complex concepts more clearly, making lessons more comprehensible and engaging while promoting interactive learning. As a result, communication between teachers and students improved significantly.





Republic day celebration and Alcohol & drug DE addiction campaign at Pedda Gopalaran

UN SDG: 3, 4, 5, 11

On Republic Day, January 26th, 2023, the Transforming Rural Youth (TRY) team from Woxsen University organized an alcohol and drug de-addiction campaign in the village of Pedda Gopalaran, Munepalli Mandal, aimed at raising awareness about the issues of alcohol addiction among the rural youth. Recognizing addiction as a major challenge faced by rural individuals as young as 16, the TRY team decided to perform a Nukkad Natak (street play) at the local government secondary high school. The play highlighted the personal and familial consequences of alcohol and drug addiction.

The event also featured a day of cultural programs, including the TRY team's participation in a flag-hoisting ceremony throughout the village. A total of 20 students from Woxsen University's Schools of Technology, Design, and Business were involved in the event. Dr. Bhairab Chandra Patra and Anubha Jain were present as guests of honor.

Awareness Session in Govt Degree College, Zaheerabad

UN SDG: 4, 5, 8, 10

With the aim of identifying innovators and aspiring entrepreneurs among rural college students, the Transforming Rural Youth (TRY) entrepreneurship project conducted a field visit to Government Degree College, Zaheerabad, in February 2023. Members from Woxsen University assisted the college in understanding entrepreneurship by providing an awareness session for students, encouraging those with the best ideas to develop an entrepreneurial mindset. In addition to promoting innovation, the initiative encouraged both male and female students to express their thoughts on entrepreneurship and share their career aspirations.

Since the college offers instruction in Telugu, Hindi, and English, the team made efforts to communicate with the students in all three languages to ensure a clear understanding of the TRY programme. The session was designed to foster inclusivity, supporting gender equality and ensuring that students from all backgrounds were involved.

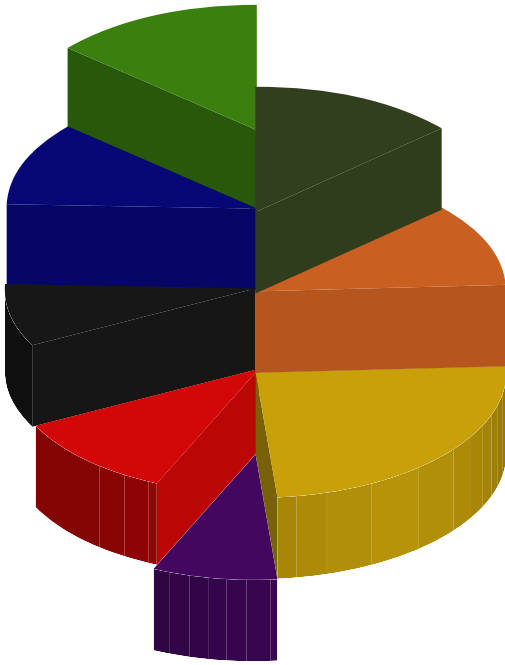


Jean-Luc Boulnois Rural Entrepreneurship Competition

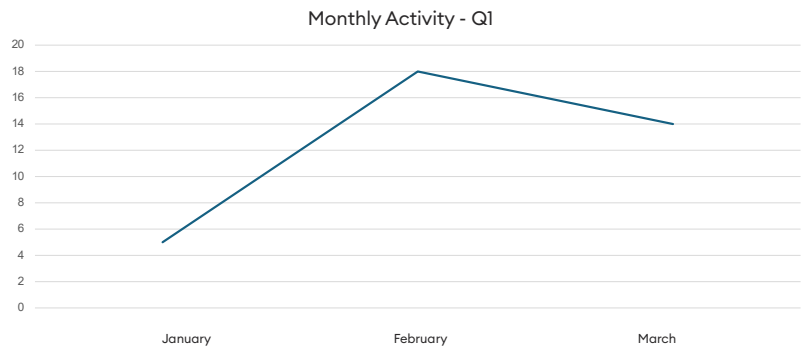
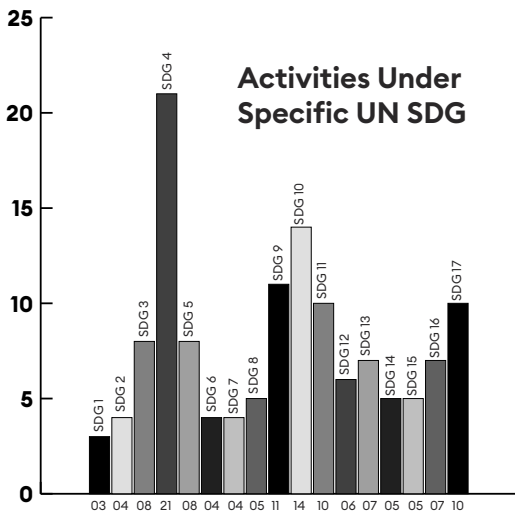
UN SDG: 4, 8, 110

The Transforming Rural Youth (TRY) initiative on Rural Entrepreneurship conducted the "Jean Luc Bounois Rural Entrepreneurship Competition" on February 16, 2023. Students from local government colleges, including TSWR Degree College, Budhera, and Government Degree College, Zaheerabad, had the opportunity to visit Woxsen University and present their business ideas. The competition featured 6 teams of 3 members each, along with 8 individual presentations. To prepare for the event, the TRY team visited these colleges to explain the process of developing a business plan. The students successfully presented innovative solutions to common societal problems. This achievement highlighted the competition's reach, as it encouraged participation from students, even those from non-business backgrounds, inspiring them to think creatively.

The winners received cash prizes, and all participants had the privilege of being judged by distinguished Woxsen professors: Prof. Sreelatha Annamaneni, Prof. Dr. Subhendu Patnaik, and Prof. Shreya Mukherjee. These experts, specializing in rural development and entrepreneurship, also shared their insights at the end of the session.



School	No. Activities
School of Business	05
School of Technology	04
School of Arts & Design	09
School of Architecture & Planning	03
School of Liberal Arts & Humanities	04
School of Law	03
School of Sciences	04
ERS Wing	05
Total	37



In the Quarter of 2024

37 **2542**
ERS Projects Total Engagement

17 PARTNERSHIP FOR THE GOALS

SUSTAINABLE DEVELOPMENT GOALS



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Woxsen- Ethics, Responsibility & Sustainability

Quarterly ERS Activity
Report Edition - 2

#2 Apl-Jun 2024

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1.1 Street Cause Woxsen and Finance Studio: Spreading Joy and Necessities at Kamkole Hostel

UN SDG: 1, 3 & 4

On April 21, 2024, Street Cause Woxsen and Finance Studio led a heartwarming initiative to support the Kamkole Government Hostel, located near Woxsen University. This effort focused on distributing essential items to the hostel residents, including clothes, stationery, chocolates, sports equipment, and shoes.

The MBA batch of 2022-2024, alongside the support from Dr. Prasad Padmanabhan's Finance Studio and Dr. Bjorn Espen Eckbo FinWiz Woxsen, actively participated, ensuring the initiative's success. Through collective action, the event highlighted the university's commitment to giving back to the community and made a meaningful impact on the lives of the hostel boys.

Street Cause Woxsen's initiative exemplified the spirit of empathy and compassion, underlining the importance of outreach and support in building strong community relationships. The event's success reinforces the power of teamwork in positively affecting those in need.



1.2 Vote for the Future: How Woxsen University Engaged Communities to Stand Out Together

UN SDG: 16 & 17

"Vote for Future, Stand Out Together with your VOTE (SOT-VOTE)" was an impactful awareness program conducted by Woxsen University to encourage voting. The initiative spanned both off-campus and on-campus activities from May 1st to May 8th, 2024. It included door-to-door campaigns in Moqdumpally village, outreach to teaching and non-teaching staff, and creative events like a singing event and a flash mob at the Oval. The efforts aimed at motivating the general public and first-time voters to exercise their voting rights. With enthusiastic participation, the campaign succeeded in raising awareness, particularly among first-time voters and staff. The program's central message, "Stand Out Together with your VOTE," resonated deeply, inspiring many to cast their votes for a better future.



1.3 Mangrove Breakthrough: Global Experts Unite for Conservation and Carbon Solutions

UN SDG: 13 & 17

An international webinar titled "Mangrove Breakthrough" was held on April 9, 2024, to explore critical issues surrounding mangrove conservation, the role of the Global Mangrove Alliance (GMA), and the emerging carbon markets. The event featured insightful presentations by three distinguished speakers. Dr. Kathiresan Kandasamy, an Honorary Professor at Annamalai University, highlighted the current state of mangroves in India, emphasizing the need for immediate conservation and restoration efforts. Dr. Jennifer Howard from Conservation International, USA, introduced the Global Mangrove Alliance and its Mangrove Breakthrough initiative. Chinmaya Thonse, Director of Asia at Goodcarbon, Germany, shared insights on India's carbon-financed project, spotlighting "The Great Green Wall of Gujarat."

The event, a collaborative effort between Conservation International and Goodcarbon, was coordinated by Prof. Kanna K. Siripurapu, Assistant Dean of ERS at Woxsen University. Participants from various countries, including India, Bangladesh, Germany, Sri Lanka, and the USA, joined the webinar. The discussions aimed to foster international collaborations and facilitate the distribution of funds from the Global Mangrove Fund and goodcarbon for mangrove conservation. This initiative aims to improve coastal livelihoods and enhance coastal resilience to climate change.

Dr. K. Kathiresan, M.Sc., Ph.D., D.Sc., is a honorary professor in Annamalai University, formerly Dean and Director, in Faculty of Marine Sciences in Annamalai University.

Dr. K. Kathiresan is a world-class scientist in the mangrove environment, placed among top 2% scientists in the world, and is ranked first in India for marine biology and hydrobiology, as assessed by Stanford University, USA.



Mr. Chinmaya Thonse is currently serving as the Regional Director and Team Lead for SEA and India at Good Carbon in Frankfurt, Germany. Dr. Thonse is an experienced professional with a strong background in business development and international partnerships, primarily in the sustainability and technology sectors. His prior experience includes managing international partnerships at Insiders Technologies GmbH, where he played a key role in market expansion across Germany from 2019 to 2022. Dr. Thonse brings a rich blend of strategic insight and leadership to his sustainability and global market development work.



Dr. Jennifer Howard is the Vice President of Blue Carbon at Conservation International, USA. Her work focuses on implementing scalable mechanisms to conserve coastal and marine ecosystems to protect threatened coastal communities, combat climate change and conserve coastal biodiversity.

She helped to found the Mangrove Global Alliance and represents CI on its steering committee to halt loss, double protection, restoring half of mangrove ecosystems globally through meaningful collaborations across sectors and disciplines.



1.4 Sustainable Living – is it really sustainable?

UN SDG: All 17

The student research project on Sustainable Living (SL) highlights the gap between the growing trend of sustainability online and its real-world application. Recognizing that many products are falsely marketed as "sustainable" through greenwashing, the study seeks to redefine what sustainability truly means. It explores critical questions, such as why society equates sustainability with being "green" and whether living sustainably is genuinely the best path forward. The project aims to discover a lifestyle that addresses pressing global issues like climate change and biodiversity loss, beyond mere labels. The follow-up plan includes redefining sustainable living to create more practical solutions for today's challenges.

1.5 Extreme Weather, Mental Health, and Coping Strategies: Learning from Vulnerable Geographies in India

UN SDG: 3, 13

The proposed study aims to explore the relationship between climate change and mental health in India, particularly focusing on resource-dependent communities in vulnerable geographies such as coastal, mountainous, and arid plains. The study will examine how extreme weather events, induced by climate change, affect the mental health of these communities, considering the spillover effects on lives and livelihoods. By exploring local response mechanisms and traditional healing practices, the study seeks to understand how these communities cope with mental health challenges. Additionally, the research will investigate the potential of systems thinking, design psychology, and inclusive therapeutic spaces in addressing mental health concerns. The outcomes of the study could lead to the creation of supportive systems, resettlement blueprints, and training manuals for healthcare professionals. The findings will also contribute to developing a digital mental health map and producing documentaries to raise awareness, conserve traditional knowledge, and promote further research.



1.6 Design Vanguard 2024

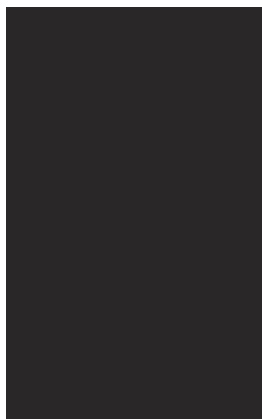
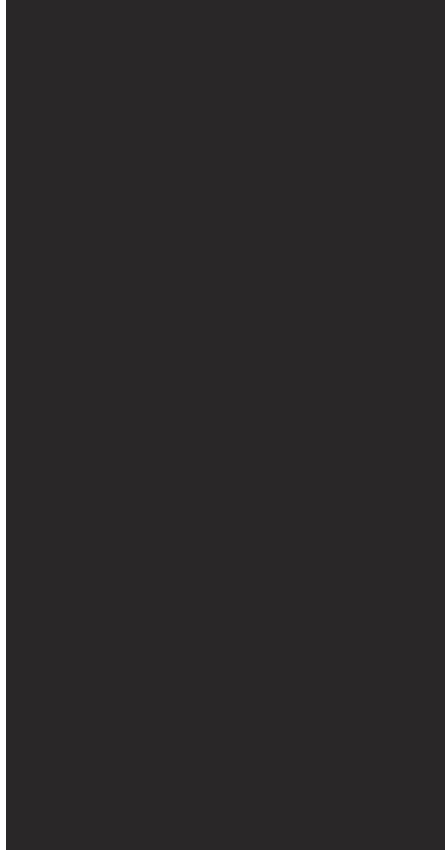


Adivi Sesh, Actor
Writer and Director

UN SDG: All 17

The School of Arts and Design (SOAD) at Woxsen University is launching *Design Vanguard 2024*, an annual event showcasing the exceptional talents of its students. The event is a collaborative effort between faculty, students, alumni, and industry partners, highlighting 20 innovative design projects from the four SOAD departments: Industrial Design, Interior Design, Communication Design, and Fashion Design. These projects tackle pressing social issues, such as Climate Change, MedTech, Disaster Management, and Inclusive Design, reflecting the university's commitment to addressing global challenges through design innovation.

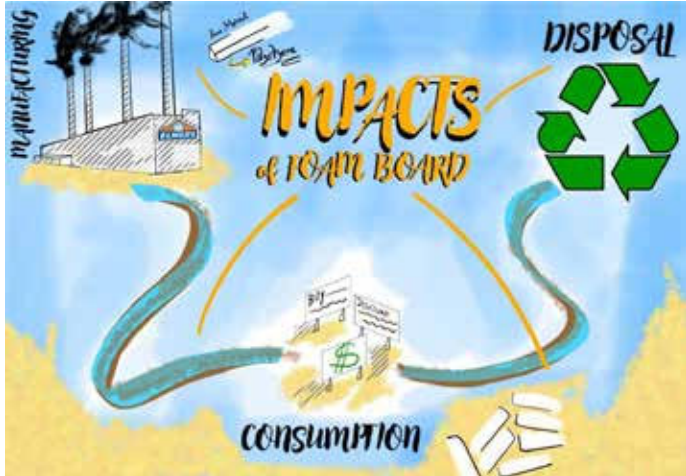
The goal of *Design Vanguard 2024* is to provide a platform for graduating students to display their work to industry professionals, potential employers, academia, and the wider community, while fostering networking opportunities.



1.7 J.Qork – a Premium and Sustainable Lifestyle Brand

UN SDG: 9 & 12

J.Qork, a sustainable lifestyle brand, emerged from a capstone project at Woxsen University's School of Arts and Design. Guided by Prof. Munwar Khan and supported by Prof. Mrudul Chilmulwar, this initiative exemplifies how academic learning can evolve into entrepreneurial ventures. J.Qork celebrates the natural elegance of cork, sourced ethically from Portugal and handcrafted in India, emphasizing eco-conscious, cruelty-free, and ethically produced products. Officially launching at *Design Vanguard 2024* on April 27, 2024, the brand showcases student creativity and innovation. Additionally, J.Qork is in talks with TITAN to design cork watch straps and explore sustainable materials for the automobile industry.



1.8 Placing Sustainability at the Forefront: A Course in Design and Development

UN SDG: All 17

The objective of this course is to help students critically engage with environmental transformations and issues arising from design practices and technological innovations. The course encourages students to reflect on the growing need to consider ecological impacts in innovation by examining the environmental costs associated with development, particularly for marginalized communities. Students will explore how design processes interact with and affect the environment, aiming to place sustainability at the forefront of developmental discussions.

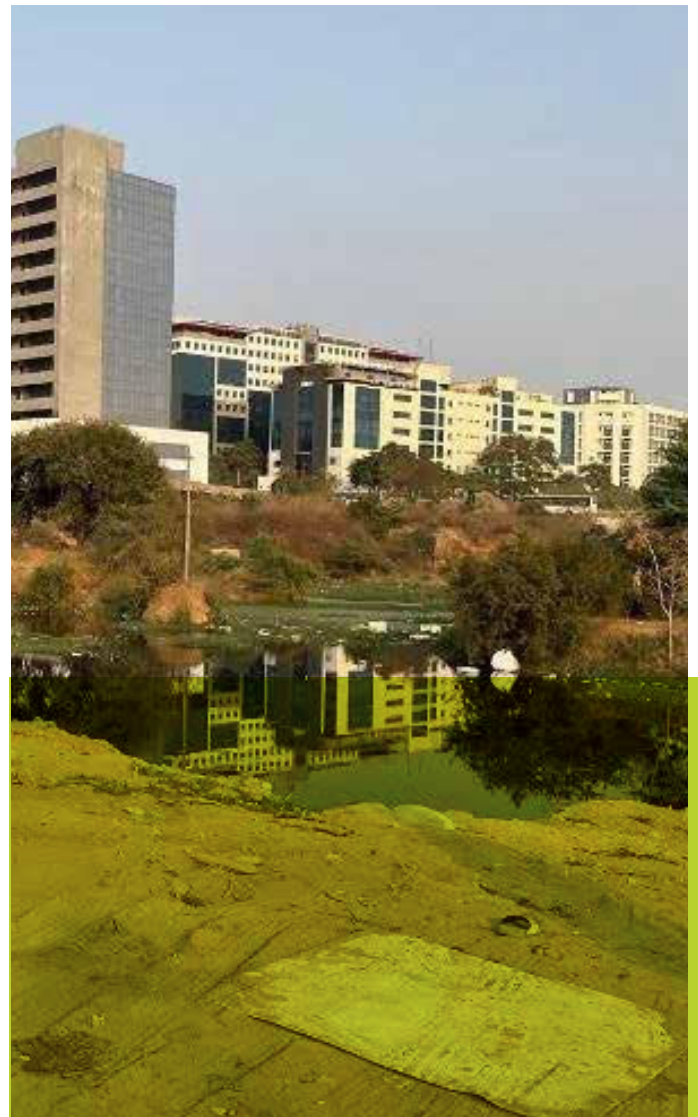
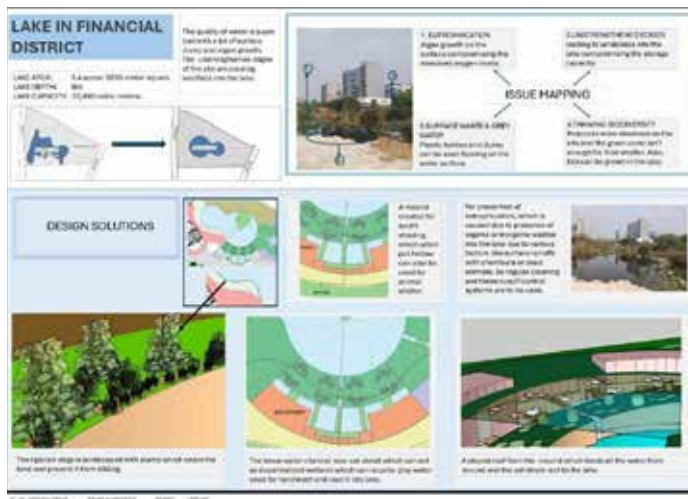
As a follow-up, students will apply their understanding of sustainable practices in future projects, adopting eco-conscious lifestyles and contributing to sustainable resource use in both personal and professional spheres.

1.9 Addressing Urban Challenges: Students Design for Sustainable Lakes

UN SDG: 4, 6, 11, 13 & 14

In response to the growing environmental concerns surrounding Hyderabad's water bodies, a lake restoration project was launched, encouraging students to design proposals for reviving these ecosystems. The project aims to restore the lakes' health while fostering environmental responsibility in the younger generation.

Hyderabad faces several challenges like water pollution and encroachment, which endanger biodiversity and public health. This project aims to address these issues by designing an innovative, sustainable designs for lake rejuvenation and creating eco-friendly solutions. It also seeks to raise awareness among students about environmental conservation and the need to preserve natural resources.



1.10 UDAAN: Empowering Muslim Women through Education and Advocacy

UN SDG: 5, 10, 16 & 17

On April 24th, 2024, the School of Law at Woxsen University conducted an insightful awareness session as part of the ERS Initiative (SDG16). Students from the Government Degree College, Zaheerabad, were invited to learn about the status of women under Muslim personal laws related to marriage and divorce. The session aimed to deepen understanding of the legal framework that governs Muslim women's rights and duties and to spark a discussion on contemporary issues affecting women today.

Key points included the importance of gender equality, justice, and women's rights in shaping the laws surrounding marriage and divorce. Empowering women through personal laws that emphasize consent, financial independence, and decision-making authority -

was highlighted as essential to advancing gender equality. The session, led by Prof. Nehal Ahmad and moderated by Ms. Ummul Waraah, encouraged interactive discussions and fostered a comprehensive understanding of the complexities surrounding Muslim personal laws and women's status.

The event's success was attributed to active participation and a rich exchange of perspectives, which led to a more nuanced understanding of the challenges and opportunities in advocating for women's rights. The session exemplified Woxsen University's commitment to fostering legal literacy and gender equality.



1.11 Swasthya Mela (Medical Camp): Empower her Wellness

UN SDG: 3, 5, 10 & 17

The "Swasthya Mela," organized by the School of Sciences in collaboration with Olive Hospital on April 30, 2024, focused on improving the well-being of Woxsen University's Group D employees. The event provided medical assistance and promoted health awareness through comprehensive health assessments and tests. Key medical services included blood pressure monitoring, blood sugar tests, and electrocardiograms (ECG), conducted by Olive Hospital professionals. The screenings aimed to identify potential health issues such as hypertension, diabetes, and heart irregularities, while also addressing symptoms like chest pain and fatigue. The success of Swasthya Mela highlighted the university's commitment to health awareness, empowering employees to take proactive steps toward healthier lifestyles and fostering a culture of wellness within the community.



1.12 Woxsen University Empowers Underprivileged Female Students with Free IT Course

UN SDG: 4, 5 & 10

Woxsen University is thrilled to announce the successful completion of a free certification course for 20 underprivileged female students, part of our ERS Initiative. Guided by the expertise of Prof. Sudeshna Sani, this program aims to provide equal opportunities for rural girls in the rapidly evolving IT sector.

Over the course of six months, participants learned essential skills in Web Technology, front-end development using HTML, CSS, and JavaScript, as well as back-end development with PHP and MySQL. Beyond technical knowledge, the course emphasized job readiness, equipping students with vital skills such as resume crafting, effective use of LinkedIn, life skills education, and mock interview practice.

EmpowerIT represents more than just a project; it is a transformative journey of empowerment, knowledge, and skill-building. We are immensely proud to contribute to the future success of these talented young minds, paving the way for their careers in technology. This initiative underscores Woxsen University's commitment to fostering inclusivity and providing opportunities for all, reinforcing our belief that every individual deserves a chance to thrive in today's competitive landscape.

2.1 Beyond Donations: Students Build Bonds with Orphanage Children

UN SDG: 1, 2, 3 & 10

Through generous donations, the students purchased essential items and fun gifts for the children at the orphanage. Their visit began at 4 pm and was filled with games and conversations, quickly forming a connection with the children. Their smiles and laughter lit up the room. The students also met elderly residents, abandoned by their families, whose heartbreaking stories were both sobering and inspiring. Cakes were distributed, and quality time was spent with everyone, leaving the students deeply moved. The experience highlighted how small gestures can bring immense joy. Committed to this newfound bond, the students promised to return monthly to continue supporting their new friends through play, reading, or simply listening.



2.2 Empowering Staff: CPR Training Workshop at Woxsen University

UN SDG: 3

On May 3, 2024, a CPR training workshop, organized by the School of Technology, took place at the Moot Court, Woxsen University Campus, Telangana. The workshop aimed to train 70 Woxsen staff members on performing CPR and rescue breathing, crucial in emergencies like cardiac arrest and electrocution.

Dr. Sivranjani Santosh led the session, providing a comprehensive overview of recognizing cardiac arrest and the importance of timely intervention. Participants engaged in practical demonstrations, using dummies to practice proper chest compressions and rescue breathing techniques, gaining hands-on experience.

The workshop was a resounding success, leaving participants with increased competence and confidence in handling medical emergencies. By equipping staff with life-saving skills, the session significantly strengthened campus preparedness and ensured a safer environment at Woxsen University.

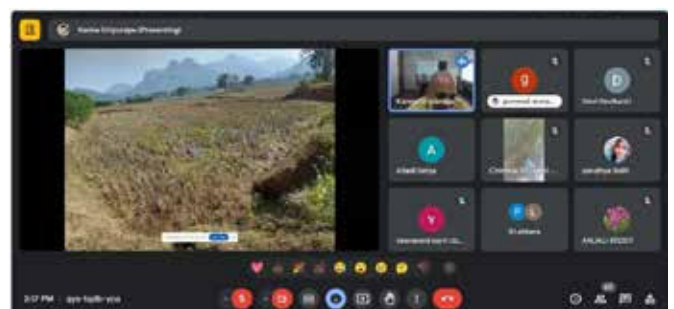


2.3 All is WELL and Woxsen University Host 10-Day Webinar on Environmental Education

UN SDG: 4, 10 & 17

All is WELL, a non-profit organization from Kakinada, Andhra Pradesh, collaborated with the Centre for Learning Design, School of Arts and Design, Woxsen University, Telangana, to organize a 10-day webinar series on "Environmental Education and Action" from May 6-16, 2024. This event was part of an internship program offered to 60 undergraduate students from Anaavaram Satyavathi Devi (ASD) Government Degree College for Women, Kakinada, to sensitize students to global environmental challenges and encourage innovative solutions.

Eminent speakers like Prof. Haritha Ponnappalli (Woxsen University), Dr. M. Sarveswara Rao (Bluedrop Enviro Pvt. Ltd.), Dr. G. Sailu (Forest-PLUS 3.0, USAID), and Prof. Kanna K. Siripurapu (Woxsen University) shared valuable insights. The program aimed to help students develop a deeper understanding of sustainable development and the responsible use of natural resources.





2.4 Divers Earth and Woxsen University Collaborate on "Sacred Species Retreat" in Kalimpong

UN SDG: 15

Divers Earth, an NGO based out of Geneva, Switzerland, partnered with the School of Arts and Design to organize the "Sacred Species Retreat" from May 15-17, 2024, at Buddha Pada, Kalimpong, West Bengal. This participatory research retreat brought together tribal and indigenous communities, scholars, practitioners, and the international community to reflect on the significance of sacred species and the role these communities play in their conservation. Discussions also focused on existing compensation mechanisms for local communities engaged in this vital conservation work.

Participants from diverse regions, including Siberia, Switzerland, Tibet, Nepal, and various parts of India, joined the retreat to explore compassionate relationships with sacred species and spaces. The outcome of this retreat is expected to shape a global initiative aimed at supporting those who foster such relationships, contributing to conservation and promoting peace.

2.6 Reviving the Desi Wool based economy in different regions of India.

UN SDG: 12 & 15

India, home to 74 million sheep and diverse indigenous wool, faces a decline in wool procurement from shepherds due to increasing reliance on imported wool. The Centre for Pastoralism (CfP), a New Delhi-based NGO, launched the Desi Oon initiative to rebuild the indigenous wool economy and address the issue of wool adulteration with acrylic, which has diminished the value of pure wool. By using technology to trace the wool's origin, the initiative aims to restore consumer trust and revive the desi wool market.

Ms. Jinoodhaya S.S., a Semester VIII Industrial Design student at Woxsen University, is interning with CfP and working on this initiative as part of her Graduation Project, under the mentorship of Prof. Santosh Kocherlakota. The project aims to ensure authenticity in the wool value chain across different regions of India.

2.5 Terralingua and Woxsen University Collaborate on Indigenous Youth Storytellers Circle Logo Design

UN SDG: 4 & 7

Terralingua, an NGO based in British Columbia, Canada, partnered with the Visual Storytelling Centre at Woxsen University to design the logo for the Indigenous Youth Storytellers Circle (IYSC), an initiative aimed at promoting indigenous scholars and creative writers. This project, initiated in 2019 as part of the UN's International Year of Indigenous Languages, saw Woxsen University students enthusiastically contribute to the cause.





2.7 NAYASA Platform Aims to Revolutionize Transparency in Agriculture Value Chains

UN SDG: 1, 2 & 12

India's food systems contribute significantly to deforestation, greenhouse gas emissions, and biodiversity loss. With 90% of India's once abundant rice varieties lost and small-scale farmers struggling against brands and middlemen, the need for transparency in agriculture has become urgent. In response, NAYASA, a discovery platform, was launched to enhance traceability in agriculture value chains. Utilizing advanced technologies such as blockchain, IoT, GPS, and AI, NAYASA connects farmers directly with consumers seeking organically grown products, offering insights into environmental impacts and simplifying the certification process.

Ms. Kanika Bukka, a Semester VIII student from Woxsen University, joined NAYASA for her Graduation Project under the mentorship of Prof. Kocherlakota, Prof. Mrudul Chilmulwar, and Prof. Kanna K. Siripurapu. Her contributions to improving the platform were highly appreciated, reflecting the platform's potential to reshape food transparency in India and abroad.

2.8 Conscium: A Streetwear Brand Promoting Circular Fashion and Social Awareness

UN SDG: 9, 12 & 17

Conscium, a streetwear brand, is dedicated to raising awareness of pressing social and environmental issues through its circular fashion strategy, blending sustainability with social consciousness. The brand not only offers trendy streetwear but also supports local artisans and craftsmen who share its values. By focusing on sustainability and cultural issues, Conscium aims to create fashion that contributes to environmental protection and the upliftment of artisans.

The brand seeks long-term collaborations with NGOs, businesses that collect preloved garments, and local fabric manufacturers to close the loop in the garment life cycle. Through recycling and upcycling techniques, Conscium converts waste into new resources, involving processes like collecting, segregating, sanitizing, shredding fibers, and creating recycled fabric with desired compositions, thus contributing to a cleaner and more sustainable fashion industry.

2.9 SICO Programme at Woxsen University: Integrating Design Education with Community Outreach

UN SDG: 10

The Social Internship and Community Outreach (SICO) programme is a key part of holistic undergraduate education at the School of Arts and Design (SOAD), Woxsen University. From the second semester onward, design students participate in a two-week mandatory SICO programme with a non-profit or social enterprise during their summer break. This initiative allows students to apply their design knowledge in real-world settings, fostering both professional and personal growth while contributing meaningfully to society.



Under the dual supervision of an internal faculty member and an external supervisor from the host organization, students gain hands-on experience in sectors like traditional crafts, small-scale farming, and marginalized communities. The programme emphasizes experiential learning, nurturing empathy and socially responsive design thinking, ultimately enhancing students' employability and preparing them to make a positive impact on society.

2.10 Collaboration for Biocultural Diversity: Animation Project by Terralingua and SOAD

UN SDG: All 17

Terralingua, a non-profit organization based in British Columbia, Canada, has partnered with the Department of Communication Design at SOAD to create an educational animation video focused on biocultural diversity. This initiative aims to raise awareness and advocate for the conservation of biocultural diversity through effective educational materials.

2.12 Vernacular Resurgence: Merging Tradition and Modernity in Sustainable Architecture Across Five Regions

UN SDG: 11

The Vernacular Resurgence architectural brief focuses on revitalizing traditional styles and techniques in five regions: Leh, Naggar, Jodhpur, Panjim, and Puducherry. This initiative seeks to merge modern needs with local cultural heritage to create sustainable, contextually sensitive designs. The project emphasizes sustainability, cultural preservation, community involvement, and innovation to honor regional identity while embracing future demands. The development includes 50 residences with 2BHK, 3BHK, and 4BHK layouts. Beyond housing, the project features a multipurpose hall, outdoor amphitheater, market area, community kitchen garden, security and administrative offices, and recreational spaces, ensuring a holistic living experience. This thoughtful blend of tradition and modernity aims to preserve and celebrate regional architecture.



2.11 Colors of Joy: Woxsen Architecture Students Inspire Creativity in Children

UN SDG: 4

On Saturday, 4th May 2024, the School of Architecture and Planning Semester 1 students organized a creative and engaging activity for the children of manual workers. The event focused on finger painting, allowing the kids to explore their artistic abilities in a fun and playful manner. This initiative not only helped the children express themselves creatively but also fostered a sense of bonding and community between the students and the children. The activity was well-received, with the kids enjoying the vibrant colours and hands-on experience, making it a memorable day for all involved.



2.13 Empowering Labourers: The ERS Initiative Promotes Voting Awareness and Democratic Inclusion

UN SDG: 10, 16 & 17

The ERS initiative aimed to raise awareness among labourers from Bihar and other regions about the importance of voting, especially given the challenges they face in returning home for elections. Encouraging participation in the electoral process aligns with the United Nations Sustainable Development Goals (UNSDGs), including Goal 10 (Reduced Inequalities) by ensuring equal political participation, Goal 16 (Peace, Justice, and Strong Institutions) by fostering democratic inclusion, and Goal 17 (Partnerships for the Goals) through collaboration between governments and organisations. The initiative highlighted the need for alternative voting methods for daily wage earners to ensure their voices are heard in the democratic process.



2.14 Kawach : Legal Aid and Literacy Camp for Labourers

UN SDG: 8, 16 & 17

As part of an ERS Activity, Dr. A Sreelatha, Dean of the School of Law, Prof. Ummul Waraah, and Mr. Sudhan from Woxsen University visited MGNREGA laborers working in cotton fields near Kamkole Toll Plaza. The visit aimed to raise awareness about labor rights, wage issues, and working conditions. Observations revealed wage violations and lack of understanding of legal protections. Concerns about children's education and skill-based training were also addressed. The team recommended organizing regular legal aid camps, training programs, and collaborations with NGOs. This initiative aimed to empower the laborers with knowledge and ensure their rights are protected and upheld.

2.15 Breaking Barriers: Legal Aid and Support for Women and Children at Sakhi Centre

UN SDG: 5, 10, 16 & 17

The recent visit to Sakhi Centre, Sangareddy, aimed to provide legal assistance and awareness to women and children affected by domestic violence, sexual abuse, and other forms of gender-based violence. The visit focused on educating them about their legal rights and available remedies. Personalized legal counseling addressed issues such as domestic violence, child custody, and maintenance claims. Coordination with Sakhi Centre staff highlighted challenges in providing continuous support to victims. Observations revealed a high demand for legal assistance, a lack of awareness of protective laws, and a pressing need for psychological support. Fear and societal stigma emerged as barriers for victims seeking help. Recommendations include organizing regular legal aid camps, conducting staff training on legal procedures, implementing awareness campaigns, and collaborating with NGOs for comprehensive support. The visit was a success, with positive participant feedback, emphasizing the necessity of ongoing legal aid and support in the region.



2.16 Vote Shakti: Empowering Woxsen University Staff Through Electoral Awareness and Civic Responsibility

UN SDG: 16 & 17

The "Vote Shakti" ERS activity, organized by the School of Sciences at Woxsen University on May 8th, 2024, aimed to raise awareness about elections and voting among university staff, including housekeeping personnel and security guards. The event welcomed 100 participants from various roles, offering a comprehensive introduction to the importance of elections and democratic participation. Resource persons, including Shri S. Venkateswarlu, District Educational Officer, and others, led insightful sessions on the significance of voting, democracy, and fundamental rights.

The interactive sessions and discussions fostered a nurturing environment, allowing participants to ask questions and engage deeply with the content. The active participation of faculty and students ensured a collaborative learning experience. The initiative succeeded in instilling a sense of civic responsibility and motivating attendees to vote. Feedback collected from participants highlighted the lasting impact of the program, promoting informed citizenship and personal growth for a more engaged electorate.



Shri S. Venkateswarlu
District Educational Officer,
Sangareddy, Telangana

2.17 Digital Seed Initiative: Nurturing Digital Literacy in Rural India

UN SDG: 4, 10 & 17

Despite advancements in various sectors, digital literacy remains a significant challenge in rural India, leaving many children without access to essential resources. To address this gap, we have launched the Digital Seed initiative, focusing on spreading digital literacy in underserved regions. Our journey began at Mahima Ministries orphanage, where many children touched a laptop for the first time. With the support of dedicated student volunteers from Woxsen University, these children were introduced to basic laptop operations. The volunteers patiently guided them, tailoring their explanations to accommodate different age groups and helping them overcome initial hesitations. This initiative represents the first step in our mission to empower young minds with digital skills. We believe that the knowledge shared today will blossom into a strong foundation for their future, paving the way for educational and employment opportunities. Woxsen University is committed to nurturing this growth at every stage, with plans to expand the initiative to more orphanages and rural communities. Together, we can cultivate a future where every child, regardless of their background, has the opportunity to thrive in a digital world.



2.18 Understanding Rural Governance: Woxsen summer school program

UN SDG: 5, 10, 16 & 17

As part of Woxsen University's summer school program, students embarked on a transformative Village Transect Walk to Pedda Gopalaram in Telangana. This immersive experience allowed them to engage directly with villagers, gaining insights into their lifestyle, sources of income, culture, and sanitation conditions through observation and dialogue. During their visit to the Panchayat office, students learned about local governance, including Grama Sabha meetings and the roles of the Sarpanch and MPTC. These leaders addressed students' questions regarding central and state government funding and the significance of local administration. The trip also included a visit to the Anganwadi Centre, where students discovered the vital services provided for early childhood development and maternal care, highlighting the center's role in supporting the community. This hands-on experience illuminated both the challenges and strengths of rural life, fostering a deeper understanding of rural administration and politics. We hope this exposure inspires the students to contribute meaningfully to the development and betterment of rural communities in the future, igniting a lasting passion for social change.

2.19 Woxsen University's TRY Students Organization Shines on the Global Stage

UN SDG: 8, 16 & 17

Woxsen University's Transforming Rural Youth (TRY) Students Organization has achieved remarkable recognition, securing second place in the prestigious Principles for Responsible Management Education (PRME) Global Sustainable Students Award. This accolade follows their significant win of the PRME Sustainability Award for South and Central Asia.

Competing against 119 contenders from 46 countries, the TRY Students Organization stood out alongside the Sustainability Club from Zayed University, Abu Dhabi, UAE, and the SPARK Foundation from the Beedie School of Business at Simon Fraser University, Canada. This achievement underscores the commitment and innovative spirit of our students in addressing sustainability and responsible management. A special acknowledgment goes to our dedicated representatives—Shaik Iqbal Pasha, Abdul Adil, Viyyapu Chaitanya Ganesh, Saicharan Miriyala, and MS Vishwanath—who showcased the mission and vision of our organization on an international platform. We also extend our heartfelt congratulations to all members of the TRY club for their hard work and dedication.

This recognition marks just the beginning of our journey. With renewed motivation and a commitment to our goals, we look forward to achieving even greater heights in the pursuit of sustainability and community development. Together, we can continue making a meaningful impact on rural youth and beyond.



This webinar starts at 11:15 AM [Start webinar](#)

ACCELERATING OUR COMMON AGENDA

Presenting the PRME Global Students Sustainability Award

Regional & Global Winners

Paulo Speroni

Ernest Calista

Sindu Agrawal

Shahid Iqbal Pasha

3.1 Integrating Sustainability in Education: Highlights from Woxsen University's Faculty Development Program

UN SDG: 4, 10 & 17

Woxsen University's week-long Faculty Development Program (FDP) focused on integrating sustainability into the academic curriculum. With the urgency of environmental challenges, this FDP emphasized sustainability's importance across all academic and institutional practices. The event kicked off with a keynote address by Prof. Syed Hasan Jafar, stressing the need for sustainability in academia. Notably, the use of the Metaverse platform for live interactions added a modern touch to the sessions.

Dr. Shiva Sai Kiran discussed the complexities of teaching sustainability to management students, while external speaker Dr. Lokesh Kumar highlighted how different industries approach strategic management in sustainability. A key moment came on Day 2, focusing on entrepreneurship and marketing, with Dr. Atun Roy Choudhury exploring business opportunities in waste management. Over the following days, topics ranged from sustainable finance to innovative pedagogical methods and the "People" quotient in sustainable businesses.

03



3.2 ICSSCGE-2024: Advancing Sustainable Smart Computing and Green Energy at Woxsen University

UN SDG: 7, 12 & 17

Woxsen University's School of Technology organized the International Conference on Sustainable Smart Computing and Green Energy (ICSSCGE-2024) on June 25-26, 2024, in Hyderabad, India. This interdisciplinary event aimed to address critical environmental challenges by bringing together researchers, scientists, and industry experts to explore sustainable technologies and eco-friendly energy solutions. Supported by a grant of 2 Lakhs from DST-SERB, and raising an additional 2,49,500 INR through registrations, the conference generated a total revenue of 4,49,500 INR.

Out of 176+ global submissions, 55 significant papers were shortlisted, thanks to the reviewers and scrutiny teams. The conference began with a traditional Ganesh Vandana, followed by speeches from the Dean of Technology, Conference Patron Dr. Raul Rodriguez, and the Convenor Dr. Bhargav Prajwal Pathri. Experts delivered keynote speeches from institutions such as Hitachi India, SVNIT Surat, and Agder University, Norway, who shared valuable insights on sustainable computing and green energy.

Dr. D.P. Kothari

Regional Director in charge,
IIT, Delhi, India



Dr. Shivani Sharma

Hitachi Energy, India



Dr. S B GOYAL

City University, Malaysia



Prof. Dr. Mohanlal Kolhe

Faculty of Engineering and Science of the
University of Agder (Norway)



Dr. Shailendra Kumar

S.V. National Institute of Technology,
Surat, India



Dr. Praveen Aggarwal

Anand International College of Engineering,
Jaipur, Rajasthan, India



3.3 Empowering Change: Creative Thinking Workshop at the Ekatra Summer Program

UN SDG: 3, 5 & 17

On June 13-14, 2024, a creative thinking skills workshop was held under the Ekatra Summer Program at the Rescue Foundation, engaging survivors from five centers. Participants were introduced to SCAMPER, a design thinking tool, through an online exercise, which allowed them to apply creativity to everyday objects. The next day, they learned stick-figure illustrations and created comic strips on the theme "Best Day of My Life." These workshops aimed to foster creative thinking, empowering survivors by helping them view themselves not just as victims but as empowered individuals. Future sessions will continue this approach with student-led activities promoting further engagement.

3.4 Animating Awareness: Woxsen University Collaborates with Terralingua on Biocultural Diversity Project

UN SDG: 4, 13, 14, 15, & 17

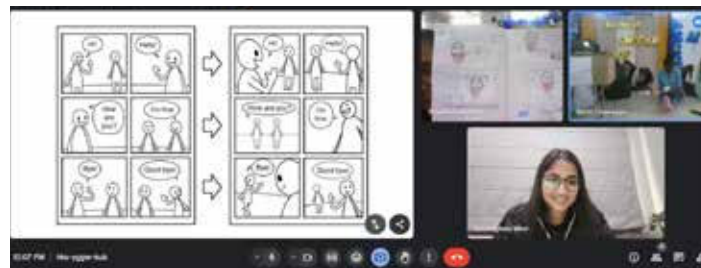
Terralingua, a non-profit based in British Columbia, Canada, has partnered with the Department of Communication Design at Woxsen University's School of Arts and Design to create an educational animation on biocultural diversity. Five Communication Design students are working with faculty and the Terralingua team on this international project, launched in May 2024 and expected to conclude in September 2024. Dr. Vivek and Dr. Praveen from VIT have joined as external mentors. The animation will serve as a resource for public awareness, education, and international policy advocacy on the importance of conserving biocultural diversity.

3.6 Ride the Wave: Understanding and Managing Stress

UN SDG: 3

On June 20, 2024, Woxsen University hosted the "Ride the Wave: Understanding & Managing Stress" event, focusing on stress management and mental well-being. Organized by the School of Sciences and the Wellness Centre, the event aimed to educate attendees on identifying and managing stress. Dr. Beauty Pandey introduced the session, and Wellness Coordinators Mrs. Darshini and Mrs. Ruthra led comprehensive discussions on stress types and effective coping mechanisms.

Participants engaged in hands-on activities to identify personal stress triggers through interactive puzzles and life event analyses. These activities helped attendees gain valuable insights into their stress patterns. The session emphasized a balanced lifestyle, physical activity, and social connections for resilience. The event concluded with a Q&A session, where participants received personalized advice. The overwhelmingly positive feedback highlighted the event's success in fostering a supportive community and empowering individuals to manage stress effectively.



3.5 Strengthening Partnerships: Legal Aid Initiative and MOU Discussion at Sakhi Centre

UN SDG: 5, 10, 16 & 17

A visit to Sakhi Centre aimed to provide legal aid to victims and discuss a potential Memorandum of Understanding (MOU) between the organization and Sakhi Centre. The team conducted one-on-one legal counseling, addressing issues like domestic violence and child custody, and coordinated with local authorities to improve support services. The discussion on the MOU included formalizing the partnership, defining roles, and planning joint efforts such as legal aid services, training, and workshops for staff. Both parties agreed to monitor the collaboration's effectiveness through regular meetings, with a follow-up meeting scheduled to finalize the MOU and organize the first training session.



Highlights

of Activities Q2-2023

Last Year Throwback

Relationships: How do they affect us?

UN SDG: 3

The Student Wellness Cell at Woxsen University recently concluded its sixth session, titled “Relationships: How do they affect us?” Led by Ms. Shampa Chowdhury, the session explored the evolution of relationships from early development stages and how they shape our lives. Ms. Chowdhury highlighted the impact of both positive and negative relationships on mental health, discussing the dangers of toxic relationships and the effects of isolation, rejection, and bullying. Emphasizing self-connection and positive relations, she illustrated the importance of nurturing healthy bonds for overall well-being. K S Sri Kumar, a Community Service Volunteer, moderated the session, extending heartfelt thanks to the speaker on behalf of the Student Wellness Cell.

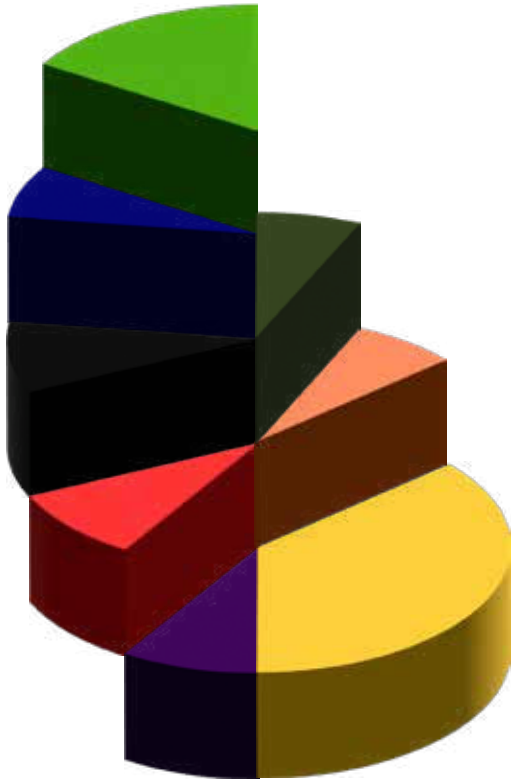


Legal Aid-Outreach Program

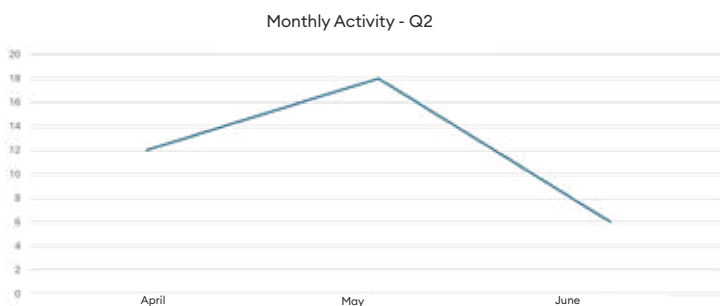
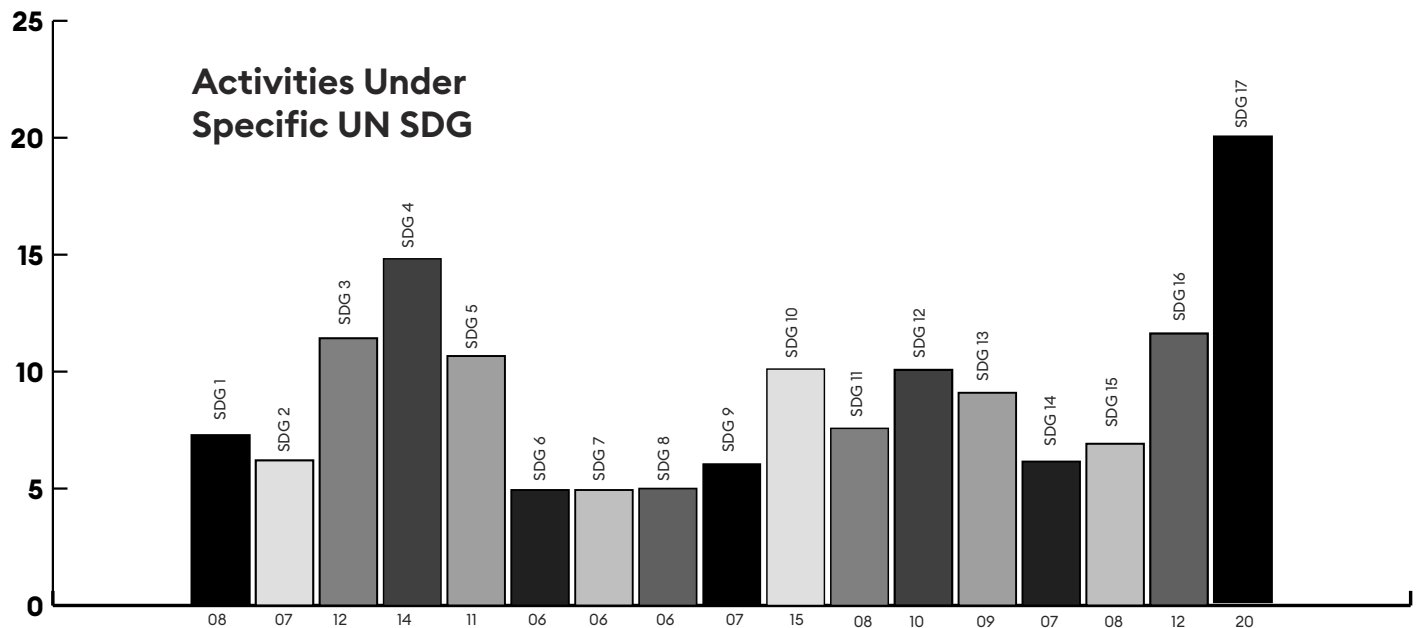
UN SDG: 16

The School of Law at Woxsen University initiated a legal aid drive in Kamkole Village, Munipally Mandal, aiming to advance SDG Goal 16 by enhancing access to legal services. The Legal Aid Cell's core mission is to safeguard community rights and interests, focusing on equitable access to justice. On Thursday, September 20, the team visited Kamkole's Gram Panchayat Office to identify common legal issues faced by village women and consulted with Anganwadi and Asha workers regarding frequently reported cases. During the visit, two women sought immediate legal advice on property rights and domestic violence, which were promptly addressed. The Gram Panchayat Office, along with the village secretary, welcomed this collaboration, marking a positive step toward legal empowerment in the village.





School	No. Activities
School of Business	03
School of Technology	03
School of Arts & Design	16
School of Architecture & Planning	04
School of Liberal Arts & Humanities	04
School of Law	04
School of Sciences	03
ERS Wing	07
Total	37



In the Q2 of 2024

37

ERS Projects

1817

Total Engagement

*Note: Data of Quarter 2 - April to June 2024



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Woxsen- Ethics, Responsibility & Sustainability

Quarterly ERS Activity Report

Edition – 3

#3 July to September 2024

Q3
by ERS

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1.1 Community Engagement and Needs Assessment in Maqdampalli Village

UN SDG: 3, 4, 6, 8 & 11

As part of the School of Technology’s Ethics, Responsibility, and Sustainability (ERS) initiatives, a team visited Maqdampalli village on July 11, 2024, to assess the community’s needs and identify areas for impactful support. The visit involved meetings with local school staff and community leaders, revealing essential requirements for educational and socio-economic growth. At the school, teachers emphasized a need for playground equipment, additional educational resources, and career guidance. Discussions with village leaders highlighted health challenges due to limited clean drinking water, a need for nutrition and hygiene awareness, and a demand for skill development to address employment issues. The ERS team aims to address these areas, fostering sustainable growth and improved well-being for the community.

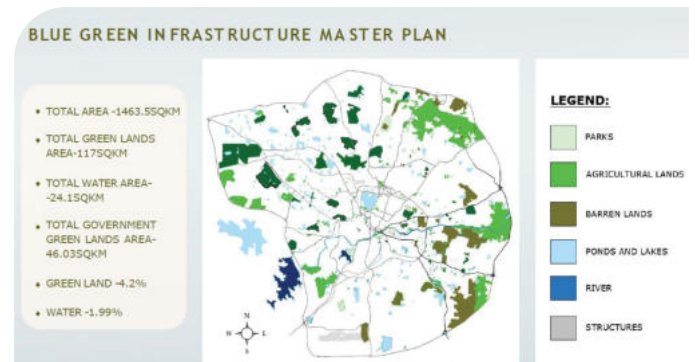


1.2 Restoring Hyderabad’s Blue and Green Spaces: A Sustainable Vision

UN SDG: 3, 6, 13 & 14

The recent Environmental Restoration Study by Woxsen University highlights significant environmental challenges in Hyderabad, focusing on water pollution in the Musi River, loss of green cover, and poor waste management. The report identifies critical problems such as floating waste and water hyacinths, which obstruct oxygen flow in water bodies, causing ecological and health risks. These issues, combined with the city’s diminishing green spaces, underline the urgent need for action.

To address these concerns, the Environmental Restoration Study suggests comprehensive urban planning strategies, enhanced drainage systems, and regular clean-up drives. It also emphasizes community engagement and stricter waste management policies. By enhancing the city’s blue-green infrastructure, Hyderabad can create healthier living environments and better prepare for the impacts of climate change.



1.3 Exploring Bidriware: A Cultural Heritage Expedition

UN SDG: 8, 11 & 12

The School of Arts and Design at Woxsen University organized the "Exploring Bidriware: A Cultural Heritage Expedition" as part of its material culture cognition module, offering students an immersive educational experience focused on the ancient craft of Bidriware. The program provided students with direct interaction with local artisans in Bidar, who shared their expertise and demonstrated the intricate process of creating Bidriware. Students visited workshops, observing how traditional techniques are adapted for modern markets while preserving the craft's essence. Through this hands-on experience, students gained a deeper appreciation for cultural heritage, understanding the challenges and significance of preserving traditional arts and supporting local communities.



1.4 Workshop on Fashion Illustration Module

UN SDG: 11 & 12

The Eco-Fashion Illustration Workshop was an innovative initiative aimed at challenging students' creativity while promoting sustainability in fashion design. Participants were tasked with creating fashion croquis using only natural materials gathered from their immediate environment. The workshop emphasized three key objectives: mobilization, encouraging students to explore and collect natural resources; collaboration, fostering teamwork to combine creative ideas; and creativity, pushing the boundaries of traditional fashion illustration by incorporating unique, organic elements. This hands-on approach helped students embrace sustainable practices in their design process.



1.5 Preserving Heritage Through Innovation: Woxsen University's Photogrammetry Workshop at Qutubshahi Tombs

UN SDG: 4 & 17

The School of Arts and Design at Woxsen University hosted a Photogrammetry Workshop at the Qutubshahi Tombs in Hyderabad as part of the 'Designed in India: International Summer Program 2024.' This innovative workshop brought together students from The British University in Egypt and Woxsen University faculty to explore the intersection of technology and heritage conservation. Over six hours, participants gained a comprehensive understanding of photogrammetry and its critical role in preserving historical sites, guided by Professors Tejas Pawar, Shivaram Reddy, and Pradeep Kumar.

Beginning with an introduction to photogrammetry's historical context and significance in digital heritage preservation, students engaged in practical sessions at the Qutubshahi Tombs. They learned to capture high-quality images and then processed these images using specialized software to create detailed 3D models and orthophoto maps. The workshop emphasized documentation and analysis, teaching participants to assess the accuracy of their models and identify areas for improvement. A key outcome was the successful creation of 3D models of the tombs, contributing to the site's digital documentation. Additionally, the workshop fostered cross-cultural collaboration, allowing students to enrich their academic experience while gaining a global perspective on heritage conservation practices.



1.6 Innovative Fashion Design: Button Masala Workshop

UN SDG: 12

The Button Masala Workshop, organized by the Fashion Design department at Woxsen University's School of Arts and Design, introduced students to an innovative and sustainable approach to fashion design. Focusing on the unique 'Button Masala' technique, this workshop allowed students to create garments without cutting or stitching. Participants engaged in hands-on learning using materials such as fabric, rubber bands, and sequins, guided through the process of garment creation. Key highlights included sustainable design principles, showcasing how to create environmentally friendly, waste-free clothing with minimal resources. The workshop emphasized the versatility of the Button Masala technique, demonstrating how a single piece of fabric could transform into various styles, promoting multifunctional clothing. Students were encouraged to think outside conventional fashion design, exploring applications for accessories, shoes, and home furnishings. The hands-on experience fostered creativity and problem-solving skills, while the collaborative environment promoted idea-sharing among peers. Overall, the workshop successfully inspired students to embrace sustainability and innovative thinking in their designs.



1.7 Empowering Women and Children: A Workshop on Legal, Welfare, and Emotional Support

UN SDG: 4, 5 & 10



Hon'ble Smt. G. Bhavani Chandra
Principal District and Sessions
Judge, Sangareddy

A workshop addressing the legal, aspects concerning women and children was held, drawing over 60 frontline workers from Sangareddy District, along with representatives from the District Child Protection Office (DCPO), Child Welfare Committee (CWC) members, and other relevant authorities. The event began with the Honourable Judge discussing the legal issues affecting women and children, followed by insights from Sri. Sanjeeva Rao, Additional Superintendent of Police, Sangareddy, on the procedural norms impacting these groups.

Smt. K. Lalitha Kumari, District Welfare Officer for Sangareddy, enriched the session by discussing various welfare schemes and policies aimed at improving conditions for women and children. After lunch, staff from Woxsen University conducted a session on Emotional Literacy Training tailored for social workers and abuse victims, focusing on emotional well-being strategies for frontline workers facing significant challenges. Dr. A. Sreelatha, Director of Compliance and Legal Studies at Woxsen University, concluded the event by emphasizing the university's commitment to ethics, responsibility, and sustainability, highlighting the establishment of the Legal Aid Cell at Woxsen University as a testament to their dedication to societal development and support.



2.1 Empathy in Textile Industries

UN SDG: ALL SDGs



Prof. Catherine Harper PHD

Pro-Vice Chancellor, The British University in Egypt, Cairo. Former DVC (Chichester/UCA). Co-editor, TEXTILE: Cloth & Culture, PhD Composite Engineering, Chair Professor of Design, Woxsen University, Academic Advisory Board, Cindrebay School of Design, India. Board of Directors, Institute for Educational & Social Equity.

An insightful discussion on "Empathy in the Textile Industry" was held between Professor Catherine Harper, PhD, Pro-Vice Chancellor at The British University in Egypt, and Professor Adity Saxena, PhD, Dean of the School of Arts and Design at Woxsen University. The conversation explored the significance of empathy, cross-cultural collaboration, and the sustainability of artisans in the textile industry. Emphasizing the vital role of business education, they discussed how students can drive operational and cultural transformations within the sector. The discussion, released as a podcast on online platforms, aims for broader impact and visibility, promoting change in the industry.



2.2 Guest Lecture conducted on AI and its relevance- Empowering Innovation for a Smarter Future

UN SDG: 4



Mr. Bala Prasad Peddigari

Chief Innovation Officer and Global Head- Technology, Software & Services Business Group, Tata Consultancy Services (TCS)

On August 13th, 2024, Woxsen University's School of Technology hosted a guest lecture featuring Mr. Bala Prasad Peddigari, CIO of Tata Consultancy Services. The event focused on AI's transformative potential, its real-world applications, and the ethical considerations shaping its future.

02

Mr. Peddigari's insightful lecture was followed by a fireside chat with Dr. Riya Bhattacharya, where discussions centered on AI-assisted tools and their impact on fields like medicine, art, and science. Students actively engaged with questions about job prospects and skills required in the AI-driven industry. The event concluded with a strong sense of optimism and hope, empowering students with the knowledge to navigate AI's growing influence in the workforce.



2.3 Sustainable Expressions: Celebrating Freedom & Unity for a Greener Future

UN SDG: 8,10,11,12,16 & 17

Woxsen School of Architecture and Planning is organizing a creative event to raise awareness about Sustainable Development Goals (SDGs) through various activities. The event includes poster design competitions, encouraging participants to showcase eco-friendly practices under the theme "Freedom through Sustainability" and celebrate India's cultural diversity with "Unity in Diversity." Students can also submit poems or essays reflecting on India's journey toward sustainable development, unsung heroes of the independence movement, or their vision for a sustainable future. Additionally, short films will be created to depict sustainable living, the power of unity, and initiatives empowering rural India, promoting awareness and action toward achieving the SDGs.

2.4 Conference on Fashion as a Tool for Social Change

UN SDG: 12



Dr. Madhusudan Pal

Scientist-G, Department of Ergonomics, Defence Institute of Physiology and Allied Sciences (DIPAS), Defence Research and Development Organization (DRDO).
Director, Center of Excellences (CoEs), FDDI, Noida.



Dr. Kaustav Sengupta

Director Insights- VisioNxt Trend Insights and Fashion Forecasting Lab, Associate Professor and Chair Linkperson, NIFT, Co-founder- InkLink Charitable Trust.

The "International Conference on Fashion as a Tool for Social Change (FTSC - 2024)" was a groundbreaking event that united stakeholders from fashion, academia, and social advocacy to explore fashion's potential for societal transformation. Centered around the theme of using fashion to challenge social norms and foster inclusivity, the conference aligned its discussions with the Sustainable Development Goals (SDGs). Over two days, participants engaged in keynote addresses, panel discussions, and networking sessions, promoting interdisciplinary collaboration across fields such as fashion design, social sciences, and environmental studies. The event emphasized the importance of diverse perspectives, making fashion a catalyst for social progress and sustainability, highlighting its role in shaping a more inclusive future.



2.5 Celebration of 10th National Handloom Day

UN SDG: 8 & 11

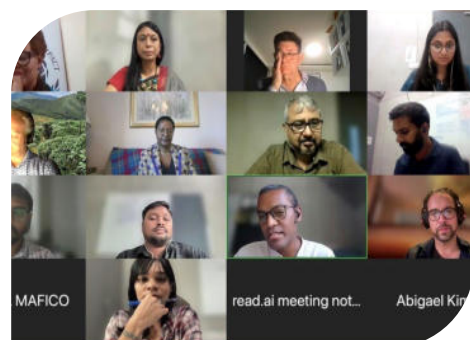
The School of Arts & Design at Woxsen University, in collaboration with the Weavers' Service Centre under the Ministry of Textiles, celebrated India's handloom heritage on August 10, 2024, marking the 10th National Handloom Day. The event highlighted intricate handloom designs and awarded sarees from Pochampally, Gollabhama, and Narayanpet, showcased by master weavers. Chief Guest Dr. Arun Kumar emphasized preserving handlooms, urging support for Indian textiles. Dr. Catherine Harper shared her insights as a weaver and inaugurated the Catherine Harper Textile Lab at Woxsen. Dean Dr. Adity Saxena inspired students to empower traditional weavers, promoting knowledge exchange. The event underscored the cultural significance of handlooms, fostering sustainable industry growth and respect for heritage.



2.6 Fourth International Ethics Advisory Board Meeting of the School of Arts and Design

UN SDG: ALL SDGs

On August 28th, 2024, Woxsen University's School of Arts & Design (SOAD) hosted the 4th International Ethics Advisory Board (IEAB) Meeting, focusing on ethics, responsibility, and sustainability (ERS). The meeting highlighted Woxsen's Five Pillars and SOAD's initiatives, including social immersion courses, internships, and capacity-building programs aligned with ERS values. SOAD's contributions to Sustainable Development Goals, particularly SDG 5 (Gender Equality) and SDG 13 (Climate Action), were showcased through student projects. The IEAB praised SOAD's effective approach to addressing social and environmental challenges and expressed interest in future international collaboration, recognizing the market potential of SOAD's innovations.





2.7 To Utilize Art Therapy Techniques to Improve the mood, confidence and personal growth of children

UN SDG: 3 & 17

The "Art for Wellness" workshop, led by Prof. Vishakha Rao on August 25, 2024, at the Mamidipudi Venkatarangaiya Foundation (MVF), successfully combined art therapy with educational motivation. Organized by the TRY Club, Sustainability Club, and Wellness Center, the workshop aimed to uplift children through creative activities that enhanced mood, confidence, and enthusiasm for learning. The children actively engaged in creating and presenting their artwork, showing improved mood and increased confidence. This multidisciplinary initiative highlighted the intersection of education, sustainability, and mental health, demonstrating the effectiveness of using art to support emotional well-being and learning motivation.



2.8 Workshop: Writing and Communicating Effectively

UN SDG: 4 & 10

The "Workshop on Writing and Communicating Effectively" provided students with essential skills in email writing, crafting CVs, and understanding body language. Aimed at enhancing both verbal and non-verbal communication, the 3.5-hour workshop included practical sessions where students completed worksheets to apply what they learned. The event was well-received, with students finding it highly beneficial. School authorities appreciated the initiative and encouraged similar workshops for future batches, reinforcing the importance of effective communication skills in professional and personal development.



2.9 Seed Ball Making

UN SDG: 13 & 17

The School of Law at Woxsen University held an engaging event on Ethics Responsibility and Sustainability (ERS) during the orientation for the 2024-29 student batch. The session featured a hands-on activity where students created seed balls, blending seeds, soil, manure, and bio-pesticides to promote reforestation and biodiversity. Divided into groups, students learned about sustainable practices while bonding with their peers. The activity emphasized environmental awareness, teamwork, and Woxsen's core commitment to sustainability. This meaningful event left a lasting impact, fostering a sense of responsibility toward ethical and sustainable practices among the new students.



2.10 Plant Mitra

UN SDG: 13 & 17

The "Plant-Mitra: 'एक पेड़ माँ के नाम' event, organized by the School of Science at Woxsen University on August 22, 2024, was a successful plantation drive contributing to the national campaign initiated by the Environment, Forest & Climate Ministry (MoEF & CC). Participants, including students and faculty, planted 50 saplings near the university's cricket stadium, promoting environmental sustainability and fostering a sense of community. Aligned with the UN's Sustainable Development Goals (SDG3), the event emphasized the importance of afforestation to combat climate change and land degradation. The hands-on experience provided practical learning, deepened environmental responsibility, and strengthened bonds among participants, reinforcing Woxsen University's commitment to sustainability and environmental stewardship.



2.12 Project Legacy 2.0: Empowering Girls through Education

UN SDG: 4, 5 & 10

On 22nd August 2024, Woxsen University's ERS Wing conducted a transformative 3-day workshop at Girls Zilla Parishad High School, Sadasivpet, Telangana. The workshop, led by Woxsen students, focused on Essential Life Skills, Sustainable Living, and Career Navigation, aiming to empower young girls with the knowledge to shape their futures.

This initiative created a powerful mutual learning experience. While Woxsen students shared their expertise, they gained valuable public speaking skills and a deeper appreciation for the privilege of education. The mentorship sessions inspired the students to become catalysts for change and address societal challenges with empathy.

We are proud of our students' commitment to giving back, exemplifying leadership and service to build a brighter, more inclusive future.



2.11 Swasthya Mela 2.0

UN SDG: 3 & 17

The "Swasthya Mela 2.0," organized by Woxsen University's School of Sciences on August 6, 2024, focused on promoting the health and well-being of faculty and staff. The event featured comprehensive medical tests such as blood pressure, blood sugar, and cholesterol screenings, offering participants valuable insights into their health. Free medications and further clinical referrals were provided as needed. Students actively participated, gaining hands-on experience while contributing to community service. Dr. Srikar Thota's sessions on emergency preparedness were well-received, enriching the event. Swasthya Mela 2.0 successfully fostered a culture of wellness, emphasizing the importance of regular health check-ups and preventive care within the Woxsen community.



3.1 The Imperative of Sustainable Development

UN SDG: 4 & 7

An insightful discussion on "Empathy in the Textile Industry" was held between Professor Catherine Harper, PhD, Pro-Vice Chancellor at The British University in Egypt, and Professor Adity Saxena, PhD, Dean of the School of Arts and Design at Woxsen University. The conversation explored the significance of empathy, cross-cultural collaboration, and the sustainability of artisans in the textile industry. EDr. Rajat Kumar, IAS and Special Chief Secretary to the Government of Telangana, spoke at Woxsen University on the urgent need for sustainable development, focusing on green energy, agriculture, and industry practices. He emphasized the role of faculty in fostering a culture of sustainability among students and engaging regional communities in collaborative environmental efforts. The session highlighted the three pillars of sustainable development, covering solutions to boost India's renewable energy usage. Faculty members actively participated in a Q&A session, exchanging ideas and solutions. Dr. Rajat expressed interest in teaching a course and closely engaging with the university's sustainability initiatives. Emphasizing the vital role of business education, they discussed how students can drive operational and cultural transformations within the sector. The discussion, released as a podcast on online platforms, aims for broader impact and visibility, promoting change in the industry.



3.2 Plantation Drive: Fostering a Greener Future

UN SDG: 13 & 17

As part of the Deeksharambh 2024 orientation program, the freshers at Woxsen University participated in a tree plantation drive, demonstrating their commitment to a sustainable future. Despite rainy weather, students eagerly planted saplings across various campus locations, showcasing their dedication to environmental stewardship.

This initiative not only marked the beginning of their academic journey but also highlighted the university's focus on environmental responsibility. By engaging in this activity, students played an active role in combating climate change and enhancing biodiversity on campus. The event aligned with Woxsen University's dedication to the UN Sustainable Development Goals, particularly those related to climate action and ecosystem conservation. Through this hands-on experience, students gained a deeper sense of ownership in protecting nature, reinforcing the importance of building a greener and more sustainable future.



3.3 Integrating Sustainable Design in Facade Architecture

UN SDG: 11

The students of Woxsen University, School of Architecture and Planning have been tasked with a unique design challenge involving the creation of a facade for a lakeside seating area. The objective is to design a space that provides privacy between tables while maintaining a connection to nature and offering a scenic view of the lake. The client has emphasized that the design should prioritize seating arrangements that allow the maximum number of people to enjoy the lakeside view, while also ensuring privacy and comfort.

A key aspect of the project is the facade, which must shield the seating areas from harsh sunlight, rain, and strong winds, all while preserving an uninterrupted, aesthetically pleasing view of the lake. Students are expected to come up with innovative ideas that not only address these functional needs but also enhance the overall ambiance of the space, making it a comfortable and inviting place to relax.

In addition to privacy and weather protection, the design must reflect the natural surroundings, integrating the beauty of the landscape into the structure. This balance of functionality and aesthetics presents an exciting opportunity for the students to showcase their creativity and practical problem-solving skills in architectural design.

By focusing on privacy, comfort, and a seamless connection to the natural environment, the project represents a forward-thinking approach to modern architecture. It encourages students to think beyond traditional design constraints and deliver a space that is both functional and visually captivating.

3.4 Sustainable Footwear Design Workshop

UNSDG: 8, 10, 12 & 17

The School of Design at Woxsen University, in collaboration with Earthen Tunes Designs Pvt. Ltd. and supported by the Centre for Pastoralism, conducted a seven-day sustainable footwear design workshop in Bagalkot district, Karnataka, from September 17 to 24, 2024. Facilitated by Future Greens NGO, the workshop focused on creating innovative footwear using indigenous Deccani wool and other natural materials, involving seven women's Self-Help Group (SHG) units in the district.

The participants successfully developed four unique Deccani wool footwear designs, along with a wool-based insulation packaging concept. This initiative not only introduced sustainable design practices but also highlighted the potential of blending traditional materials with modern techniques. The workshop emphasized skill-building for the SHG members, aiming to create sustainable income-generation opportunities for the local communities.

To ensure the market readiness of these designs, the Wool Research Association (WRA) and Footwear Design and Development Institute (FDDI) will support the refinement of the products. This workshop is part of Woxsen University's commitment to community engagement and sustainable development through its ERS activities, underscoring the importance of eco-friendly practices in design.



3.5 CLO3D Virtual Fashion Prototyping

UN SDG: 12 & 13

The School of Arts and Design at Woxsen University hosted a three-day CLO3D virtual fashion prototyping workshop from September 4-6, 2024, led by Mr. Sudheer Karuturi from Burgo Indonesia College. The workshop introduced students to advanced digital fashion design techniques, focusing on sustainable practices through virtual prototyping. Participants learned how CLO3D reduces material waste, fosters sustainable collaboration, and supports the digital fashion movement, offering alternatives to traditional fast fashion. The workshop equipped students with industry-relevant skills and emphasized the importance of sustainability in fashion design. This initiative reflects Woxsen University's commitment to ethical fashion, preparing students to lead the future of sustainable and responsible fashion design with cutting-edge digital tools.



3.6 Designing Construction: Building with Raw Earth, Workshop

UN SDG: 11 & 12

Woxsen University's School of Arts and Design hosted a five-day workshop titled "Designing Construction: Building with Raw Earth," led by Ar. Rikunj Shah. The workshop focused on the sustainable use of raw earth in interior design, emphasizing the rammed earth technique. Participants gained both theoretical knowledge and hands-on experience, exploring the eco-friendly potential of raw earth for creating walls, flooring, and furniture. The program introduced innovative tools and creative interior solutions, encouraging experimentation with different earth mixes. The workshop successfully showcased raw earth as a sustainable, aesthetically pleasing material for interior spaces, aligning with Woxsen University's commitment to promoting environmentally responsible design and equipping students with skills in sustainable construction practices.



3.7 Workshop on “Introducing Happiness Connect through Yoga”

UN SDG: 3 & 17

The “Introducing Happiness Connect through Yoga” workshop, held on September 1, 2024, at M V Foundation, introduced 48 children to the mental and physical benefits of yoga. In collaboration with TRY Club, Sustainability Club, Wellness Centre, and COE Yogic Studies, the workshop focused on stress management, emotional resilience, and mindfulness through gentle yoga postures and breathing techniques. Participants experienced improvements in flexibility, coordination, and body confidence in a supportive environment. Student volunteers Mohnish Ramini and Janani M. contributed to the success of the workshop by fostering a positive, engaging atmosphere. This initiative, aligning with SDG 3 (Good Health and Well-being), highlighted yoga’s role in promoting holistic wellness for children’s mental and physical development.



3.8 Menstrual Health & Hygiene

UN SDG: 3, 5 & 17

The School of Liberal Arts and Humanities (SOLH) at Woxsen University conducted its first ERS activity of the academic year 2024-25 on 19th September 2024 at Telangana Model School, Munipally, focusing on *Menstrual Health and Hygiene Management*. This initiative, aligned with SDGs 3, 5, and 17, aimed to address the stigma around menstruation and provide essential resources to students. In collaboration with the Pinkishe Foundation, the team distributed sanitary pads to 108 girls from grades 8 to 10. Dr. Shah Khatoon and Dr. Kousumi Brahma led interactive sessions, educating the girls on menstruation, hygiene, and available menstrual products. The session, presented in simple terms using the local language, encouraged open discussions and helped students better understand the biological, emotional, and hygiene-related aspects of menstruation. The initiative successfully increased awareness and promoted menstrual health, with plans for a follow-up visit to assess the program's impact.

3.9 Circular Economy and Sustainability

UN SDG: 12, 13, 14 & 15

On 19th September 2024, the School of Liberal and Arts conducted an ERS activity at Telangana Model School, Munipally, focused on “Circular Economy and Sustainability”, with the support of Mr. Dasarath Pramanik, the Mandal Education Officer, and Mrs. Mallika, the Principal, the program was smoothly executed without disrupting regular classes. A total of 60 students from the 7th and 9th grades participated attentively in the session, where the concept of circular economy and its importance introduced using simple language and relatable examples. The students actively engaged, sharing their own observations and even referring to local sustainable practices. The session covered key topics such as conventional production, types of pollutants, and global and Indian practices of circular economy.

3.10 Environment and Biodiversity Conservation

UN SDG: 6, 13 & 15

The School of Liberal Arts and Humanities (SOLH) at Woxsen University, through its Steering Group on Social Impact & Outreach, organized its first ERS activity for the academic year 2024-25 on 19th September 2024. Held at Telangana Model School in Munipally, the initiative aligned with SDGs 13, 15, and 6, aiming to educate students about environmental protection and biodiversity conservation. Dr. Naveen Kolluju and Dr. Raju Chaketi led interactive sessions, focusing on ecosystem functionality, biodiversity, and sustainable practices. The event involved 35 students from the 7th and 8th grades, fostering active participation and discussion on local environmental issues like pollution and deforestation. The use of the local language ensured effective communication, encouraging students to reflect on their roles in environmental stewardship. This initiative not only raised awareness but also inspired students to adopt sustainable practices, laying the foundation for future conservation efforts within their communities.



3.11 Green Impact Initiative: Seed Ball Plantation

UN SDG: 13 & 17

The Woxsen-Green Impact Initiative, organized by the School of Law and ERS Wing on 4th September 2024, marked a significant step in Woxsen University's commitment to environmental conservation. Focused on forest regeneration, the initiative used the seed-ball plantation technique, an eco-friendly reforestation method where seeds encased in clay and compost are dispersed in forest areas. This method protects the seeds until they germinate under favorable conditions, helping restore green cover in hard-to-reach places. The project is part of Woxsen's broader CSR efforts, with follow-up plans to monitor tree growth and make the drive an annual event. The initiative not only promotes sustainability but also contributes to long-term economic benefits for local communities by creating green spaces.



3.12 Swasthya Mela 3.0

UN SDG: 3 & 17

Swasthya Mela 3.0 at Woxsen University, held on 27th September 2024, was a vital initiative focused on promoting the health and well-being of staff, particularly NCC construction workers and Group 4 employees. The event offered free medical tests, consultations, and health advice from professionals at Aster Prime Hospital, Hyderabad. Key tests included BMI, blood pressure, blood sugar, and eye examinations, providing participants with valuable insights into their health. Interactive sessions allowed participants to engage with doctors, discussing health management and preventive measures. The event emphasized the importance of regular check-ups and fostering a community wellness culture. Swasthya Mela 3.0 strengthened Woxsen University's commitment to the health and well-being of its staff and community.



3.13 Project Legacy 3.0: Empowering Future Leaders

UN SDG: 4 & 10

On 24th September 2024, Woxsen University's ERS Wing organized a transformative workshop at the Government School in Budhera, Telangana. The session focused on essential life skills and career guidance, with Woxsen students sharing insights to inspire and empower local children.

The initiative, aligned with the UN Sustainable Development Goals (SDGs) 4 and 10, aimed to promote quality education and reduce inequalities. Through engaging interactions, Woxsen students not only inspired the participants but also gained a deeper understanding of the challenges faced by underserved communities in accessing education.

This initiative underscores Woxsen University's commitment to fostering equal opportunities, empowering future generations, and building a more inclusive and sustainable society through education.



Highlights

of Activities Q3-2023

1. Woxsen University Observes International Day of Clean Air for Blue Skies

UN SDG: 3,4,11,13 & 17

Woxsen University celebrated the *International Day of Clean Air for Blue Skies* from September 5-7, 2023, with a series of impactful events aimed at fostering awareness about air quality and sustainability. The program, supported by the UN resolution designating September 7 as the day of observance, brought together faculty, students, and school children for various activities.

On the first day, the R&D Cell launched *"R&D in Sustainability"* featuring a session on "The Role of Faculty in HEIs" by Dr. Indira Das Molugumati and an interactive discussion led by Dr. Rajat Gera. The evening witnessed a vibrant *talk show* anchored by students, where participants spoke on topics promoting clean air awareness. The event concluded with a symbolic 15-minute lights-off initiative to reflect on the importance of blue skies.

The second day focused on *capacity building*, welcoming schoolchildren from four institutions for interactive sessions by faculty and a student speaker. Activities included an art competition judged by Dr. Indira and Dr. Alison and an engaging Metaverse class led by the AI Center.

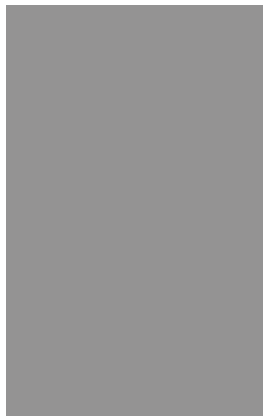
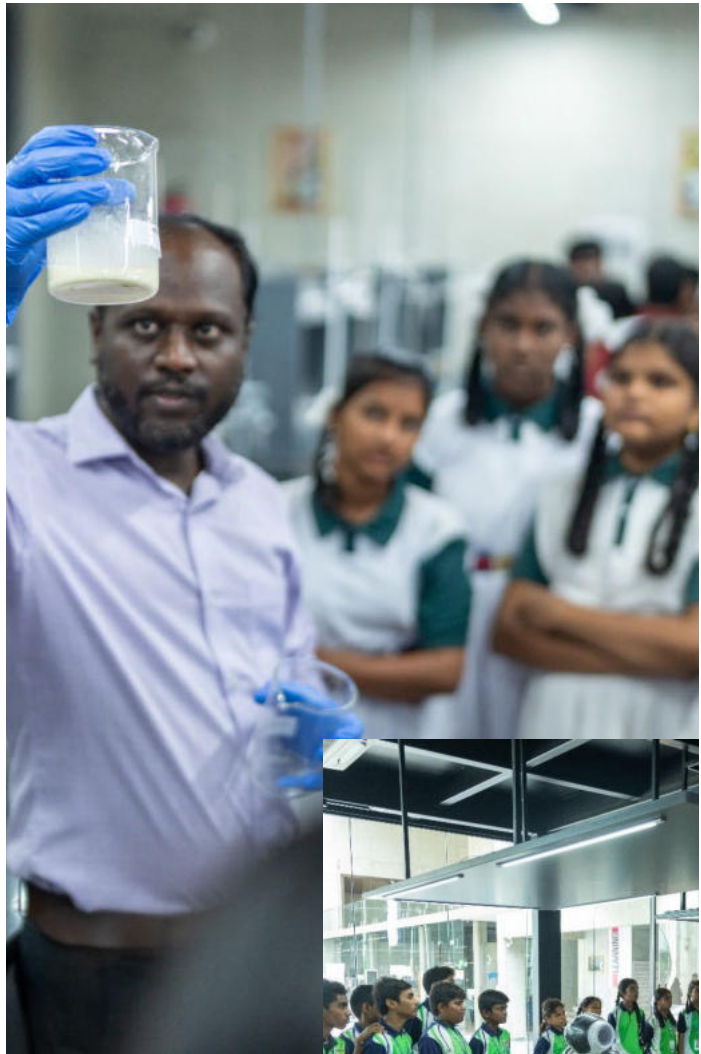
On the final day, an *online carbon footprint survey* received 49 responses, aiding future research. The event's success was made possible by the leadership of faculty, students, and volunteers, aligning with Woxsen's commitment to sustainability.

2. Empowering Young Minds: Career Development and Sustainable Future

UN SDG: 4 & 13

Woxsen University hosted the ERS activity, *"Empowering Young Minds: Career Development and Sustainable Future,"* for 8th-10th grade students from Sri Bhasyam High School, Sadasivpet. The program provided an immersive educational experience designed to broaden students' horizons and inspire them to explore diverse career paths. Engaging interactions, hands-on activities, and exposure to laboratories enriched their understanding of various fields of study. Aligned with *United Nations SDG 12 – Responsible Consumption and Production*, the session emphasized sustainability principles and responsible practices, fostering environmental and social awareness. Students gained valuable insights into future career directions, guidance for making informed choices, and an understanding of resource conservation and sustainable living. The program empowered participants to envision a conscientious and sustainable future.





3. Empowering Rural Women: Legal Awareness for Self-Reliance and Entrepreneurship

UN SDG: 5, 8 & 16

The School of Law, Woxsen University, conducted a session on July 6, 2023, at an Anganwadi Centre in Kamkole Village, Sangareddy District, Hyderabad, for Self-Help Groups funded by the government to promote entrepreneurship and financial independence among rural women. The session focused on raising awareness about legal challenges that manufacturers and vendors might face. Members were educated on the importance of providing proper receipts and maintaining product quality under the principle of *Caveat Venditor*- "let the seller beware." This guidance aimed to minimize potential legal disputes and empower women to understand their rights as sellers and consumers. The session was well-received, with participants appreciating the valuable insights provided to support their entrepreneurial endeavours.



4. Bridging Gaps in Education: Woxsen Law School's Initiative for Kamkole Students

UN SDG: 4, 10 & 17

The School of Law, Woxsen University, conducted a session on July 7, 2023, at Kamkole Government School, Hyderabad, addressing a need identified during a previous legal aid session. The school's principal had highlighted a shortage of English teachers, impacting students' learning. In response, Dr. Sreelatha, Head of the School of Law, took an engaging session to teach and interact with the students. This initiative was warmly received by the school, with the principal expressing gratitude for the support and appreciating the proactive effort. The School of Law assured continued assistance for any challenges faced in primary education, reinforcing their commitment to community support and making quality education accessible to all. The gesture was celebrated as a meaningful contribution to the school's development.

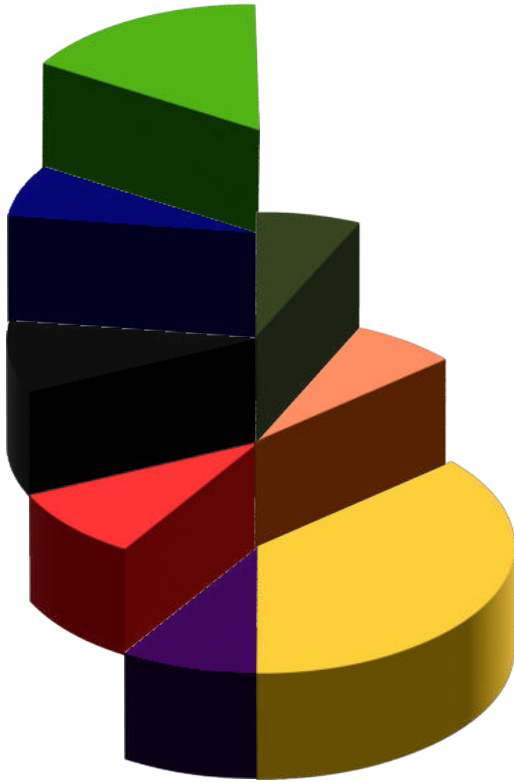


5. Syntax Spotlight

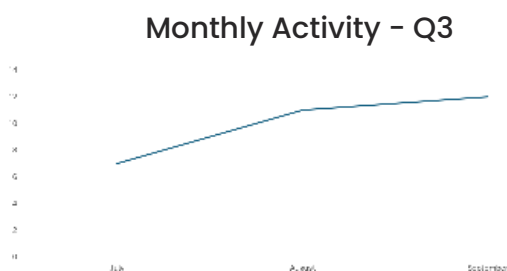
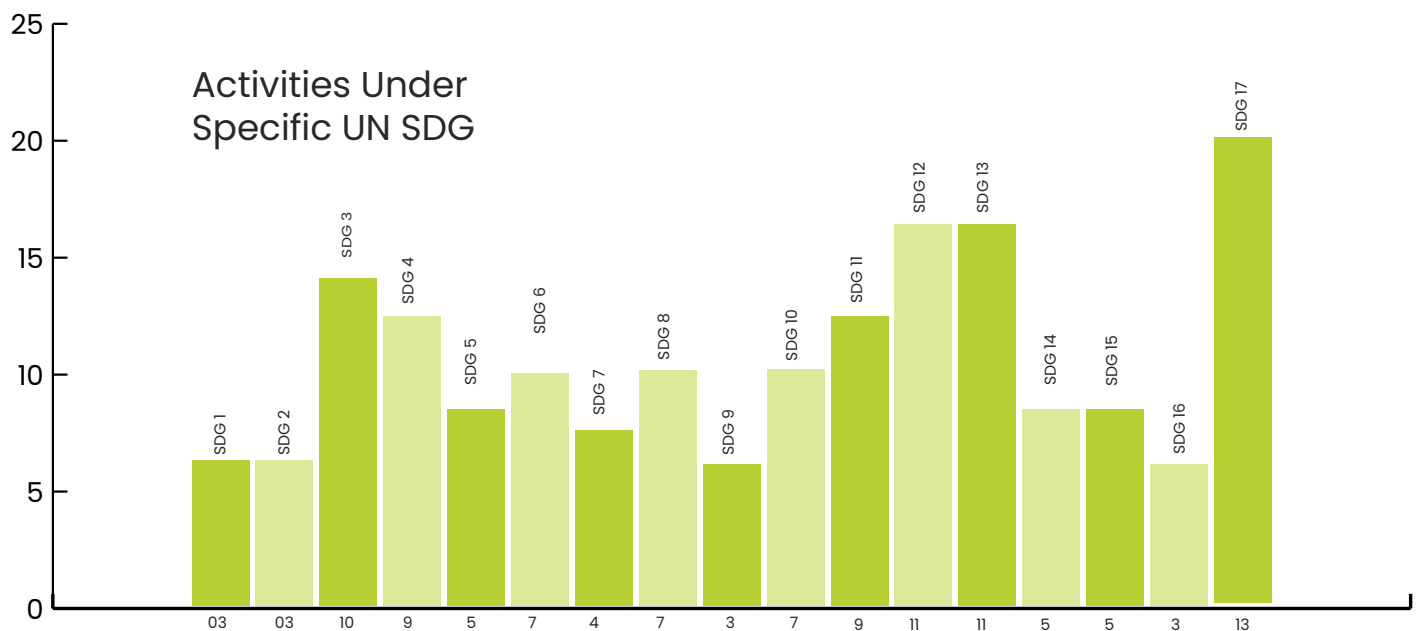
UN SDG: 4

Woxsen University launched "Syntax Spotlight" on July 25, 2023, an initiative aimed at providing English language classes to 120 students from Municipally Government School, Telangana. Running for two months, the program focuses on improving students' communication skills and boosting their confidence in using English effectively. By offering tailored instruction and consistent support, Syntax Spotlight seeks to contribute to the academic and personal development of these students, equipping them with essential skills for their future endeavours. The project reflects Woxsen's commitment to community upliftment through education and is being executed by Dr. Antarleena Basu from the School of Liberal Arts and Humanities. This initiative highlights the university's dedication to creating lasting impacts in rural education.





School	No. Activities
School of Business	02
School of Technology	03
School of Arts & Design	12
School of Architecture & Planning	03
School of Liberal Arts & Humanities	04
School of Law	03
School of Sciences	03
ERS Wing	06
Total	36



In the Q3 of 2024

36

ERS Projects

1382

Total Engagement



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Q4
by ERS

Woxsen- Ethics, Responsibility & Sustainability

Quarterly ERS Activity
Report

Edition - 4

#4 Oct-Dec 2024

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10.1 Exploring Sustainability and Empowering Scholars

UN SDG: 4 & 10

The Editorial Talk Series hosted a thought-provoking event to enhance understanding of sustainability research and publishing opportunities while fostering inclusivity. The sessions highlighted the importance of responsibility, sustainability, and diversity in research, strategies for ethical and impactful sustainability-focused studies, and the Initiative for Case Equity (ICE). This initiative, in collaboration with the SC/ST Cell, aims to empower scholars from marginalized communities through mentorship and leadership development in STEM fields.

This event served as a platform to bridge sustainability and inclusivity, providing actionable insights and fostering transformative leadership. By focusing on diversity and equity in research, the series continues to inspire meaningful change in academia and beyond.

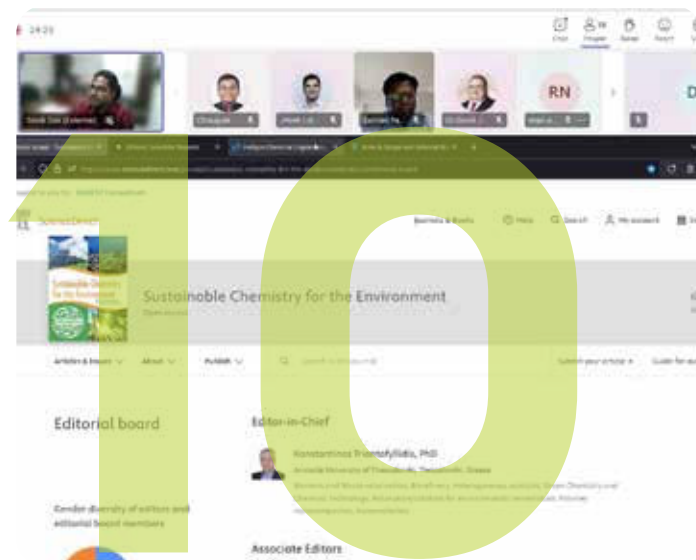


10.3 Fostering Cultural Connections: Block Printing Workshop

UN SDG: 4, 11 & 17

As part of a broader cultural exchange program, Singaporean students visited Hyderabad, engaging in a hands-on block printing workshop. This immersive activity served as a cultural bridge, offering participants a practical introduction to the ancient art of Indian block printing. Students personalized tote bags with their designs while exploring the craft's historical and cultural significance. The workshop fostered cross-cultural interaction, encouraging creativity, collaboration, and an appreciation for India's artistic heritage.

The workshop yielded significant outcomes for both participants and the host institution. Students gained practical skills, cultural awareness, and enhanced cross-cultural communication abilities. Meanwhile, the institution strengthened its cultural exchange framework, showcasing its ability to facilitate meaningful, inclusive educational experiences. This collaborative initiative not only enriched participants' understanding of Indian traditions but also reinforced global cooperation and mutual respect through artistic expression.



10.2 Exploring Everyday Sustainability: Insights from the Brain Thrust Forum Podcast

UN SDG: 4, 12 & 13

The Brain Thrust Forum podcast explored the everyday challenges and responsibilities of sustainability from the perspective of Woxsen University students. The discussions shed light on the pressures younger generations face in addressing sustainability and how they manifest this responsibility in their daily lives. Students shared motivational experiences, including working with local communities through CSR initiatives and finding innovative ways to balance sustainability with academic demands, such as reducing paper consumption. They also highlighted how renewable energy sources at the university have positively impacted their journey toward sustainable living.

The episode also touched on career prospects in sustainability, with students expressing optimism about exploring emerging fields like the Circular Economy while acknowledging the niche nature of the job market. The podcast was both insightful and inspiring, providing students with a platform to share their honest experiences and challenges. It also encouraged faculty to take further steps toward integrating sustainability into academic and institutional practices, fostering a culture of responsibility and innovation at Woxsen University.



10.4 Water Conservation in Architecture: Insights from Ar. Mansee Bal Bhargav's Workshop

UN SDG: 6, 11, 12 & 13

Ar. Mansee Bal Bhargav, National President of the WICCI - Water Resources Council, shared valuable insights on the critical importance of water conservation in architecture during her lecture and workshop at Woxsen University, School of Architecture and Planning. Through her expertise as an entrepreneur, researcher, and educator, she discussed various innovative methods for water management, such as rainwater harvesting, greywater systems, and low-flow fixtures. Showcasing her projects, she illustrated practical applications of these techniques in sustainable architectural design. The session also included personalized discussions on students' architectural projects, encouraging them to integrate water-conserving strategies into their designs.

Aligning with several UN Sustainable Development Goals (SDGs), the workshop highlighted the role of sustainable water management in addressing global challenges. This session not only inspired future architects to adopt sustainable practices but also reinforced the importance of architecture as a tool for achieving ecological balance and resilience.



Dr. Mansee Bal Bhargava

is an entrepreneur, researcher connecting science and society, visiting professor at various National and International Universities, speaker and a mentor.

She is a transdisciplinary learner of the built environment from sustainability and livability perspectives that include architecture design development planning management governance.



10.5 Guiding Futures: 'Care for Career' Workshop

UN SDG: 4 & 8

On September 30th, the School of Liberal Arts and Humanities (SOLH) conducted a career guidance workshop titled 'Care for Career' at Samyuktha International School. Organized at the request of the school's principal, Mr. Santosh Kumar, the session aimed to help 9th-grade students identify and select ideal career paths. The interactive session was facilitated by experts including Dr. Ranita Basu, Dr. Dibyangana Biswas, Suantak D. Vaiphei, and Prof. Dheeraj Rayalu Tadi.

The workshop provided students with insights into aligning their skills, interests, and aspirations with potential career opportunities. Through engaging discussions and practical guidance, the facilitators empowered students to make informed decisions about their futures. The session emphasized the importance of self-awareness and strategic planning in career development, equipping young minds with the tools to navigate their academic and professional journeys confidently.



10.6 Youth Empowerment Through Entrepreneurship: Inspiring the Next Generation

UN SDG: 4, 8 & 10

The 'Youth Empowerment Through Entrepreneurship' workshop, organized by the Department of Business Studies under Woxsen University's School of Liberal Arts and Humanities, aimed to inspire students from rural and semi-urban Telangana to explore entrepreneurship as a viable career path. The workshop addressed socio-economic challenges and focused on raising awareness about entrepreneurship, motivating students to consider it as an alternative to traditional careers, and equipping them with essential skills like leadership, financial literacy, and innovation.

Led by Dr. Chakradhar Indurkar and supported by ten faculty members, the bilingual (English and Telugu) workshop engaged 80 students and 25 faculty members at Government Junior College, Budhera. It was inspiring to see students, despite their underprivileged backgrounds, stepping forward with entrepreneurial ideas and enthusiasm. The initiative successfully sparked interest in entrepreneurship, fostering a sense of empowerment among the youth to pursue innovative career paths and contribute to the region's socio-economic growth.



10.7 Exploring Golconda Fort: A Journey Through History and Heritage

UN SDG: 4, 11 & 17

Golconda Fort, located 83 kilometers from Woxsen University, is a striking symbol of India's rich history and architectural brilliance. Originally built by the Kakatiya dynasty in the 12th century and later expanded by the Qutb Shahi dynasty, the fort offers a fascinating glimpse into medieval Deccan India. The walk began at Fateh Darwaza, the main entrance, where we were introduced to the fort's innovative acoustic design, which allowed soldiers to communicate across vast distances. We then explored the royal palace, Durbar Hall, and the stunning Bala Hissar pavilion, offering panoramic views of the surrounding city.

The fort's defense mechanisms, including bastions, lookout towers, and moats, demonstrated its strategic importance. Golconda is also a symbol of cultural coexistence, with both Hindu temples and Islamic mosques reflecting the region's diverse heritage. Additionally, the fort was a thriving hub for the diamond trade, attracting merchants from around the world. As we concluded our walk, the contrast between the ancient fort and the modern skyline of Hyderabad highlighted the harmonious coexistence of history and contemporary development, illustrating how cultural heritage can thrive alongside urban progress.



10.8 Empowering Senior Citizens through Engagement

UN SDG: 4 & 10

Woxsen University organized an initiative to empower senior citizens by offering them practical training experiences and enriching the university community with their diverse perspectives. The event included engaging activities such as critical thinking games, where seniors showcased their riddle-solving abilities, and a poetry recital, allowing participants to express their writing talents.

The initiative also introduced the Woxsen Senior Citizen Internship Program, which aims to provide seniors with valuable internship opportunities that foster learning and mentoring relationships. By involving senior citizens in the university environment, this program not only taps into their vast experience but also provides a platform for them to contribute meaningfully to society. The initiative helped build strong partnerships with the senior community while ensuring a fun and engaging experience for all participants.



10.9 JAGMAG FEST: A Celebration of Sustainability and Creativity

UN SDG: 12, 13 & 15

The School of Sciences at Woxsen University hosted the "JAGMAG FEST" on October 24th, 2024, an event designed to promote sustainable practices while celebrating traditional art forms. The day's activities began with a Rangoli Competition, where participants used non-toxic, natural colors to create vibrant, intricate designs. This event highlighted the importance of using eco-friendly materials in festive art forms. Following this, the Diya Decoration Competition allowed students to express their creativity by decorating clay diyas using non-toxic, eco-friendly paints. These competitions emphasized both the beauty of Diwali traditions and the need to choose sustainable alternatives in celebrations.

The event reached its peak with a symbolic lantern fly-off. The Dean of the School of Sciences initiated the ceremony by releasing the first lantern, followed by faculty, staff, and students. The release of the lanterns represented a collective expression of hope, joy, and unity. The visual spectacle was further enhanced by breathtaking drone footage, capturing the serene beauty of the lanterns floating into the sky.

Through these engaging activities, the "JAGMAG FEST" successfully combined creativity with environmental responsibility. It raised awareness about the importance of using sustainable materials, such as chemical-free colors and clay diyas, in traditional art forms. The event also provided a platform for students to showcase their artistic talents while embracing eco-conscious habits. Looking ahead, Woxsen University plans to continue organizing such initiatives that blend artistic expression with sustainability, fostering a community that celebrates both creativity and environmental consciousness.





11.1 Empowering Communities: Menstrual Health Awareness

UN SDG: 3, 5, 6 & 10

On November 6th, 2024, the Steering Group on Social Impact & Outreach from the School of Liberal Arts and Humanities, Woxsen University, organized a menstrual health awareness program at Zilla Parishad High School, Thogurpally village, Telangana. The initiative aimed to break the stigma around menstruation, promote hygiene practices, and provide essential resources. Prior to the event, a 'Sanitary Pad Donation Drive' was held at the university, collecting 100 pads for distribution. The session, led by Dr. Shah Khatoon and Dr. Kousumi Brahma, engaged 82 girls from classes 6th to 10th and covered the menstrual cycle, biological aspects, hygiene practices, and the proper use and disposal of menstrual products.

The interactive session encouraged open discussions, with volunteers helping communicate in the local language. Though initially hesitant, the girls gradually shared their views and concerns. The event provided valuable knowledge, helping the students understand the importance of menstrual hygiene and manage their health confidently. The initiative concluded with the distribution of sanitary pads and was featured in the local newspaper Metuku Seema. The program successfully combined education and community engagement, leaving a lasting impact on the participants.

11.2 Fostering Environmental Awareness: Biodiversity and Conservation

UN SDG: 6, 13 & 15

On November 6th, 2024, the Steering Group on Social Impact & Outreach of the School of Liberal Arts and Humanities, Woxsen University, conducted an Environmental Responsibility and Sustainability activity at Zilla Parishad High School, Thogarpally, Telangana. This initiative aimed to educate 7th and 8th-grade students about environmental protection and biodiversity conservation. Supported by Mr. C. Dasarath, Mandal Education Officer, and Headmaster Mrs. Mallika, the session covered essential topics such as ecosystem functionality, biodiversity, threats like deforestation and pollution, and strategies for sustainable practices. Dr. Naveen Kolluju and Dr. Raju Chaketi led the discussions in the local language to ensure accessibility, fostering an inclusive and engaging atmosphere for the students.

The program encouraged students to reflect on environmental challenges affecting their communities, such as pollution and wildlife decline. Through interactive discussions, they shared their concerns and demonstrated a keen interest in adopting eco-friendly practices. The session concluded with a call to action, inspiring students to participate in conservation efforts and adopt sustainable behaviors like recycling and waste reduction. This impactful event was featured in the local Telugu newspaper Methukuseema, highlighting the importance of environmental education in nurturing responsible citizens.



11.3 Promoting Circular Economy and Sustainability

UN SDG: 4, 13, 14, 15 & 17

On November 6th, 2024, the Steering Group on Social Impact & Outreach of the School of Liberal Arts and Humanities, Woxsen University, conducted an Environmental Responsibility and Sustainability activity at Zilla Parishad High School, Thogarpally, Telangana. Focused on Circular Economy and Sustainability, this initiative aimed to educate students about responsible production and consumption, climate action, and environmental protection. With the support of Headmaster Mr. Dasarath Pramanik, the session engaged 72 students from 9th and 10th grades. The session was conducted in the local language to ensure clear understanding, and concepts were simplified to make the content accessible and relatable.

The session covered key topics such as conventional modes of production, various types of pollutants, principles of the circular economy (including the 6R's: Refuse, Reduce, Reuse, Recycle, Repair, and Recover), global practices, and the Indian context of sustainability. Students actively participated by sharing examples of waste generation in their surroundings and referencing movie scenes related to climate change and environmental issues. Their feedback indicated that the session provided valuable new insights into circular economy practices and sustainability. The initiative successfully broadened their understanding of environmental issues and encouraged them to adopt sustainable habits in their daily lives.



11.4 Promoting Awareness of Fundamental Rights and Duties

UN SDG: 4 & 16

On November 6th, 2024, the Steering Group on Social Impact & Outreach of the School of Liberal Arts and Humanities, Woxsen University, conducted an Environmental Responsibility and Sustainability activity focusing on Fundamental Rights and Fundamental Duties was conducted at Zilla Parishad High School, Thogarpally, Telangana, for the academic year 2024-25. With the support of Headmaster Mr. Dasarath Pramanik, the session aimed to educate 72 students from the 9th and 10th grades on the importance of understanding their rights and duties as citizens. The session was designed to supplement their existing knowledge and encourage active civic responsibility. The use of local language and relatable examples helped simplify the concepts and ensured student engagement.

During the session, key topics such as the significance of Fundamental Rights, the responsibilities enshrined in Fundamental Duties, and their relevance in daily life were discussed. Students actively participated by sharing examples from their lives and referencing scenes from movies that illustrated these principles. Their feedback highlighted the session's effectiveness in providing new insights and fostering a deeper understanding of their civic responsibilities. By the end of the activity, students expressed enthusiasm and a stronger sense of awareness regarding their rights and duties, underscoring the session's success in promoting responsible citizenship.

11.5 Empowering Futures: Bridging Educational Barriers through Knowledge and Resilience

UN SDG: 4, 10 & 16

On November 19, 2024, the School of Liberal Arts and Humanities at Woxsen University, through its Laurence Simon Department of Economics, organized a transformative workshop titled Crafting Career and Overcoming Education Barriers at Telangana Residential Junior College and School, Lingampally Village, Sangareddy. This event, part of the university's Ethics, Responsibility, and Sustainability (ERS) program, aimed to address critical challenges faced by high school and junior college students. It focused on overcoming linguistic barriers in learning English, excelling with limited resources, encouraging critical thinking for diverse career exploration, and promoting responsible adulthood through informed choices. The workshop was led by a team of faculty members, including Dr. Mahesh Admakar, Dr. Aareeba Moazzam, Dr. Sunaina Arya, Dr. Lienngailhing Khongsai, Dr. Rohin Gaddam, and Dr. Venkatesh Boddu, who engaged students in thought-provoking discussions designed to inspire self-confidence and independent thinking.

The workshop's success was driven by the enthusiastic participation of students, who actively engaged with the content and shared their perspectives on the barriers to education. The event was made impactful through the relatable, easy-to-understand sessions that fostered lifelong learning and critical inquiry. The principal and staff of the school extended their wholehearted support, creating an inclusive and welcoming environment for the students. This initiative exemplifies Woxsen University's commitment to making education transformative and accessible, empowering students to overcome challenges and make informed decisions for their future success.



11.6 Heritage Walk to Golconda Fort

The Heritage Walk Program organized by the School of Liberal Arts and Humanities focuses on the preservation of cultural heritage and the promotion of sustainable practices. Through visits to significant heritage sites like Golconda and Bidar Forts, the program fosters a deeper understanding of cultural preservation, community awareness, and sustainable urban development. By exploring the architectural beauty of these historic forts and the cultural diversity of locations like Gurudwara Nanak Jhira Sahib, students are educated about the importance of safeguarding cultural heritage. The program also encourages critical thinking about the impact of political alliances, trade routes, and urbanization on these heritage sites, instilling a sense of responsibility for their preservation. Moreover, the hands-on learning approach, including future visits to the Salar Jung Museum, bridges the gap between historical knowledge and real-world artifacts.

The program also integrates climate action by raising awareness of sustainable practices. The construction techniques at the forts, using locally sourced materials and the karez system at Bidar Fort, highlight ancient methods of environmental sustainability and water conservation. Eco-friendly practices were emphasized throughout the walk, including "leave no trace" principles and walking as the primary mode of exploration to minimize carbon emissions. Additionally, discussions on traditional resource management and the optimization of natural light in fort architecture demonstrate the relevance of historical knowledge in addressing modern climate challenges. This program not only enhances cultural understanding but also advocates for sustainable practices, encouraging participants to adopt eco-conscious behaviors for a more sustainable future.

12



12.1 Ensuring Ethical Responsibility and Regulatory Compliance in Research

UN SDG: 3 & 4

Woxsen University's School of Business, hosted an insightful session on Ensuring Ethical Responsibility and Regulatory Compliance in Research on December 6, 2024. The event, held from 10:00 AM to 1:00 PM, brought together faculty members from the School of Business (SoB) and was led by Dr. Indroneel Chatterjee, Senior Lecturer in Consumer Behaviour and Marketing at Oxford Brookes Business School.

The session emphasized the importance of data privacy, research ethics, and compliance within a global research framework. Dr. Indroneel provided real-world insights through seven case studies, each highlighting key ethical concerns such as justice, fairness, non-harm to beneficiaries, purpose limitations, and jigsaw identification. Through small-group analyses and discussions, participants explored the complexities of ethical research practices across diverse fields, including sustainable development.

A crucial aspect of the session focused on ethical approval processes for research involving human subjects. Dr. Indroneel also provided valuable guidance to faculty members on maintaining rigorous ethical standards in their research endeavors. The event concluded with discussions on future collaborations, ensuring continued engagement with Dr. Indroneel to reinforce ethical responsibility in research at Woxsen University.

12.2 RRBM Paper Development Workshop

UN SDG: 3 & 4

Woxsen University's School of Business, hosted an insightful session on Responsible Research in Marketing Strategies on December 11, 2024. The event, organized by Dr. Anindo Bhattacharjee, provided faculty members from the School of Business (SoB) with a rare opportunity to interact with Professor David Reibstein from the prestigious Wharton Business School. This interaction was the result of Dr. Anindo's dedicated efforts over two and a half years.

The session began with the felicitation of Professor Reibstein, followed by research presentations by three faculty members and research scholars. Prof. Reibstein commended the research rigor and the emphasis on responsible management practices in their work, highlighting the importance of ethical and impactful research in marketing and strategy.

A significant moment of the event was the renaming of the Department of Marketing at the School of Business Faculty enclave in the Law Block as the "David Reibstein Department of Marketing & Strategy." This dedication, along with a special Lifetime Achievement Award ceremony, underscored the profound impact of responsible research on academia and industry.

The event not only enriched participants' perspectives on ethical marketing research but also reinforced Woxsen University's commitment to academic excellence and global collaboration.



12.3 Empowering Young Minds with Future Technologies

UN SDG: 4, 5 & 10

Woxsen University's School of Technology (SOT) recently hosted an interactive learning event aimed at introducing high school students to transformative fields such as Data Science, Blockchain, Artificial Intelligence (AI), and Machine Learning (ML). Led by students from the Woxsen School of Technology, the event provided foundational knowledge on these disciplines, showcasing their real-world applications and career opportunities. Through engaging presentations and hands-on demonstrations, the participants gained valuable insights into how these technologies are shaping industries and everyday life.

The sessions covered various aspects of modern technology, with Woxsen students explaining complex concepts in an accessible manner. The event concluded with a symbolic gesture as the ERS team presented a Peepal tree sapling to the school, representing growth and sustainability. This initiative not only enhanced awareness among young students but also helped Woxsen participants refine their communication skills, fostering a culture of knowledge-sharing and innovation.



12.4 Energy Conservation Week at Woxsen University

UN SDG: 7 & 13

Woxsen University's School of Arts and Design (SOAD), in collaboration with 4HUB, organized a series of impactful events to mark National Energy Conservation Week. The initiative aimed to raise awareness about energy conservation through creative and community-driven activities. The week-long celebration featured a poster presentation on energy conservation, community engagement activities, and a public awareness program at Hitech City Junction in Hyderabad, supported by the Cyberabad Traffic Police. These efforts educated students, faculty, and the local community on sustainable energy practices, emphasizing the importance of small yet impactful behavioral changes.

The program concluded with a Valedictory Ceremony on December 16, 2024, recognizing participants' contributions and highlighting key takeaways. Students developed leadership and collaboration skills while fostering environmental responsibility. The initiative successfully reinforced Woxsen University's commitment to sustainability, demonstrating how education and community engagement can drive meaningful change toward a greener future.



12.5 Sow, Grow, Glow (SGG) Initiative at ZPHS Kamkole

UN SDG: 4, 5 & 10

The "Sow, Grow, Glow" (SGG) initiative is a 10-month program designed to empower school students from marginalized communities in Kamkole Village. Through interactive workshops and activities, the initiative promotes holistic development and aligns with multiple UN Sustainable Development Goals, including Quality Education, Gender Equality, and Reduced Inequalities. The program covers essential topics such as English communication, career counseling, financial literacy, entrepreneurship, and social inclusion, aiming to equip students with the skills necessary for personal and professional growth.

The inaugural session on December 11, 2024, led by Dr. Ravikant Kisana, focused on English communication. The session emphasized confidence-building, overcoming communication barriers, and practical language skills. An interactive Q&A and situation-based exercises engaged students in real-world applications of effective communication. With bi-monthly workshops planned, the initiative seeks to foster long-term skill development, increased awareness of social issues, and enhanced career readiness, ensuring a lasting impact on the students and their future opportunities.

12.6 Heritage Walk to Salar Jung Museum: Exploring Art, History, and Culture

UN SDG: 4

The School of Liberal Arts and Humanities (SOLAH) conducted its third Heritage Walk to the Salar Jung Museum on December 7, 2024. This educational excursion brought together first-year undergraduate students, Ph.D. researchers, faculty members, and Dean Konrad, alongside Dr. Ratanpriya and Dr. Swati Nupur Tigga. The visit provided an insightful exploration of the museum's extensive collection of historical artifacts and artistic masterpieces.

The Furniture Gallery captivated visitors with its intricate craftsmanship, reflecting the use of premium materials like mahogany. The Ivory Carvings Gallery showcased remarkable artistry, including Tipu Sultan's ivory chair and puzzle balls. The Bronze Sculpture Gallery illustrated the fusion of religious and cultural influences, while the Weapons Collection highlighted advancements in metallurgy and military strategy.

Students actively engaged with the museum exhibits, analyzing historical artifacts through worksheets that encouraged critical thinking and reflection. They compared objects with elements of their own cultural heritage, explored the historical significance of artistic creations, and even designed their own artifacts based on past eras.

The visit left a lasting impression, deepening students' understanding of human civilization's artistic and cultural evolution. It emphasized how art serves not only as an aesthetic pursuit but also as a narrative of history, societal progress, and cultural interconnectivity. The Heritage Walk reaffirmed the importance of preserving and appreciating historical artifacts for future generations.



12.7 Field Visit to Rural Technology Park: Exploring Sustainable Rural Innovations, Art, History, and Culture

UN SDG: 4

The School of Liberal Arts and Humanities (SOLAH), Woxsen University, organized a one-day field visit to the Rural Technology Park (RTP) at the National Institute of Rural Development and Panchayati Raj (NIRDPR), Hyderabad, on December 20, 2024. This initiative aimed to educate students on sustainable rural technologies aligned with UN Sustainable Development Goals, particularly affordable energy, responsible production, and climate action. The visit was facilitated by experts from NIRDPR, who provided valuable insights into eco-friendly innovations and their entrepreneurial potential.

Students explored a range of sustainable technologies, including handmade paper processing, natural dyeing, biogas production, vermicomposting, apiculture, and climate-resilient construction methods like mud block making and earthquake-proof roofing. They gained practical knowledge about recycling processes, resource efficiency, and the market viability of these innovations. The experience deepened their understanding of the circular economy and the importance of sustainable practices in rural development. Moving forward, students will explore how Artificial Intelligence and Machine Learning can enhance these rural technologies for greater efficiency and impact.



12.8 Youth Empowerment Through Entrepreneurship Workshop

UN SDG: 4 & 10

The 'Youth Empowerment Through Entrepreneurship' workshop, organized by the Department of Business Studies under the School of Liberal Arts and Humanities (SOLAH) at Woxsen University, aimed to inspire and empower students, particularly from rural and semi-urban regions of Telangana, to explore entrepreneurship as a viable career path. This initiative directly addresses the socio-economic challenges faced by the youth in Telangana, where a significant portion of young people aspire to work abroad rather than within India. By offering a platform to educate and motivate these students, the workshop emphasized entrepreneurship as a meaningful alternative to traditional jobs.

The workshop focused on raising awareness about the potential of entrepreneurship, developing essential skills like leadership, financial literacy, and innovation, and shifting perceptions regarding local employment opportunities. With a bilingual approach (English and Telugu), the program successfully engaged over 60 students and 8 faculty members from Government Junior College, Budhera, along with Woxsen University faculty. The positive response demonstrated the initiative's success in sparking entrepreneurial aspirations among youth, particularly those from underprivileged backgrounds. Moving forward, Woxsen University will offer mentorship and guidance, fostering a supportive environment for aspiring young entrepreneurs to refine their ideas and achieve long-term success.



12.9 ERS Activity Talk: Save Every Drop, Protect Every Life – Rainwater Harvesting and Waterborne Disease Awareness

UN SDG: 6

The "Save Every Drop, Protect Every Life" event, organized by the School of Sciences (SOS) at Woxsen University, aimed to raise awareness about the importance of water conservation and the role of rainwater harvesting in addressing water scarcity. The session also focused on educating participants about the risks of waterborne diseases and the importance of clean water in preventing health issues. Led by Dr. Soumyadip Patra and Dr. Amit Kumar Singh, the event saw participation from faculty members, students, and research personnel, all of whom engaged in discussions about sustainable water management practices.

Key highlights of the event included an in-depth look at rainwater harvesting techniques, such as rooftop systems and groundwater recharge, and the critical link between contaminated water and public health challenges. The session aligned with several United Nations Sustainable Development Goals (SDGs), including SDG 6 (Clean Water and Sanitation), SDG 3 (Good Health and Well-being), and SDG 11 (Sustainable Cities and Communities). Participants left with a better understanding of how rainwater harvesting can reduce reliance on over-exploited water resources, prevent waterborne diseases, and contribute to a more sustainable, eco-friendly future. Through this initiative, Woxsen University continues to promote actionable steps towards environmental conservation and community health.



12.10 SHE-HEALTH: Empower Her Wellness – Health Awareness Camp

UN SDG: 3

On 12th December 2024, Woxsen University's School of Sciences, in collaboration with Care & Cure, organized the "SHE-HEALTH: Empower Her Wellness" event, aimed at raising awareness about women's health and well-being. The camp focused on empowering women through knowledge and preventive healthcare, encouraging them to take charge of both their physical and mental health. The event, led by Dr. Daya Shankar (Dean, School of Sciences) and Dr. Beauty Pandey (ERS Coordinator), offered a comprehensive range of health services, including blood pressure monitoring, BMI assessments, and one-on-one consultations with healthcare professionals.

Key highlights of the event included educational workshops on nutrition, lifestyle, and preventive health practices, alongside personalized health consultations that addressed individual health concerns. The camp also fostered a sense of community, encouraging participants to share experiences and build supportive networks. Through this initiative, participants gained valuable insights into maintaining their health and were empowered with practical tools for sustained wellness. By addressing both immediate health needs and long-term preventive measures, "SHE-HEALTH" successfully contributed to fostering a culture of health awareness and well-being, reaffirming Woxsen University's commitment to women's health empowerment.



12.11 Woxsen Corporate Olympics



UN SDG: 3 & 10

As part of the Woxsen Corporate Olympics initiative, the ERS Department at Woxsen University organized a special visit for students from Kamkole Government School. This event aimed to broaden the students' horizons by introducing them to the world of sports and the various career opportunities within the field. The young students were given a guided tour of the university's state-of-the-art facilities, allowing them to explore different sports infrastructure and resources.

The visit not only helped the students learn about the diverse career pathways in sports, but also inspired them to think about sports as a viable and exciting career option. By engaging with faculty members and coaches, the students gained insight into the various opportunities available in the field, from coaching to sports management and beyond. This initiative was designed to motivate and encourage the students to pursue their dreams in sports, while enriching their understanding of the potential career avenues in this dynamic industry. Through this experience, Woxsen University aims to inspire a new generation of athletes, fostering a spirit of ambition and perseverance in the field of sports.

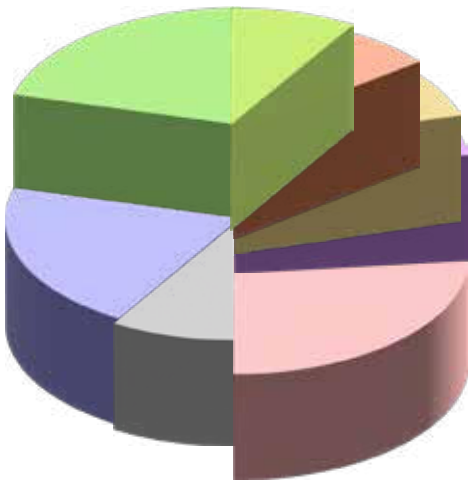
12.12 New year Donation Drive

UN SDG: 3, 4 & 10

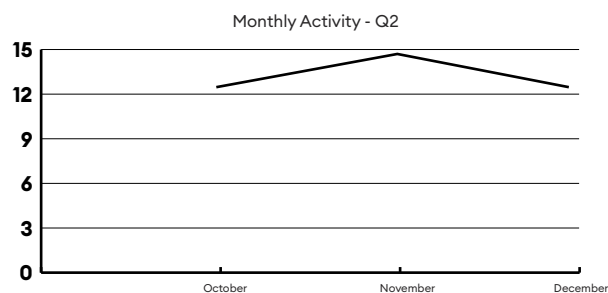
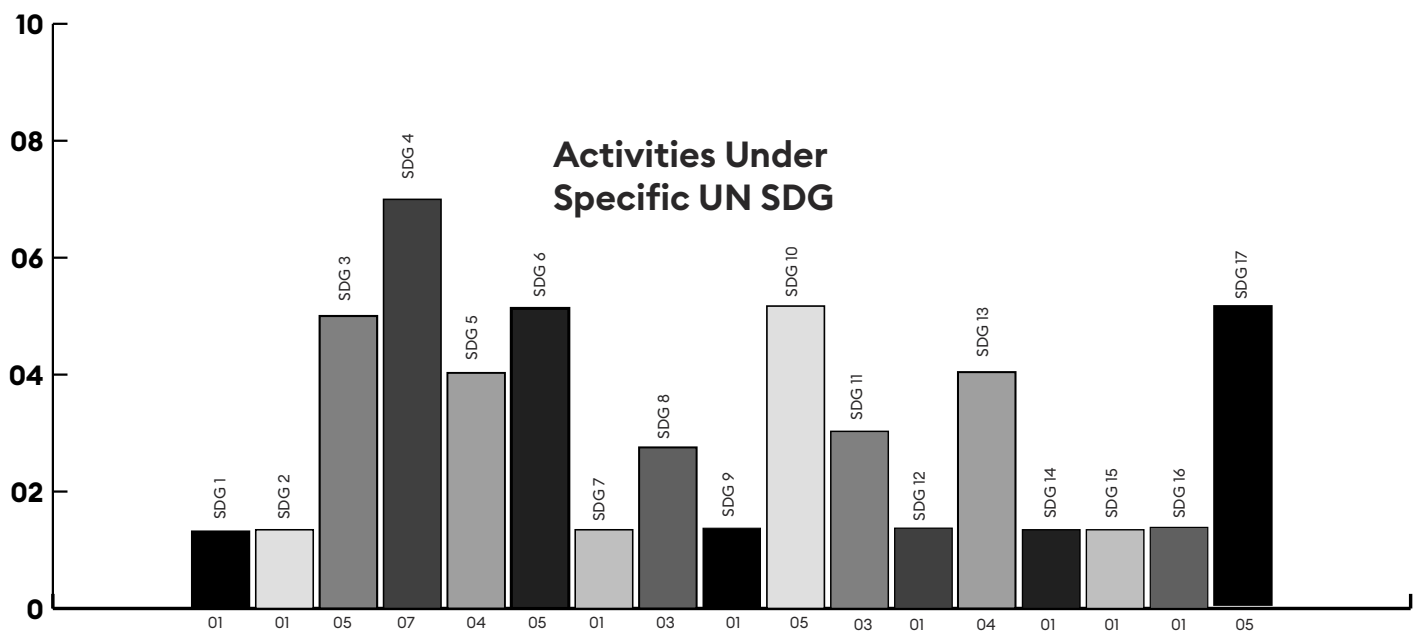
The ERS Department at Wosen University recently undertook a commendable initiative aimed at giving back to the community. With the heartfelt support and contributions from our incredible faculty, staff, and students, the department raised 718,000 to purchase essential books and other required materials for individuals in need. Additionally, a free medical camp was organized to ensure the health and well-being of children. This event also saw the donation of books to ignite curiosity and inspire young imaginations, emphasizing the university's commitment to fostering social responsibility among its members.

To cap off the day, the event was filled with music and dance, spreading smiles and creating memories to last a lifetime. These activities not only highlighted the spirit of generosity within the Wosen community but also demonstrated the impactful outcomes of collective efforts. By addressing crucial needs through these initiatives, the ERS Department contributed significantly to the betterment of society and reinforced the university's dedication to nurturing every child's growth, both mentally and physically.





School	No. Activities
School of Business	03
School of Technology	02
School of Arts & Design	02
School of Architecture & Planning	01
School of Liberal Arts & Humanities	09
School of Law	03
School of Sciences	07
ERS Wing	07
Total	34



In the Q4 of 2024

40

ERS Projects

1723

Total Engagement



Contact Info:

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Campus

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502 345, Telangana, India



The British Association for Applied Linguistics

August 23, 2024

Dear Anik,

We thank you for your application to the BAAL Applied Linguistics Fund for £3,300 in support of your project: *Reconceptualising family language policies from a Southern perspective: Discursive practices around detribalisation, retribalisation and language reclamation in India*.

The committee has given careful consideration to your application against the criteria specified in the call and ranked your proposal in the top four applications. In particular, the committee recognised the need for this type of awareness-raising work in the specific context identified in your proposal.

Sincere apologies for the later than planned notification of your success. Please could you let us know whether you would be happy to accept the funding?

General terms and conditions for funding along with financial arrangements have been publicised in the call. We include them and additional ones below for your reference:

Successful applicants will be required to produce a short report of 1000 words on completion of the project. This will be posted on the BAAL website and published in the BAAL newsletter.

Award holders are also encouraged to give an oral presentation at the BAAL conference on satisfactory completion of the activities. The presentation will not be subject to the usual peer review process. Additionally, award holders are entitled to *one day* conference registration fee waiver, which award holders may pay first and then claim back from BAAL. We hope that you will be able to apply to your home institution to cover any costs related to travel and accommodation. The funding support from BAAL should be acknowledged where appropriate. This applies to all the outputs and activities supported by the fund. Please contact the BAAL Secretary Dr Caroline Tagg for advice as to the use of logo and wording.

25% of the approved budget will be paid at the beginning of the project with the remainder on satisfactory completion of a project. An invoice for the remainder should be sent within 6 months of receiving the BAAL EC's approval of the final 1000 word project report.

All funds must be processed through institutions, preferably by cheque, and not through individuals. Please contact the BAAL Treasurer Dr Bettina Beinhoff regarding the invoice and claim of conference fee waiver.

Prior to embarking on your project, we encourage you to familiarise yourself with the [Recommendations on Good Practice in Applied Linguistics](#).

Congratulations on the success of the application. We are looking forward to working with you. Please feel free to get in touch with us if you have any questions.

Best wishes,

Rachel Wicaksono, Sultan Turkan and Yi Zhang on behalf of the BAAL Executive Committee

The *Xunta de Galicia*, through the General Secretariat of Linguistic Policy, would like to collaborate with the **Woxsen University in Hyderabad (India)** by signing a collaboration agreement for teaching, research and the promotion of the Galician language, literature and culture, not only in the academic field of the University but also in its area of influence through a program of actions to achieve the full revitalization of the Galician language.

The financial contribution of this General Secretariat will be: **four thousand euros (€4,000.00).**

Taking into account that the agreement will be processed under Chapter IV of the general secretary's budget, intended for current transfers, I am informing you of the following:

1. The imputable expenses will be current expenses of the entity, that is, expenses for the provision of linguistic services and other activities to promote the Galician language that do not involve investment.
2. The activities covered by the agreement can be carried out from January 1, 2024.
3. The entity does not have to make any financial contribution.

With the University's acceptance of the collaboration commitment, you must send as soon as possible:

1. Proposal of activities to be developed within the framework of the agreement
2. Economic evaluation of the activities
3. Account number and bank entity
4. Once we receive the activity proposal and its assessment, we will send you the draft agreement for your approval.

Likewise, I am sending you the file containing the declaration of responsibility and the authorization to this general secretariat to request the certifications that - if you agree - must be filled out and signed by the person in charge of that entity.

The requested documentation must be sent to the email address of the Deputy General Director of Linguistic Planning and Revitalization: lectorados@edu.xunta.es

Contact numbers:

M^a Lourdes Batán Aira: 881 996 328

M^a Pilar Vázquez Bascuas: 881996 314

Santiago de Compostela, on the date of the digital signature

Valentín García Gómez

The General Secretary of Language Policy

The Autonomous Government of Galicia



ANNUAL REPORT

2023-2024

From the Chancellor's Desk



Woxsen University represents a long-cherished vision to establish an institution of higher learning that transcends traditional education and redefines it through innovation. Our mission is to nurture well-rounded individuals who can apply their learning meaningfully, positively impacting society.

At Woxsen, excellence is pursued in every domain. We offer an environment where academic distinction is balanced with non-academic pursuits. Our world-class infrastructure comprises state-of-the-art learning spaces, advanced laboratories, a vast central library, and comprehensive sports and fitness facilities. This holistic approach ensures that students thrive both academically and personally.

In today's rapidly evolving, interconnected world, we recognise the importance of a global outlook. With over 150 international partnerships spanning 40 countries, Woxsen integrates global best practices into its curriculum. Our commitment to meaningful research and impactful outcomes fosters a culture where students are encouraged to engage deeply in the research process.

We aim to cultivate an ecosystem that promotes independent thinking, creativity, innovation, diversity, and multiculturalism. We aim to develop socially responsible global citizens, ready to lead across business, society, and beyond. Our pedagogy bridges the gap between classroom theory and real-world application, equipping students with the skills and mindset necessary to tackle complex, real-life challenges.

At Woxsen, we encourage our students to channel their creativity and innovation toward expanding knowledge and driving meaningful research that translates into real-world benefits. Every member of the Woxsen community is united in our shared mission and vision, working collectively to redefine the landscape of higher education.

To our remarkable team, including faculty, marketing, placements, bridge, sports, gateway, security, food & beverage, operations, infrastructure, finance, and all other departments – their relentless dedication has been instrumental in

Woxsen's continued growth as a leader in education. Whether shaping young minds, driving innovation, or ensuring seamless operations, their contribution has been exceptional.

The whole team's collective efforts have led to significant milestones: outstanding student placements, cutting-edge infrastructure, and remarkable achievements in academics and research. Together, we have built a strong foundation for an even brighter future.

As we enter 2025, I reaffirm my unwavering commitment to positioning Woxsen University as a global brand synonymous with excellence in education and innovation. Over the past decade, I have devoted myself fully to building Woxsen into a world-class institution, and I remain steadfast in this mission. With the momentum we have created, we will continue striving for even greater heights. Our journey has just begun, and the best is yet to come.

Praveen K. Pula

Founder & Chancellor, Woxsen University

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Chapter I

ABOUT WOXSEN UNIVERSITY

ABOUT WOXSEN UNIVERSITY



Woxsen University is a unique initiative designed to reimagine education and learning. Established in 2014 as a School of Business, Woxsen transformed into a university in 2020 and stands as a flag-bearer among private universities in the young state of Telangana. It is driven by a strong belief in creating a highly invigorating knowledge platform that transcends traditional academic boundaries.

Woxsen's foundation rests on four pillars:



Academic Excellence,

Applied Learning,



Global Exposure,

Diversity & Inclusivity.



Pioneering new-age programs across various disciplines, Woxsen is creating robust platforms for learners to navigate change and embrace disruptive technology. Whether in

Management, Arts & Design, Technology, Architecture, Sciences, Liberal Arts & Humanities, or Law, Woxsen is spearheading a new paradigm in education—one built on adaptability and resilience.

The academic curriculum structure is built on five key elements:

A. Internationalization

B. Research

C. Corporate Alignment

D. ERS (Ethics, Responsibility, and Sustainability) / CSR

E. Entrepreneurship / Career Progression

1.1 ACADEMIC PROGRAMS & FACULTY

Woxsen University (WOU) provides a diverse array of academic programs. The institution offers undergraduate, postgraduate, and Doctor of Philosophy (PhD) degrees across more than 12 disciplines, with approximately 2525 students enrolled in these programs. These range from conventional fields such as Engineering, Architecture, Management, and Law, to innovative areas like Blockchain Technology and Artificial Intelligence.

WOU is proud to have more than 500 qualified and dedicated faculty and staff members. In addition, the University engages around 60 distinguished visiting faculty members to ensure the delivery of high-quality education.

1.2 LAURELS AND DISTINCTIONS

➤ School of Business :

✦ Global Rankings

- **3 Palmes Excellent Business School** – *Ed universal Business Schools Ranking 2024*
- **101+, Top MBA in Business Analytics Program** – *QS Business Master's World Ranking 2024*
- **151+, Top MBA (General) Program** – *QS Business Master's World Ranking 2024*
- **151+, Top MBA in Financial Services Program** – *QS Business Master's World Ranking 2024*

✦ National Rankings

- **Best B-Schools Beyond IIMS** – *Dalal Street Investment Journal 2024*
- **#8, All India Top 50 State Private Universities** – *Outlook ICare University Rankings 2024*
- **#11, All India Top 100 B-Schools** – *Times B-School Ranking 2024*
- **#12, All India Top 130 BBA Institutes** – *Outlook ICare 2024*
- **#14, All India Top 50 Schools of Eminence (Employability)** – *IIRF 2024*
- **#20, Top B-schools in India** – *Business World Ranking 2024*
- **#11, Top Private B-schools in India** – *Business World Ranking 2024*
- **#3, Top 36 Private Universities** – *Times B-School Ranking 2023*
- **#3, Top 20 South B-Schools** – *Times B-School Ranking 2023*

- **Level 5, Top Global Pioneering School** – *Positive Impact Rating 2023*
- **#12, All India Top Pvt. B-Schools** – *IIRF 2023*
- **#15, All India Top Private B-Schools** – *Business World Ranking 2023*
- **#16, Top 50 Business Schools for Research in India** – *IIRF 2023*
- **#25, Top 50 State Private Universities** – *Outlook ICare University Rankings 2023*

➤ **School of Design :**

✦ **National Rankings**

- **#2, All India Top Pvt. Design School** – *IIRF 2024*
- **#3, All India Top 25 Private Design Institutes** – *Outlook ICare 2024*

➤ **School of Technology :**

✦ **National Rankings**

- **#20, All India Top 160 Pvt. Engineering Institutes** – *Outlook ICare 2024*
- **#28, All India Top Engineering Colleges** – *Education World 2023*
- **#1, All India Top Emerging Engineering College** – *Outlook ICare 2023*

➤ **School of Architecture and Planning :**

✦ **National Rankings**

- **#3, All India Top 30 Private Architecture Institutes** – *Outlook ICare 2024*

School	Level	Rank	Awarded By	Year
School of Business	Global	3 Palmes Excellent Business School	Ed universal Business Schools Ranking	2024

School of Business	Global	101+, Top MBA in Business Analytics Program	QS Business Master's World Ranking	2024
School of Business	Global	151+, Top MBA (General) Program	QS Business Master's World Ranking	2024
School of Business	Global	151+, Top MBA in Financial Services Program	QS Business Master's World Ranking	2024
School of Business	National	Best B-Schools Beyond IIMs	Dalal Street Investment Journal	2024
School of Business	National	#8, All India Top 50 State Private Universities	Outlook ICare University Rankings	2024
School of Business	National	#11, All India Top 100 B - Schools	Times B-School Ranking	2024
School of Business	National	#12, All India Top 130 BBA Institutes	Outlook ICare	2024
School of Business	National	#14, All India Top 50 Schools of Eminence (Employability)	IIRF	2024
School of Business	National	#20, Top B-schools in India	Business World Ranking	2024
School of Business	National	#11, Top Private B-schools in India	Business World Ranking	2024
School of Business	National	#3, Top 36 Private Universities	Times B-School Ranking	2023
School of Business	National	#3, Top 20 South B-Schools	Times B-School Ranking	2023
School of Business	National	Level 5, Top Global Pioneering School	Positive Impact Rating	2023
School of Business	National	#12, All India Top Pvt. B-Schools	IIRF	2023
School of Business	National	#15, All India Top Private B-Schools	Business World Ranking	2023
School of Business	National	#16, Top 50 Business Schools for Research in India	IIRF	2023
School of Business	National	#25, Top 50 State Private Universities	Outlook ICare University Rankings	2023
School of Arts & Design	National	#2, All India Top Pvt. Design School	IIRF	2024
School of Arts & Design	National	#3, All India Top 25 Private Design Institutes	Outlook ICare	2024
School of Technology	National	#20, All India Top 160 Pvt. Engineering Institutes	Outlook ICare	2024
School of Technology	National	#28, All India Top Engineering Colleges	Education World	2023
School of Technology	National	#1, All India Top Emerging Engineering College	Outlook ICare	2023
School of Architecture & Planning	National	#3, All India Top 30 Private Architecture Institutes	Outlook ICare	2024

1.3 STUDENT ACTIVITIES

Woxsen University remains committed to fostering a holistic educational experience by integrating academics with extracurricular activities, cultural engagements, global exposure, and leadership opportunities. Throughout the 2023–2024 academic year, the University hosted diverse student-led initiatives, workshops, conferences, and experiential learning programs that enriched campus life and nurtured students' intellectual, creative, and social skills.

A. Cultural and Academic Events

- Woxsen University hosted the "**Diplomats' Conclave**" on September 22nd and 23rd, featuring former ambassadors and civil servants discussing global issues and geopolitics. Notable attendees included J.K. Tripathi and Srikumar Menon.
- **KALEIDO X CHITRASTRA Film Festival**



Organised by the Department of Communication Design, this two-day film festival celebrated creativity, storytelling, and cinematic expression. The event brought together aspiring filmmakers, artists, and creative minds to showcase their work, participate in interactive sessions, and engage with industry professionals. The campus

transformed into a hub of artistic innovation, enabling students to explore the intersection of visual storytelling and media arts.

- **Heritage Walk at Golconda Fort**

Hosted by the School of Liberal Arts and Humanities, these immersive heritage walks, held on October 6, 2024, allowed students to experience Hyderabad's rich cultural and historical legacy. The walk offered an insightful journey through the architectural marvels, historical narratives, and cultural significance of the Golconda Fort, fostering a deeper appreciation for history and heritage conservation.



- The three-day **Infinity Fest of 2024** started off with a bang, featuring interesting workshops, wild performances, thought provoking lectures, an explosive night of DJ beats, and most importantly, the food stalls. Amidst the celebrations, a long queue of people gathered at the Haleem stand, which served the stew to an eagerly awaited crowd of customers throughout the entire fest.

- **“Vigyanshala” Celebrating National Science Day Event-2024**

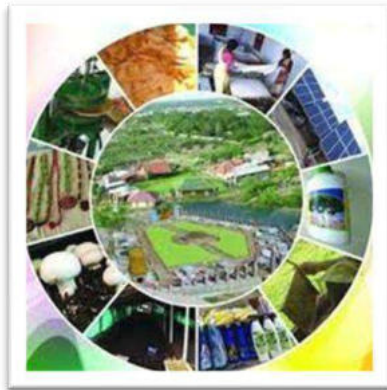


The “Vigyanshala” event was organized on 27-28th February 2024. The National Science Day Project Expo at Woxsen University, themed "Indigenous Technologies for Vikshit Bharat," was a resounding success. The showcased projects showcased remarkable innovation, reflecting the students' technical prowess. The

National Science Day quiz and sit-and-draw competitions were enlightening, encouraging both knowledge exploration and creative expression.

- **Rural Tech Park Visit**

On December 20, 2024, students visited the Rural Technology Park at NIRDPR,



Hyderabad. This visit aimed to provide insights into sustainable rural development, innovative technological solutions tailored for rural India, and the role of technology in enhancing rural livelihoods. Students interacted with experts, researchers, and practitioners, gaining valuable perspectives on rural entrepreneurship, sustainable infrastructure, and grassroots innovation.

B. Workshops and Conferences

- School of Law organized the international conference "**Apprise 2024**" on April 8th, highlighting women's contributions in STEM and STEAM fields. Key speakers included Dr. Joseph Muscat, Mrs. Michelle Muscat, H.E. Mr. Reuben Gauci, Dr. Jikyeong Kang, Ms. Helke Carvalho Hernandez, and Ms. Prajкта Malve.
- On February 20th and 21st, 2024, School of Law hosted an International Conference on **Comparative Analysis of Sentencing Policy: India and Global Perspective.**

- **Design Vanguard 2024**



Design Vanguard 2024 organized by the School of Arts & Design, marked a significant milestone as Hyderabad's first comprehensive design show, orchestrated by the School of Arts and Design in collaboration with T-Works. Held in April 2024, the event attracted a diverse audience exceeding 450 individuals, including government officials, corporate leaders,

celebrities, parents, designers, and NGO founders.

- **ADoBE'24: Enhancing Urban Experience of a University Campus**



ADoBE'24, an international workshop, commenced on June 8, 2024, focusing on urban sustainability, architectural resilience, and people-centric city planning. Participants—including students, faculty, and industry professionals—engaged in discussions and hands-on activities to explore solutions for making university campuses more inclusive, green, and innovative.

- School of Liberal Arts and Humanities successfully organised an international conference on **War, Capitalism, and the Developing World** in a virtual mode.
- James Stoner and School of Business organized a Conference on **“Empowering Tomorrow’s Leaders: Integrating Sustainability into Higher Education”**.
- **5-Days Workshop on “Generative AI for Digital Marketing”**

School of Sciences organized a five-day workshop, "Generative AI for Digital Marketing," from February 12th to 19th, 2024, with sponsorship from the Ministry of MSME, Hyderabad.

C. Student Clubs and Leadership Councils

- **Student Council 2023–24**

The Student Council played a pivotal role in organising and leading various student-driven initiatives throughout the academic year. The council collaborated with faculty, administration, and student organisations to ensure an engaging and inclusive campus environment. Their efforts led to a series of successful events, leadership programs, social impact projects, and community-building activities.

- **Lingo – Communications Club**

Recognising the importance of effective communication in both professional and personal growth, Woxsen University launched *Lingo – The Communications Club*. The club encourages students to develop public speaking, storytelling, debate, and

interpersonal communication skills through workshops, panel discussions, and interactive events.

- **Skribble Club**
- **Paparazzi Photography**
- **Club Genesis**

Club Genesis nurtures creativity and ideation, encouraging students to embark on entrepreneurial and tech-centric journeys that shape the future.

- **CROWDCORE**

CROWDCORE is Woxsen's Urban Design & Planning club, focusing on crowd dynamics, spatial design, and innovative solutions for real-world social systems.

- **Aesthetrix Architecture**
Aesthetrix is the hub for aspiring architects, merging aesthetics with practical design thinking through workshops, model-making, and guest lectures.
- **Spectrum Science**
- **The Literature Club**
- **Animal Welfare**

D. Summer Programs

- **Woxsen Summer Program (WSP)**

The Woxsen Summer Program (WSP) provided students with a unique opportunity to experience university life, interdisciplinary learning, and hands-on industry exposure. Participants explored seven diverse academic domains, attended expert-led sessions, and took part in field excursions to locations such as:

- ***T-Hub:*** India's largest startup incubator, offering insights into the world of entrepreneurship and innovation.
- ***State Gallery of Art:*** A deep dive into India's contemporary and traditional art forms, fostering artistic exploration.
- ***Heritage Jail Museum:*** A historical visit that connected students with India's past, law, and governance structures.

This program allowed students to network, gain practical exposure, and refine their academic and career interests.

E. International Collaborations & Exchange Programs

Woxsen University continued to expand its global footprint by offering students international exposure through a range of exchange programs, study abroad opportunities, dual-degree pathways, and faculty collaborations. These initiatives aimed to provide students with:



- Cross-cultural learning experiences by studying at renowned international universities.
- Access to global faculty and industry leaders, enhancing academic and professional perspectives.
- Opportunities for research, internships, and collaborative projects in different countries.

Commitment to Holistic Development

Through these activities, Woxsen University has reaffirmed its commitment to providing students with an education that goes beyond textbooks. The institution continues to emphasise experiential learning, leadership development, cultural awareness, and social responsibility, ensuring that students graduate as well-rounded, industry-ready, and socially conscious individuals.

Woxsen University has also remained steadfast in its commitment to cutting-edge research and development (R&D), fostering academic innovation, technological advancement, and interdisciplinary collaboration. The 2023–2024 academic year witnessed remarkable progress in research output, global partnerships, and the establishment of specialised centres, positioning the University as a hub for intellectual growth and scientific inquiry.

1.4 RESEARCH AND DEVELOPMENT ACTIVITIES

A. Establishment of Centres of Excellence (CoEs)

Woxsen University has significantly expanded its research ecosystem through the creation of multiple Centres of Excellence (CoEs) across various disciplines. These centres serve as think tanks for interdisciplinary research, enabling faculty, students, and industry professionals to collaborate on innovative solutions to contemporary challenges.

The University boasts:

- **15 CoEs** at the university level, facilitating cross-disciplinary research.
- **26 faculty-led CoEs**, focusing on specialised domains.
- **21 student-led CoEs**, fostering early-stage research and entrepreneurship.

Each CoE is dedicated to advancing knowledge in high-impact areas, including sustainable development, artificial intelligence, business analytics, financial technology, and healthcare innovation.

B. Advancements in Artificial Intelligence Research

The AI Research Centre at Woxsen University is at the forefront of artificial intelligence (AI) and machine learning (ML) innovations. The centre conducts both fundamental and applied research in AI, robotics, computer vision, and natural language processing (NLP), with a special focus on:

- **AI in Business Strategy** – Developing predictive models for decision-making.
- **AI in Healthcare** – Enhancing diagnostics and treatment plans using machine learning.
- **Metaverse & Virtual Reality (VR)** – Exploring immersive experiences in education and training.

The University provides state-of-the-art computational resources to support high-impact AI research and development projects.

1.5 International Conferences

A. International Conference on Artificial Intelligence and Knowledge Processing (AIKP 2024)

Hosted by the School of Business, AIKP 2024 brought together renowned AI researchers, industry professionals, and academicians to explore the latest advancements in artificial intelligence (AI), data science, and knowledge processing.

Key Highlights:

- Panel discussions on AI-driven business intelligence, ethical AI, and future technological disruptions.
- Research paper presentations by global scholars, focusing on AI applications in finance, healthcare, and education.
- Workshops on AI ethics and policy frameworks, equipping students and researchers with essential tools for responsible AI governance.

B. 2nd International Conference on Digitalisation, Innovation, Transformation, and Sustainability (DigITS 2024)

DigITS 2024 revisited existing narratives around digitalisation, sustainability, and business transformation. Hosted by Woxsen University, the conference facilitated critical discussions on building responsible businesses through policy innovation, technological advancements, and sustainability-driven strategies.

Key Focus Areas:

- Sustainable business models in a digital-first economy.
- Innovation-led transformation in corporate governance and financial markets.
- Digital disruption in traditional industries such as banking, healthcare, and retail.

C. International Conference on Architecture & Design of Built Environment (ADoBE'24)

Organised by the School of Architecture & Planning, ADoBE'24 addressed pressing challenges in urban planning, architectural resilience, and environmental sustainability.

Key Sessions Included:

- Smart city design and urban infrastructure planning.
- Sustainable materials and eco-friendly construction technologies.
- Case studies on architectural interventions in disaster-prone regions.
- Collaborations with global architects and urban designers to reimagine the future of university campuses.

1.6 Specialised Workshops & Technical Training Programs

A. Future Tech Summit 2024

Hosted by the AI Research Centre at Woxsen University, this two-day summit served as a dynamic platform for knowledge exchange among academicians, industry leaders, and technology enthusiasts.

Themes Explored:

- Artificial Intelligence (AI), Virtual Reality (VR), Augmented Reality (AR), and the Internet of Things (IoT).
- Emerging technologies in healthcare, fintech, and real estate.
- Hands-on demonstrations of AI-driven predictive models and automation tools.

- Strengthening industry-academia collaborations to bridge research with real-world applications.

B. ADoBE'24 Post-Conference Workshops

Following the ADoBE'24 Conference, Woxsen University conducted a series of specialised workshops to provide participants with practical skills and hands-on learning experiences.

Key Areas of Focus:

- Sustainable architectural paradigms and innovative urban planning models.
- 3D modelling and digital fabrication techniques in contemporary architecture.
- Climate-responsive design methodologies tailored for urban environments.

C. World Intellectual Property Day 2024 – Patent Drafting Workshop

Organised by the Research and Development Cell (R&D Cell), this workshop offered comprehensive training in patent laws, drafting strategies, and intellectual property (IP) commercialisation.

Expert Speaker:

- **Ms. Pooja Shah**, a prominent patent and trademark attorney, led an interactive session covering:
 - Patent filing and prosecution procedures in India and internationally.
 - Strategies for protecting innovation in the digital era.
 - The role of IP in business development and research commercialization.



1.7 Lecture Series & Thought Leadership Initiatives

A. Woxsen Leadership Series

An exclusive platform designed to connect students with global thought leaders, policymakers, and industry visionaries.

Featured Guest Lecturers:

- **Prof. Vijay Govindarajan** (Dartmouth College, USA) – Spoke on *Innovation in Emerging Markets*.
- **Dr. Cary Cooper** (University of Manchester, UK) – Conducted a session on *Workplace Psychology and Leadership in the AI Era*.

- Industry experts from **Tesla, Google, and McKinsey & Co.** – Shared insights on technological disruption and strategic foresight in business management.

B. Dean's Lecture Series

Curated to nurture intellectual curiosity and interdisciplinary thinking among students, the Dean's Lecture Series featured in-depth academic sessions and mentorship opportunities.

Key Highlights:

- Interdisciplinary discussions on business analytics, sustainability, and AI-powered decision-making.
- Panel discussions on leadership, innovation, and entrepreneurship in evolving markets.
- Exclusive mentorship sessions with global faculty and leading research scholars.

1.8 Impact and Outcomes

Through its wide array of conferences, workshops, seminars, and lecture series, Woxsen University has:

- Successfully bridged the gap between academia and industry, offering students real-world exposure and hands-on learning.
- Enhanced research productivity by fostering partnerships with international universities and industry leaders.
- Promoted knowledge dissemination through interactive platforms, networking events, and collaborative learning experiences.
- Strengthened its global academic presence, positioning Woxsen University as a pioneering institution in research, innovation, and business education.

With a strong emphasis on intellectual discourse, research excellence, and global engagement, Woxsen University continues to shape forward-thinking leaders, researchers, and entrepreneurs equipped to thrive in a rapidly transforming world.

Chapter II

GOVERNANCE OF THE UNIVERSITY

2.1 LEADERSHIP TEAM



Mr. Praveen K. Pula
Chancellor

Mr. Vishal Khurma
CEO



Dr. Raul V. Rodriguez
Vice-President

Dr. Krishna Chalam
Vice-Chancellor



2.2 GOVERNING BODY



Mr. Praveen K. Pula
Chancellor



Mr. Vishal Khurma
CEO



Dr. Raul V. Rodriguez
Vice-President



Dr. Krishna Chalam,
Vice-Chancellor



Dr. M. Rammohan Rao
Former Director,
IIM Bangalore



Ms. Shobha Dixit
Director,
ALPLA India



Mr. Sridhar Gadhi
Founder & Exec. Chairman,
Quantela



Ms. Ratna Rakhi Pula
Trustee,
Woxsen University



Ms. Daisy Chittilapilly
President,
Cisco India & SAARC
(XLRI, Jamshedpur)



Ms. Revathy Ashok
Co-Founder,
Strategy Garage
(IIM Bangalore)



Dr. Yogita Rana
IAS,
Secretary to the Government (Education
Department)



Ms. Anisha Singh
Founder,
She Capital
(American University, US)



Mr. Yves Leterme
Former Prime Minister,
Belgium



Dr. Adity Saxena
Dean- School of Arts & Design,
Woxsen University



Mr. Abhishek Vaidya
Deputy General Manager
Woxsen University
(Dual Gold Medallist | Mannheim Business
School | Woxsen University)

2.3 ACADEMIC ADVISORY BOARD



Dr. M. Rammohan Rao
Former Director,
IIM Bangalore
(Carnegie Mellon, US)



Dr. Vishnuprasad Nagadevara
Dean Emeritus,
Woxsen School of Business



K. Venkataramanan
Former CEO & MD, Board Member,
Larson & Toubro



Dr. A.H.Kalro
Former Director,
IIM Kozhikode



Leena Gandhi Tewari
Chairperson,
USV Limited



Prashant Tewari
Managing Director,
USV Limited

Chapter III

INTERNATIONALIZATION

3.1 Global Engagements & Strategic Partnerships

Woxsen University continues to expand its global footprint through a series of high-impact academic partnerships, strategic alliances, international programs, and diplomatic engagements. These initiatives strengthen the university's global presence and reaffirm its commitment to fostering internationalisation in higher education.

A. Most Recent Academic Partnerships

Woxsen University has formalised collaborations with several prestigious institutions across the globe. These partnerships enable faculty and student exchange, collaborative research, dual-degree opportunities, and cross-border academic innovation.

New Partner Institutions (2023–2024):

- **Universidad Surcolombiana, Colombia**
- **University of Huddersfield, United Kingdom**
- **Birmingham City University, United Kingdom**
- **Riga Technical University, Latvia**
- **Ghana Institute of Management and Public Administration, Ghana**
- **Universidad de Castilla-La Mancha, Spain**
- **University of Ghana, Ghana**
- **Bowie State University, United States**
- **Universidad del Desarrollo, Chile**
- **Universidad Antonio de Nebrija, Spain**
- **Hult International Business School, London, United Kingdom**
- **Waseda Business School (Graduate School of Business and Finance), Japan**

B. Academic Talent and International Engagement Metrics

Woxsen University takes pride in hosting a diverse and distinguished academic community that enhances its research and teaching ecosystem.

- **Chair Professors: 77**
- **Distinguished Professors: 74**
- **Emeritus Professors: 12**
- **Adjunct Professors: 177**

- **Visiting Thought Leaders:** 6
- **Executive Fellows:** 289
- **Student Exchange – Outgoing:** 70 students
- **Student Exchange – Incoming:** 45 students

C. International Programs, Conferences & Summits

Woxsen's faculty and students actively participated in academic forums across **45 countries**, representing a wide array of disciplines with a strategic emphasis on artificial intelligence (AI) and machine learning (ML) applications across various industry domains.

Key International Engagements:

- **House of Diplomats – Special Episodes:**
 - Hosted **Mr. Alberto Guani**, Ambassador of Uruguay in India.
 - Hosted **His Excellency Mr. Federico Salas**, Ambassador of Mexico to India.
 - Hosted **His Excellency Mr. Jason Hall**, High Commissioner of Jamaica in India.
- **Distinguished Visits:**
 - **Mr. MJ Akbar**, Former Minister of State for External Affairs, Government of India, visited the campus and lauded the university's academic excellence and student quality.
 - **Dr. Kiran Bedi**, Former Lieutenant Governor of Puducherry and India's first woman IPS officer, delivered a keynote address during a special edition of *Future You Talks*.
 - **His Excellency Dr. Joseph Muscat**, Former Prime Minister of Malta, accompanied by **Mrs. Michelle Muscat**, Former First Lady, and **Mr. Reuben Gauci**, High Commissioner of Malta in India, attended the *Apprise 2024* conference.

Strategic Collaborations:

- **Memorandum of Understanding (MoU)** signed with the **National Research University of Electronic Technology (MIET)**, a premier institution in Russia, to promote joint research and academic exchange.
- Woxsen University has officially joined the **BRICS+ Universities Association**, a prominent international alliance connecting leading higher education institutions from BRICS countries and other emerging economies, including Argentina, Egypt, Ethiopia, Iran, Saudi Arabia, and the United Arab Emirates.

Media Recognition:

- Woxsen University was featured in **Galicia Confidential**, the most-read newspaper in the Galician language, highlighting the institution's growing global visibility and academic impact.

Chapter IV

RESEARCH

4.1 RESEARCH HIGHLIGHTS

A. SCOPUS & RESEARCH METRICS

- **Total SCOPUS-Indexed Articles:** 800+
- **H-Index:** 34
- **Total Citations:** 6,500+
- **Patents Published:** 130+
- **Patents Granted:** 05+
- **Designs Registered:** 35+
- **Designs Granted:** 07+
- **Faculty-led CoEs:** 28
- **Student-led CoEs:** 27
- **CoEs Partnered with Universities:** 11
- **CoEs Partnered with Industry:** 11

B. AI Research Centre of Excellence – Output Overview

- **Journal Articles:** 20
- **International Conference Papers:** 08
- **Books Published:** 15
- **Book Chapters:** 24
- **Patents Filed:** 07
- **Articles in Magazines & Blogs:** 39
- **Completed In-house Projects:** 11
- **Ongoing Projects:** 10
- **Consultancy Projects in POC Stage:** 03 (Valued at ₹34 Lakhs)
- **MOUs with Industry Partners:** 04
- **MOUs with International Universities:** 05
- **Short-Term Courses Launched:** 08

C. International AI Events

1. One-Week Short-Term Course on Advanced Technologies in Healthcare (with Deeplearning.ai)
2. *Future Fronts* Metaverse Hackathon (with Venus Venture & Scubaverse)
3. Short-Term Course on Building Emotional Intelligence
4. 3rd International Conference on Artificial Intelligence & Knowledge Processing (AIKP'23) (with University of St. Thomas, USA)
5. *Think Tank Thrive* – Ideathon on Industry Challenges (with Almaty Management University & Astana IT University, Kazakhstan)
6. *Future Tech Summit 2023* (with Johannesburg Business School, South Africa)

D. AI Awards & Initiatives

- Secured **3rd Place** in *AI4SDG* at GBSN Beyond 2023
- Launched **Woxsen AI Policy Taskforce** and **AI Assessment for Higher Education**
- Developed a **Generative AI & Metaverse App** for experiential learning
- Faculty trained on Metaverse; hosted **Woxsen Metaverse Odyssey** for SDG awareness
- Completed the **IT Empowerment Initiative** by the School of Business
- Submitted **4 Research Grant Applications**
- **Two New Book Proposals** Accepted (Healthcare & Neuromarketing)
- Launching the **Woxsen Insights Network (WIN)** on July 1 under AIRC – a podcast and interview series aimed at deep-diving into research-driven knowledge sharing

4.2 CENTRE FOR LANGUAGES AND MULTICULTURAL COMMUNICATION (CLMC)

- Signed MoU with **Linguapax International**, Barcelona, Spain
- MoU signed with **UNESCO Chair of World Linguistic Heritage**, University of the Basque Country (UPV/EHU), Spain
- Hosted the **Inaugural Symposium** of CLMC featuring keynote by **Dr. Imtiaz Hasnain**, Maulana Azad Chair Professor, MANUU

Chapter V

CORPORATE ALIGNMENT

5.1 Engagement Overview

- **MDP & Projects in Pipeline:** ₹1.4 Crore
- **Industry Guest Sessions:** 26
- **Corporate Executive Fellows:** 293
- **Professors of Practice:** 63
- **Industry Visits (Domestic & International):** United Breweries, Recykal, TCS, Titan, Skyroot
- **Woxsen Corp Hub Consulting:** Launched
- **Industry MOUs Signed:** 40
- **Industry Partners:** Fortune 100 (9), Fortune 500 (24), Startups (7)

5.2 Signature Events

- **Woxsen Global Executive Summit 2023**
- **Infinity 2023**
- **Dinner With CEO** – 23 February 2024
- **Masterclass by Prof. James Stoner** – 9 February 2024
- **School of Business Marketing Conclave** – 28 February 2024
- **Dinner with Former PM of Malta** – 8 April 2024, attended by 9 CXO-level corporate leaders

5.3 Industry Projects / Training / Consultancy / MDP Initiatives

Organization Name	Project Type	Project Area
Amara Raja Design Alpha	MOU pitched	Jt. Research, internship
College of Defence Management	MOU submitted	Academic collaboration, research projects.
KJOC Global LLP	MDP Planned	Price Optimizations & AI and Chat GPT for Excel
Western Coalfields Limited	MDP Planned	Design Thinking & Strategic Management
Elico Healthcare Services	MOU	On skill-building measures
Recykal	MOU	Jt. Research and skill building & case study building
Re sustainability Ltd	MOU	Jt. Research and skill building & case study building

Chapter VI

ETHICS, RESPONSIBILITY & SUSTAINABILITY (ERS)

Woxsen University's social wing has made a meaningful impact on **6,465 individuals**, including children, women, and rural residents across **14 underserved communities** in Telangana and Andhra Pradesh over the past year. Our ERS initiatives reflect our unwavering commitment to inclusive growth and social transformation.

Key ERS Initiatives :-

- **Environmental Awareness Program:** Conducted by the School of Liberal Arts & Humanities for Class X students, focusing on sustainability and biodiversity (March 7, 2024).
- **Social Infrastructure Project:** Renovation of the Kamkole hostel for socially marginalised boys, led by the TRY Rural Entrepreneurship initiative.
- **Skill Development:** Soft skills and job readiness training for students at the Government Social Welfare Degree College, Budhera.
- **Community Healthcare:** Dental check-up camp hosted by the School of Technology in partnership with Roy's Dental Care, Sangareddy (February 7, 2024).
- **Educational Support:** Distribution of stationery and resources to three government primary schools and one Anganwadi center in Medak District.
- **Social Justice Day Celebration:** Organised by the School of Law, dedicated to empowering young girls at the Government Girls School, Sadasivpet.
- **Women Empowerment & SDG 5:** Conducted by the School of Sciences to raise awareness and support women's safety and leadership.
- **Menstrual Health Advocacy:** Launch of "Breaking the Silence" project by the School of Arts & Design, promoting workplace inclusivity and menstruation awareness.

Highlights :-



On 8th August 2023, three students from school of humanities visited Allapur for the initiative of spotlight on village. Sarpanch Ankarpalli Nagalakshmi administers the local governing body, the gram panchayat, in the charming village of Allapur, that has a population of 650 inhabitants. The "Spotlight on Village" initiative's visit to Allapur on August 8th, 2023, illuminated the exceptional leadership of Sarpanch Ankarpalli Nagalakshmi and the unwavering spirit of the village's residents. Despite resource constraints, Nagalakshmi's innovative approach and deep

commitment have driven transformative changes, from infrastructure development to environmental initiatives and educational engagement. The interaction with MPPS Allapur students showcased their eagerness for learning and their potential for growth. Through this initiative, Allapur stands as an inspiring example of how dedicated individuals and resilient communities can create meaningful progress, serving as a guiding light for other similar villages facing developmental challenges in rural India.

➤ **Kamkole School-Sports Fest :**

The school management of Government high School-Kamkole had approached us, expressing their desire to organize an Independence Day sports competition for their students at our university campus due to lack of sports facilities at their school.

As our university actively support the UN SDGs, organising sports meet at our campus is in line with the UN SDG 4 (Quality Education) and UN SDG 3 (Good Health and Well-being), we believe that this collaboration will provide a fantastic platform for the students of Government High School-Kamkole to showcase their sporting talents and promote physical activity. Woxsen Kirda Sports club coordinated the event and made it a success.

Sports event: Volleyball, kabaddi, throwball, cricket and football

Program date: 7-9/08/2023 (3 days)

Timings: 1.00PM-4.00PM (3hrs each day)

Participants: 300 students (100 students per day)

Woxsen Students Participated: 20



➤ **ERS- Session on Child Rights :**

On 22nd December 2023, as part of ERS Activity, School of Law, Woxsen University visited ZPHS Kamkole and conducted awareness program on Right to Health and Right to Education between 11am to 12pm. We were given 9th Standard classroom to conduct the event. Along with the Faculty Dr.Ajoy Jose, two first semester law student volunteers namely Sanskruthi Reddy and Sathvik Reddy joined for the event. Human Rights are universal rights of all human

beings, regardless of race, colour, sex, language, religion, political or other opinion, national or social origin, property, birth, or other status. Every human being has the right to the highest attainable standard of physical and mental health.



➤ **Empower Her Wellness**

The "Swasthya Mela," organized by the School of Sciences in collaboration with Olive Hospital, took place on April 30, 2024. This health-centric event aimed to prioritize the well-being of Woxsen University's Group D employees by providing comprehensive medical assistance and resources. With a focus on fostering a culture of health and resilience, the day was structured to offer a wide range of activities and services tailored to enhance participants' health awareness and practices.

The inclusion of comprehensive medical tests and health assessments at “Swasthya Mela” underscored the event's commitment to prioritizing the well-being of Woxsen University's Group D employees. By offering a range of tests and screenings, the medical camp provided participants with essential information about their health statuses, empowering them to make informed decisions and take proactive steps towards healthier lifestyles. As we reflect on the success of Swasthya Mela, we recognize the significance of these medical tests in promoting health awareness and fostering a culture of wellness within the Woxsen community.



➤ **Street Cause Woxsen's & Finance Studio Heartwarming Initiative at Kamkole Boys Hostel :**

On April 21, 2024, Street Cause Woxsen & Finance Studio organized a heartwarming initiative to give back to the community. Around the vicinity of the campus of Woxsen University, is where the Kamkole Government Hostel is situated where we distributed essential items and joy.

Key Takeaways: We distributed essential items including clothes, stationery, chocolates, sports facilities, and shoes to Kamkole Boys Hostel residents.

- Engagement & Participation: The initiative saw active participation from the MBA batch of 2022-2024 and support from Dr Prasad Padmanabhan's Finance Studio and Dr Bjorn Espen Eckbo FinWiz Woxsen.

- Impact & Outcomes: Through collective effort, the initiative made a meaningful impact on the lives of those in need, highlighting the spirit of compassion and empathy.

• **Conclusion and Follow-up Plan:**

Street Cause Woxsen's initiative at Kamkole Boys Hostel was a success, thanks to the generous contributions and support from the MBA batch of 2022-2024, Dr Prasad Padmanabhan's Finance Studio, and Dr Bjorn Espen Eckbo FinWiz Woxsen. This event exemplifies the power of collective action and the importance of giving back to our communities.



➤ **Session on cleanliness, Hygiene and Sanitation :-**

By 42nd Amendment in the Constitution of India Article 48A was added to DPSP which mentions 'To protect and improve the environment and to safeguard forests and wildlife' whereas by the same Amendment a duty was also casted upon the citizens under Article 51A, to 'Protect and improve the natural environment including forests, lakes, rivers and wildlife and to have compassion for living creatures'.

On 24th January 2024, as part of ERS Activity, School of Law, Woxsen University visited near Panchayat Raj Office Kamkole and conducted awareness program about adverse effects on health due to negligence of cleanliness, Hygiene and Sanitation. Along with the Faculty Prof. Ummul Waraah and Prof. Nehal Ahmad, three first semester law student volunteers Lokesh, Sharath and Harshini (I Sem BBALLB(Hons)) joined for the event.

The idea was to create an understanding among the targeted group for making a rightful choice in day-to-day life in accordance with the sustainability principles enshrined in our constitution.



➤ **Arts & Crafts session for Children of Labor workers :-**

Organized weekly by the School of Architecture & Planning, the students indulged the manual worker's (NCC) children with multiple activities. This month, on 4th May 2024, Saturday, the students indulged the kids with the finger painting. Following are few pictures of the activity.



Chapter VII

CAREER PROGRESSION

7.1 Entrepreneurial Development – Trade Tower

Woxsen's **Trade Tower** continues to nurture entrepreneurial excellence:

- **MSME Grant:** Secured ₹1.45 Cr from the Ministry of MSME, Govt. of India, for projects by Prof. Dhruma Bhavsar, Ms. Avani Reddy, and Ms. Charu Dhyani.
- **Entrepreneurship Workshops:** Organised *IDEATIA: Idea Generation Workshop* and *Innovative Business Idea Workshop* (February 22, 2024) in collaboration with Sahyogh Club.
- **Thought Leadership Series:** Launched *Talks from the Top* to bridge the gap between ideation and startup creation.
- **Student Engagement:** Hosted a session on entrepreneurial mindset for students from Dr. B.R. Ambedkar Institute of Management Technology.
- **Startup Ecosystem:** Signed **30+ MoUs** with emerging startups and industry mentors for incubation and guidance.

7.2 Placement Readiness & Highlights

What makes Woxsen students' industry-ready?

- **150+ Industry Exposure Sessions** including leadership series, conclaves, and guest lectures.
- **Career Connect Services:** Personalised career mentoring by a dedicated coach throughout the academic program.
- **Skill Development:** Regular workshops run by the Placement Preparation Team.
- **Industry-Academia Integration:** Ongoing collaboration to develop customized training modules and centralized content repositories.

Placement Outcomes

Program	Highest Package	Average Package
B. Tech (2020–24)	₹ 24,00,000	₹ 8,08,000
MBA (2022–24)	₹ 19,00,000	₹ 9,10,000
B. Des (2020–24)	₹ 12,00,000	₹ 7,25,000
BBA (2021–24)	₹ 9,00,000	₹ 6,40,000

7.3 Student Achievements

- **Abhinav Kolla** : Won *Best Animated Short Film* for *BAND* at the Indo-French International Film Festival.
- **Sreeja Rayab**: Secured sponsorship from *The Saga* for an international fashion competition.
- **Octaves Band** (led by Rajendra Meshram Mudhur): Runners-up at *Battle of Bands* hosted by Mahindra University.
- **Generative AI Certification**: Students received certification via Microsoft's specialised AI program.
- **Architecture Heritage Award**: SoAP students secured second place in the *Council of Architecture's Excellence Awards*.
- **Design Registration**: Granted to Manikya Sai Tejaswini V and Anthima Ram for their innovative design work.
- **Hackathon Success**:
 - B.Tech. 2nd-year students: First Runners-Up at *Hard War 2.0*, UPES, Dehradun.
 - Other B.Tech. teams achieved top honours at the national-level hackathon by the Oriental Institute of Science & Technology, Bhopal.

7.4 School Wise Achievements

A. SCHOOL OF BUSINESS

The School of Business (SoB) at Woxsen University has witnessed a year of **remarkable milestones**, international representation, and influential thought leadership across global platforms.

➤ Highlights of the Year

- **Global Media Recognition**
Prof. Syed Hasan, Associate Dean, featured in an exclusive interview with **Asharq News**, Saudi Arabia, sharing insights on contemporary business education and leadership.

- **Advisory Board Engagements**

- Hosted the **2024 In-Person International Advisory Board Meeting**, concurrently with the **Entrepreneurial Excellence Summit**.
- Organized the **3rd International Research Advisory Board Meeting** under the aegis of the Centre for Management Research.

- **Strategic Collaborations & Summits**

- Co-hosted the **Entrepreneurial Excellence Summit 2024** in collaboration with **WE Hub**, Government of Telangana.
- Released a **first-of-its-kind knowledge report** titled '*Revisiting Leadership in the Age of Algorithm*' in partnership with **CII Leadership Centre**.

- **Academic Prestige & Recognition**

- Selected by the **Academy of Management** as one of only four Indian institutions to present at the prestigious **OB Division Symposium**.

➤ **International Representation**

- **Times Higher Education Asia Universities Summit**

Dr. Kakoli, Dean-SoB, represented Woxsen at the Sunway University-hosted summit, strengthening global academic relations.

- **Blockchain Festival Asia 2024, Singapore**

Prof. Syed Hasan showcased Woxsen's innovation ecosystem at this international platform.

- **CII National HR Excellence Award Confluence 2023–24**

Dr. Kakoli contributed to a high-impact panel discussion on HR strategies in dynamic economies.

- **BioTechX USA 2024**

Dr. Hemachandran will deliver a keynote on "*Necrobotics 360: Shaping the Future of Healthcare*", bridging technology and life sciences.

- **Global Conference on AI & Human Rights, Slovenia**

Dr. Hemachandran presented his research at the Faculty of Law, University of Ljubljana, on AI's implications for human rights.

- **SuperReturn Emerging Markets 2024, Amsterdam**

Prof. Syed Hasan was an invited speaker at this global investment conference, bringing in perspectives from emerging economies.

- **MOVE: Mobility Reimagined Conference**

Dr. Rajesh Kumar served as **Technical Chair** and **Panel Member** at the Tech, Data & Innovation Stage, furthering discourse on future mobility.

➤ **Strengthening Global Relations**

- Strengthened strategic partnerships, including one with the **Indian Navy**, marked by a visit from **Lieutenant Commander Ravi Prakash Singh**.
- **Dual Degree Programs** established with **Antwerp Management School**, **Porto Business School**, and **Montpellier Business School**.

➤ **Impressive Rankings**

- **MBA in Business Analytics** ranked **#3 in India**, **#13 in Asia**, and among the **Top 101+ globally**.
- **MBA in Finance** ranked **#2 in India**, **#14 in Asia**, and **Top 151+ worldwide**.
- **MBA (General)** ranked **#17 in India**, **#27 in Asia**, and among the **Top 151+ globally**.

➤ **Distinguished International Guests**

- Hosted former **Prime Minister Yves Leterme** of Belgium and **Prof. Kenneth Bollen** from UNC, **Prof. Meelis Kitsing** from Estonian Business School, and **Dr. James Stoner** from Fordham University, fostering intellectual engagement.
- Engaged with industry leaders like **Mr. Jose Antonio Cachaza** from LALIGA and **Dr. José I. Rojas Méndez** from Carleton University.

➤ **Prestigious Collaborative Programs**

- **Progressive Studies Program**, in collaboration with **Kedge Business School**, provides students with global exposure.
- **TRY Rural Entrepreneurship initiative** recognised as the **2024 PGS Sustainability Awards Regional Winner** for South and Central Asia.
- **Apprise Initiative** hosted **Dr. Joseph Muscat**, former Prime Minister of Malta, focusing on **gender parity** and reducing **bias**.

➤ **Faculty Enrichment Initiatives**

- **Transformative Teaching FDP**
In collaboration with the **AI Research Centre**, Sob hosted a Faculty Development Program within the **Woxsenverse**, centered on '*Transformative Teaching: Embracing Sustainability in Higher Education*'.

➤ **Awards and Recognitions**

- **Innovations That Inspire** award from **AACSB** in 2024.
- **EFMD accreditation** for the MBA program, recognised globally.
- Selected as a **PRME Champion** for 2024-2025, emphasising responsible management education.

➤ **Research and Innovation**

- **3rd place in the GBSN EFMD Going Beyond Awards** for AI-driven sustainable development.
- Achieved a **100% placement rate** for the 2024 MBA batch.
- Hosted a **Generative AI Hackathon** in partnership with **Bologna Business School**.

➤ **Exclusive Events and Programs**

- **Dinner with the CEO** networking event featuring **Mr. Pradeep Panicker**, CEO of GMR Hyderabad International Airport Ltd.
- Launched the "**AI in Business**" executive education program for professionals.

➤ **Intellectual Contributions**

- Signed **19 MOUs**, fostering cross-sector partnerships.
- Filed **5 innovative patents** and made significant academic contributions with **12 books edited, 31 book chapters, 26 conference papers, and 67 published articles**.

➤ **Celebrating Student Achievements**

- **Nine MBA students** selected for a program at **University of Groningen**, Netherlands, showcasing excellence in market research.
- **Ms. Depa Avani Reddy** won the **MSME Idea Hackathon**, securing ₹15 lakhs in funding.
- **Aaron G. Benedict** and **Abhishek Ponneri** were runners-up in a competition at **Mahindra University**.
- **Puskur Harshith Rao** and **Vivek Malempati** ranked 3rd and 15th, respectively, in a national quiz on road safety.
- **Deepesh Keswani** received the **International Strategy Award** for outstanding performance in the Market Capture Competition.

➤ **Exceptional Placements and Internships**

- **MBA graduates** Anurag Pisipati and Sushanth Kumar placed at **Ixoreal Biomed**.
- Prestigious internships for **Jaswanthi Boppisetty** and **Vamsi Kasibhotla** at **S&P Global**, with potential PPOs.
- **BBA students** secured placements at companies like **Scaler, Planon Software, Digital Nest, Arcesium, and Evergent Technologies**.
- **Paid internships** for both BBA and MBA students at **Arvind Fashion**.

➤ **Commitment to ERS/SDG**

- **Project Hunar** empowers **Madarsa students** with essential mainstream education skills.
- **Project Aspiration 2.0** introduced educational programs at **Raikud School** and plans to implement them in **10 model schools** across **Sangareddy** to broaden access to quality education.

B. SCHOOL OF TECHNOLOGY

The School of Technology at Woxsen University continued to make significant strides in academic excellence, international collaboration, and impactful research throughout the academic year 2023–2024.

➤ **Highlights of the Year**

- **Global Collaborations:** The school signed a Memorandum of Understanding (MoU) with *teal.blue Società Benefit* and *W2W Solutions Italia Srl*, Italy, marking a key step in fostering international academic and research partnerships.
- **Community Engagement:** A thought-provoking ERS (Ethics, Responsibility, and Sustainability) activity titled ‘**Stand Out Together with your VOTE for your Tomorrow**’ was conducted to raise awareness about the importance of democratic participation and voting rights among the university community.
- **Research Excellence:**
 - Prof. Balaji presented his paper, ‘**Investment Planning Framework for Mitigating Cascading Failures**’, at the prestigious **23rd Power Systems Computation Conference (PSCC 2024)** in Paris, France.
 - The **International Conference on Sustainable Smart Computing and Green Energy (ICSSCGE-2024)** was successfully organised on June 25–26, 2024, providing a global platform for discussions on eco-friendly technological innovations.
- **Experiential Learning:** Students of the school visited the **International Crops Research Institute for the Semi-Arid Tropics (ICRISAT)**, enhancing their exposure to real-world agricultural technology and sustainability initiatives.
- **Capacity Building:**

A three-day **International Faculty Development Program (FDP)** on ‘**Effective Grant Writing Strategies Using AI**’ was successfully conducted, equipping faculty with essential skills for securing research funding.

- **Innovation Ecosystem:**

In collaboration with **NGE**, the School of Technology is establishing a cutting-edge **Innovation Lab**. The infrastructure is supported by the school, while the technical components such as sensors, communication devices, and circuit boards are provided by **NGE**.

➤ **Global Partnerships**

Woxsen University has established several strategic international collaborations to advance research and industrial exposure:

- In partnership with the **City University of New York (CUNY)**, a **weather monitoring station** was installed under **Dr. Balaji Venkateswaran**, enhancing environmental and meteorological research.
- Collaborations with **Teal Blue Digital Solutions** and **W2W Solutions Italia Srl** are opening avenues in the **Industrial Internet of Things (IIoT)** domain, including joint research and internships.

➤ **Distinguished International Guests**

The school hosted several eminent international figures to share their expertise with the Woxsen community:

- **Marco Piccolino Boniforti**, an expert in human-machine interfaces and social impact innovation.
- **Roberto Caspani**, founder of **W2W Solutions** and a thought leader in energy monitoring and **IIoT** technologies.
- **Prof. PGL Leach**, Honorary Research Professor, Department of Mathematics, **Durban University of Technology**, known for his advanced contributions to mathematical sciences.

➤ **Conferences, FDPs, and Workshops**

The School of Technology has actively conducted high-impact academic events to enhance both faculty and student competencies:

- A specialized **Human Language Interface and Speech Processing workshop** was led by **Marco Piccolino Boniforti**, CEO of **Teal.Blue SB srl**, and **Roberto Caspani**, providing hands-on training with **Bixby Developer Studio**.
- The **International Workshop on Mathematical Modelling and Solution Procedures (IWMMSP 2024)** offered applied mathematical solutions for real-world challenges.
- An FDP on “**Effective Grant Writing Strategies Using AI**” (March 12–14, 2024) equipped participants with tools for leveraging AI in research proposal development.

- On February 27, 2024, an **International Seminar on the Real-Life Applications of Differential Equations** was held for first-year engineering students.
- In celebration of **National Science Day (February 28, 2024)**, over 80 students participated in a range of scientific events and competitions. The program featured guest lectures by **Prof. Satyanarayana** and **Prof. Peter Leach**.

➤ **Intellectual Contributions**

- The school signed **10 new MoUs**, facilitating rich academic and research collaborations.
- A total of **12 patents were filed**, underlining the school's innovation-oriented culture.
- Faculty and students produced **62 academic publications**, significantly contributing to Woxsen's scholarly footprint.

➤ **Student Achievements**

The School of Technology is proud to highlight a series of outstanding accomplishments by its students across diverse platforms:

- A student team secured victory at the prestigious **R1 Code Fiesta**, showcasing their exceptional programming expertise.
- **Kriti Kannan** and **Lalithya Tumuluri**, mentored by **Dr. Reddy Sekhar**, **Dr. Jaswanth Nidamanuri**, **Dr. Amogh Deshmukh**, and **Tejaswara Rao G**, were awarded a **patent** for developing an innovative system for **snake detection and repulsion**.
- At the **International Business Planning Competition**, Woxsen students represented India with distinction.
- A six-member first-year team reached the **finals of Smart India Hackathon 2023** at the Chennai Institute of Technology under the guidance of **Prof. Aditi Saxena** and **Prof. Bhanu Prakash**. Team members included:
 - **Ashwin N**
 - **Amin Soudagar**
 - **Sreeya Chatterjee**
 - **Mohammed Aqib**
 - **Sheikh Asad Ghouse**
 - **Preetham Sunku**
- **Lekhak Surya** (B. Tech, Year 1) won **first place in “Alankaar”** at **IMPLEZ 9.0**, hosted by the Institute of Management Technology, Hyderabad.

- **Aakash Chilakamarri** (B. Tech 2027) presented a research paper on "*A Virtual Patent Teacher Collaboration Platform for Tracking Students' Academic Progress*" at the **STRIDE International Conference** at Northcap University.
- Several students were selected for **internships at the National Institute of Rural Development's Geo-Informatics division**.
- **Amritesh Hiras**, along with **Bhuvin Sai, Akshith Mynampati, Aditya Jayaraman**, and **Karthik Vikranth Naidu**, secured **first place** and a cash prize of **Rs. 51,000** at the **National Level Hackathon 2k23**, held at the Oriental Institute of Science and Technology, Bhopal, under the mentorship of **Dr. Purushottam M.**

➤ **Commitment to ERS/SDG Initiatives**

The School of Technology remains committed to community empowerment and sustainable development through innovative outreach:

- **Artificial Intelligence Awareness Workshop** and an interactive leadership session were held at **Karuna High School, Sangareddy** on September 22, 2023.
- A **Dental Check-up Camp** was conducted on February 7, 2024, in partnership with **Roy's Dental Care**.
- At **Zilla Parishad School, Kamkole**, a session on "**Applications of Mathematics**" highlighted real-world applications in architecture and product design.
- The "**Empowering Rural Resilience: The Evolution of Smart Villages**" event at ZPHS Venkatapur, held in collaboration with COE-New Age Technologies, explored sustainable village models.
- The "**SOT-VOTE**" initiative promoted civic engagement and voter awareness.
- A **Medical Camp at Nature Cure Hospital, Hyderabad** (October 18, 2023), in collaboration with the **Telangana State Yogadhyayana Parishad** and the **Ministry of Ayush**, reinforced community health and wellness goals.

C. SCHOOL OF ARTS & DESIGN

The School of Arts & Design at Woxsen University continued to expand its creative and academic frontiers, integrating design thinking, industry collaboration, and global outreach into its pedagogy during the academic year 2023–2024.

➤ **Highlights of the Year**

- **Global Representation:**
Dr. Adity represented Woxsen University at **NIB 2024**, hosted by Manchester Metropolitan University's *Network of International Business Schools*, strengthening the school's global academic presence.

- **Executive Education:**

The **David Dunne Design Thinking Lab** conducted a distinctive five-week **online Executive Program**, tailored for corporate leaders. The program was facilitated by the esteemed Munwar Khan and focused on innovative problem-solving through design thinking.

- **Industry-Academia Interface:**

The **Department of Industrial Design** welcomed **Prof. Srinivasarao Patturu**, Founder of *The Why Lab*, as a jury member for evaluating student projects, enhancing real-world perspectives in design education.

- **Landmark Events:**

The School proudly hosted **Hyderabad's first design showcase – Design Vanguard 2024** at T-Works. The event featured **Mr. Adivi Sesh**, renowned actor and director, as the Chief Guest and spotlighted the creativity of emerging designers.

- **Student Entrepreneurship:**

A major milestone was the launch of **J.Qork**, *India's First Campus-Born Premium Lifestyle Brand*, developed through a student-driven capstone project. The initiative highlights the entrepreneurial spirit cultivated at SoAD.

- **Research and Dialogue:**

The School organized a session under its *Research Way* lecture series featuring **Dr. Rohit Negi**, who discussed his community-based methodology through the lens of '*Towards a People's Geography of Delhi: One Neighborhood at a Time*'.

- **Fashion Innovation:**

The **Department of Fashion Design** hosted an exclusive session titled '**The Wool We Do Not Know**' in collaboration with **The Woolmark Company**, promoting sustainable material awareness in fashion design.

- **Faculty Development:**

An **International Faculty Development Program (FDP) on Active Learning Strategy** was successfully organized in collaboration with the **Centre for Learning Design and Ding Learning, UK**, aimed at enhancing pedagogical innovation.

➤ **School Events**

- **Design Vanguard 2024**

In April 2024, SOAD made history by hosting *Design Vanguard 2024*, Hyderabad's first comprehensive design exhibition, in collaboration with **T-Works**. The event welcomed over **450 attendees**, including **government officials, corporate leaders, designers, celebrities, parents, and NGO founders**, and served as a vibrant platform for innovation and design excellence.

- **Kaleido Film Festival**

In September 2023, SOAD hosted its **inaugural Kaleido Film Festival** on campus, offering a dynamic interface between students and the Telugu film industry.

Renowned personalities such as **Sudheer Babu**, **Mrinalini Ravi**, and **director Harsha Vardhan** participated, enriching the students' cinematic understanding.

- **Valorant Tournament in Collaboration with SKOAR**

Also in September 2023, SOAD organized an inter-university **Valorant gaming tournament** in collaboration with **SKOAR**, attracting **827+ participants**, emphasizing the university's support for gaming, tech culture, and student interests.

➤ **School Achievements**

- **Ranked 2nd Top Private Design College in India (IIRF 2024)**

The Indian Institutional Ranking Framework (IIRF) ranked Woxsen's SOAD as the **#2 private design college in India**, affirming its position as a leading hub for creative education.

- **Top Spot at International Design Awards 2023**

SOAD won in the category of 'Nurturing Students and Faculty Wellbeing' at the **International Design Awards (IDA) 2023**, recognizing its holistic approach to academic and personal growth.

➤ **Faculty Development Programs (FDP) and Faculty Recognition**

- **FDP on Design Research Methodology**

(October 30 – November 3, 2023)

In collaboration with **Banaras Hindu University**, this FDP offered advanced training in design research to faculty members across India.

- **National Recognition – Ministry of Education**

In April 2024, **Prof. Munwar Khan** was named one of **55 nationwide mentors** by the **Ministry of Education, Government of India**, for a national capacity-building initiative in **Design & Entrepreneurship**.

➤ **Student Achievements**

- **Abhinav Kolla – Best Animated Short Film**

B.Des (PD-2019) student **Abhinav Kolla** received the **Best Animated Short Film Award** at the **Indo-French International Film Festival** (Feb 2024) for his film "*Band.*"

- **Film Success: "Valayam"**

The short film "*Valayam*", created by SOAD students, received multiple nominations at the **Indian Film House National Awards**:

- **Best Editor:** Mythreya
- **Best Director & Cinematographer:** Deekshath
- **Best Actor:** Venudarshan
- **Best Negative Role:** Premchand

- **A Silent Regret – Official Selection**
Akarsh Goyal (B. Des Hons., Comm. Design, 2022–2026) received an **official selection** for his short film “*A Silent Regret*” at the **Indian Film House National Awards**.
- **Mood Indigo, IIT Mumbai – Fashion Design Showcase**
In January 2024, SOAD’s **Fashion Design students** claimed the **2nd runner-up** position at **Mood Indigo**, one of India’s premier cultural fests, under the mentorship of **Prof. Ashutosh Kumar**. Team: **Esha Jayakumar, Sobhika Saravanan, Deepika Gunda, and Amisha Gogia** (Semester V).
- **Photography Competition – UCA, London**
In December 2023, SOAD co-hosted a photography contest with the **University of Creative Arts (UCA), London**, themed “*Gender & Gesture*”. **Sremanth M** won **2nd place** with a \$100 prize.
- **Pradhan Mantri Rashtriya Bal Puraskar Winner**
Gauravi Reddy (B. Des. Comm. Design, 2026 batch) received this prestigious award for promoting **Kuchipudi**, an Indian classical dance form.
- **Bank of Baroda Achievers Awards (April 2024)**
The following students were honored for their exceptional accomplishments:
 - **Bushra Fathima**
 - **Dhoni Mudrakola**
 - **Madhur Meshram Rajendra Meshram**

D. SCHOOL OF ARCHITECTURE & PLANNING

The School of Architecture & Planning (SoAP) continued to lead meaningful conversations and impactful actions in the realm of sustainable urbanism, heritage conservation, and inclusive design throughout the academic year 2023–2024.

➤ **Highlights of the Year**

- **ADOBE’24 International Conference:**
Building on the success of the inaugural edition, SoAP successfully hosted **ADOBE’24** with the theme ‘*Cities: Embracing Inclusivity*’. The event attracted extensive media coverage with features in seven leading newspapers across digital and print platforms.
- **Community Engagement & Heritage Awareness:**
SoAP students were featured in *The New Indian Express* for their participation in a collaborative **Musi River workshop**, an initiative led by *The Deccan Archive Foundation* with INTACH Heritage Academy, Aseem NGO, and Focus High School.

➤ **International Workshops:**

The school organized two international workshops – *‘People and Cities: Enhancing Urban Experiences of a University Campus’* and *‘Sustainable Paradigms: Navigating Architectural Resilience’* – fostering global academic discourse.

➤ **Academic Milestones:**

The first graduating B. Arch class at SoAP presented their pre-final projects, marking a major academic milestone.

➤ **Skill Enhancement Initiatives:**

Hosted an **International Parametric Design Workshop** facilitated by Mr. Viorel Acsinte, providing advanced exposure to computational design tools.

➤ **Professional Networking:**

SoAP launched the **Indian Plumbing Association (IPA) Student Chapter** at Woxsen University, enhancing student access to professional networks and industry knowledge.

➤ **Strategic Collaborations:**

Signed MoUs with organizations including **Sujalaam, Cluster One Creative Solutions Pvt. Ltd., Dharatal Incorporated,** and **CHATI ASSOCIATES, Nagpur,** to foster collaborative opportunities.

➤ **Urban Research Projects:**

Proposed a collaborative initiative with **The Urban Lab** to expand the *100 Junctions Project*, envisioning redesigned urban junctions in Hyderabad.

➤ **Publication:**

Published *‘Archiving Architecture Theses 2022’*, showcasing shortlisted and winning entries from the COA Awards 2022.

➤ **Student Achievements:**

A 4th semester student triumphed in the **2024 Superhero’s Abode Rendering Challenge** hosted by Archial Competition, showcasing creativity in conceptual design. Another student presented a paper titled *‘Bridging the Gap: Integrated Hubs for India’s Work-Life Challenges’* at **REVA University, Karnataka.**

➤ **Major Events & Recognition:**

Hosted the **Zonal Council Meet – Zone 5 of NASA India** on April 20–21, inaugurated by Ar. Samar Ramachandra. The event facilitated collaboration among architectural colleges from Karnataka, Telangana, Goa, and Andhra Pradesh.

➤ **Heritage Collaboration:**

In celebration of the *International Day of Monuments and Sites*, SoAP partnered with **ICOMOS India, Salarjung Museum,** and other cultural bodies to host an exhibition titled *‘Disaster and Conflicts through the Lens of the Venice Charter’*, while also contributing to the **ART+DESIGN World Heritage Day Celebrations.**

➤ School – Internationalization

Ar. Piyush Pandya, along with co-author Ar. Dhuma Bhavsar, presented a paper titled **“Heritage of Mid-Level Historic Towns in India in Connection with Historical Trade Routes and Revival of Riverine Transport.”** This research highlights the significance of mid-level historic towns in India, exploring their heritage in relation to historical trade routes and the potential for revitalizing riverine transport to enhance cultural and economic connections.

➤ School – Corporate Alignment

Woxsen University has signed an **MoU** for the formation of **Arcause Clubs**, aiming to foster community engagement and student participation in various initiatives. The university's students have achieved remarkable accomplishments across diverse platforms, showcasing their talent and dedication.

➤ Collaboration - MoU

Woxsen University has recently strengthened its collaborative efforts by signing **Memorandums of Understanding (MoUs)** with **Chati Associates, Cluster One Pvt. Ltd.,** and **Dharatal Incorporated.** These partnerships aim to enhance academic and industry connections, fostering opportunities for research, innovation, and practical learning experiences for students and faculty.

➤ Faculty Achievement-Research

Woxsen University faculty have been actively engaged in impactful research and scholarly activities in the field of architecture and planning:

- **Prof. Rajdeep Routh** and **Prof. Dhuma Bhavsar** published their paper, **"Evaluating the Relevance of Good Governance Parameters in Acceptance of Cultural Policies: A Case of Heritage TDR at Ahmedabad"**, in the journal **Heritage and Society** by Taylor & Francis on **July 6, 2023.**
- **Dr. Ravikumar S.** had his paper, **"Characterisation of Fused Deposition Modeling Components Fabricated at Different Print Orientations"**, accepted for publication in **Engineering Research Express.**
- **Prof. Sonia Gupta** was invited to speak at the **Stockholm International Water Institute's World Water Week** (August 20–24, 2023) on **"Women Leaders: Leading Innovations for Change in the Water Sector."**
- At the **International Conference on Restructuring, Revamping, and Rebuilding Independent India**, **Profs. Piyush Pandya, Rajdeep Routh, and Dhuma Bhavsar** presented their paper, **"Crafting Policies: Analysis of the Craft Sector Policies of Gujarat State."**
- **Prof. Piyush Pandya** also delivered a guest lecture on **"Introduction to Urban Heritage Management"** at **Swarnim University** on **August 19, 2023.**

- **Prof. K Chandrakanth** contributed to the field of plumbing with articles on "**Net Zero Sanitary Waste in Built Environment**" and "**Use of BIM in Plumbing Service**" in **Indian Plumbing Today**.

➤ **Sustainability and Innovation Initiatives**

- The **Bandha Project**, led by **Dhruma Bhavsar**, **Shweta Prasad**, and **Vishakha Rao**, received the **Bandha grant** under the **MSME Idea Hackathon 3.0 for Women Innovators**. This project integrates **sustainability**, **women's empowerment**, traditional Indian textiles, and government support to transform the wellness and sustainability market. The grant was announced on **February 29, 2024**, at the **CPSE Conclave in Vigyan Bhawan, New Delhi**, by the Hon'ble Minister of MSME.
- **Shweta Prasad** and **Dhruma Bhavsar** also secured the **SEED Research Grant 2024** from Woxsen University for their project, "**Revolutionizing Mobility in Class II Cities**", which focuses on enhancing safety, resilience, and inclusivity in road infrastructure for sustainable urban spaces.
- The **Charminar Precinct Revitalisation project**, led by **Debalina Ghosh** and **Rajdeep Routh**, also funded by the **SEED Research Grant 2024**, aims to improve **traffic management**, **public space quality**, and **heritage preservation**.

➤ **Faculty Achievement - Conference**

Woxsen University faculty have made significant contributions to international conferences in diverse fields:

- **Dr. Ravikumar S.** presented his paper, "**Comparative Study on Empirical-Based Models for Shear Strength of RC Beam-Column Joint**", at the **International Conference on Cement and Building Concrete for a Sustainable and Resilient Infrastructure (CBKR 2023)** on **March 29, 2023**, organized by the Department of Civil Engineering at the **National Institute of Technology Warangal** in association with Springer.
- **Ar. Debalina Ghosh** and **Prof. Abhijit D. Shirodkar** presented their paper, "**Adaptive Reuse of Abandoned Jute Mills Along the Hooghly River in Bengal: A Sustainable Approach**", at the **6th International Conference of Contemporary Affairs in Architecture and Urbanism (ICCAUA 2023)**.
- **Prof. Sonia Gupta** and **Prof. Suganya Law** contributed to **ICCAUA 2023** with their research on "**Circularity of Wastewater Treatment in Cities: A Study of Selected Zones in Kolkata, India.**"
- At the same conference, **Debarati Chakraborty** and **Prof. Sonia Gupta** presented their paper, "**The Evolving Fringe as Future Prime Movers of Sustainable Cities: Case Studies Around Kolkata, India,**" while **Assoc. Prof. Poulami Banerjee Das** and **Prof. Sonia Gupta** explored urban dynamics in their paper, "**The Sprawling Tales of Two Cities: Kolkata, India, and Dhaka, Bangladesh.**"

- **Ar. Merin S. Cherian, Ar. Debalina Ghosh, and Ar. Keerthana L.** discussed urban revitalization through **"Sustainable Brownfield Redevelopment: A Solution to Control Urban Sprawl."**
- In the **International Conference on Growth and Sustainability of Livelihood in BRICS Countries**, organized by **DUT-BRICS Research Institute** and **University of Kota, India**, **Prof. Rajdeep Routh** and **Prof. Dhruma Bhavsar** presented their paper, **"Evaluating the Relevance of Good Governance Characteristics in Acceptance of Cultural Policies: A Case of Heritage TDR at Ahmedabad, India."**
- **Ar. Sanjana Gupta**, along with **Ar. Piyush Pandya**, presented their work, **"Exploring the Phenomenology of Historic Urban Spaces Through Concepts of Genius Loci and Intangible Cultural Heritage,"** contributing to a deeper understanding of historic urban spaces.

➤ **Faculty Achievement - External**

- On **May 18, 2023**, the **Ministry of Housing and Urban Affairs (MoHUA)**, the **All-India Institute of Local Self-Government (AIILSG)**, and the **Indore Municipal Corporation** jointly organized a **U20 event** titled **"Reinventing Urban Governance for Indian Cities"** at the **Brilliant Convention Centre** in Indore, Madhya Pradesh. **Prof. Piyush Pandya** was invited to serve as the moderator for the thematic session on **"Championing 'Local' Potential and Identity."**
- **Prof. Pandya** also contributed to the **INTACH Heritage Academy's certificate course on Heritage and Well-being** as part of the **INTACH Certificate in Heritage Studies** and **PG Diploma in Heritage Studies** for the academic year **2022-23**. His lecture, **"Interaction and Learning in Historic Towns,"** aimed to illustrate the relationship between interaction, learning, and individual and societal well-being, exploring how urban heritage fosters various aspects of 'self,' leading to a more productive society.

➤ **Faculty Achievement - External Invitations**

- **Prof. Abhijit Shirodkar** was honored to serve as a distinguished panelist at the **Council of Architecture's International Conference on "Architectural Education in the Changing World."**
- **Dr. S. Ravikumar** was invited to deliver a guest lecture titled **"Stress Free Talk: Let's Get Tense with Stress"** at the **SPARD School of Architecture** and **VIT**, sharing valuable insights on managing stress in the architectural field.

➤ **FDPs/Webinars/Courses Conducted**

Woxsen University has been actively involved in various educational initiatives and professional development programs:

- A notable webinar titled **"Incorporating Cultural Heritage in Architectural Curriculum and Pedagogy"** was conducted by the **Council of Architecture**

Training and Research Centre in collaboration with the **School of Architecture and Planning** at **Woxsen University**.

- **Dhruma Bhavsar** was awarded certificates for successfully completing an **8-day national online training program on “Parametric Tools and Computational Design in Architecture”** and a **5-day Faculty Development Program on Python** organized by the **School of Technology** at **Woxsen University**.
- **Dr. S. Ravikumar** completed a **5-week Online Faculty Development Program on Linear Algebra** organized by the **Department of Applied Sciences and Humanities** at **Bharatiya Vidya Bhavan's Sardar Patel Institute of Technology**.
- **Prof. Gagan Jain** took part in an online training program titled **“Crossing the First Milestone in Research”** organized by the **ICFAI School of Architecture** in **Hyderabad** and participated in a workshop on **Intellectual Property Rights and Patent Drafting** conducted by the **Research and Development Cell** at **Woxsen University**.
- **Prof. Suganya Law** attended a **one-day comprehensive training program on the Telangana State Eco Niwas Samhita** organized by **Ela Green Buildings and Infrastructure Consultants Pvt. Ltd.**
- **Prof. Rajeshwar Rao** expanded his knowledge by completing various courses from prestigious institutions, including the **University of Michigan on Climate Change, Sustainability, and Global Public Health; Parsons on Digital Fashion Reality; and Yale on Roman Architecture**. He also took courses on the **Metaverse** and a **Photography Capstone Project** from **Michigan State University**, along with preparation for the **Autodesk Certified Professional AutoCAD exam**.

➤ **Faculty Achievement - PhD**

On **October 16, 2023**, **Prof. Rajdeep Routh** from **Woxsen University** participated in a session focused on **Public Policy and Public Administration** at **Pandit Deendayal Energy University**, highlighting his commitment to advancing discussions and research in the field of public policy.

➤ **Faculty Development**

- **Prof. Rajeshwar Rao** participated in online training programs on **Research Premise and Research Methodology**, organized in collaboration with **Dayananda Sagar College of Architecture**, and the **Application of PLS-SEM in Research**, conducted by the **University Institute of Architecture** at **Chandigarh University**.
- **Prof. Debalina Ghosh** contributed to **ICOMOS INDIA** by focusing on building regional cooperation through the shared cultural heritage of **Kolkata and Dhaka**, emphasizing the importance of collaboration in preserving and promoting cultural assets.

➤ Student Achievements & Engagements – School of Architecture and Planning

Woxsen University's students from the School of Architecture and Planning have showcased exemplary talent and commitment across a wide array of platforms during the academic year 2023–24.

- **Sports Achievement:**
M. Janani (Semester VI) secured **first place** at the **37th District Level Yogasana Championship 2023–2024**, organized by the Hyderabad and Ranga Reddy District Yoga Associations in collaboration with the Telangana Yoga Association.
- **Heritage Quiz Recognition:**
Students from Semester V actively participated in the **INTACH Architectural Heritage Quiz 2023**, where teams comprising Janani & Ayushman, and Pavan Raj & Ajith, received **special mentions in the top five** nationally.
- **Exhibition & Documentation:**
A student-led project titled "**Documentation of Indigenous Dwellings of Milgirpet Village, Telangana**", coordinated by Prof. Debalina Ghosh and involving nine Semester VII students, earned a **top three national position** and was showcased at the **Art, Architecture, and Design Biennale**, Lalit Kala Akademi, New Delhi (December 9–15, 2023).
- **Research Presentation:**
Shivani Kalva (Semester VII) presented her guided research, "**From Neglect to Neighbourhoods: Uncovering Zaheerabad's Hidden Potential**," at the **Urban Innovation Conference** at the School of Planning and Architecture, Bhopal (March 1–3, 2024).
- **Thematic Poster Competition:**
Students participated in a poster-making event on "**Women and Water**," organized by Woxsen School of Architecture & Planning in collaboration with the Indian Plumbing Association.
Winners: *Jarupula Aaradhya* and *Bollaram Jahnavi*.
- **Startup Exposure:**
Praveen Kumar GD (Semester II) represented Woxsen at the **Startup Maha Kumbh Yatra** in Delhi (March 18–22, 2024), organised by DPIIT, Invest India, and Startup India.
- **Workshops & Field Engagement:**
Students took part in the workshop "**From Classroom to River Front**" (March 24, 2024), organised by The Deccan Archives Foundation in association with INTACH Hyderabad and ASEEM, fostering hands-on learning in urban riverfront revitalization.
- **Museum Exhibition:**
On the occasion of the **International Day of Monuments and Sites**, students

exhibited their work at the **Salarjung Museum**, themed "**Disaster and Conflicts through the Lens of the Venice Charter**," in collaboration with ICOMOS India.

- **Leadership & Hosting:**
Woxsen University hosted the **NASA Zonal Council Meeting – Zone 5** (April 20–21, 2024), inaugurated by Ar. Samar Ramachandra. The event brought together architecture schools from Karnataka, Hyderabad, Goa, and Andhra Pradesh, fostering collaboration and cultural exchange.
- **Design Competition Victory:**
Manan Mantri (Semester IV) won **first prize** in the **2024 Superhero's Abode Rendering Challenge**, organised by Archial Competition, for his imaginative design of a superhero's residence.
- **Climate Action Recognition:**
Students *Shreya Atasniya* (Sem 8), *Vansh Doshi* (Sem 6), *Vardhan Tated* (Sem 2), and *Abhay Simha* (Sem 2) participated in the **Seeds of Peace competition** organised by the U.S.-based Student Society for Climate Change Awareness. Their projects were recognised nationally, earning them advancement to **Phase 2**.
- **Course Completion – Adaptive Reuse:**
Students completed the '**Adaptive Reuse Course**', a joint offering by Woxsen University and the **National Institute of Urban Management (NIUM)**. The course emphasised sustainable design solutions for underutilised heritage sites.

E. School of Liberal Arts & Humanities

The School of Liberal Arts & Humanities (SoLAH) showcased dynamic academic growth, interdisciplinary engagement, and international collaborations throughout 2023–2024.

➤ **Highlights of the Year**

- **Academic Conferences:**
Successfully hosted **Resonance 2024: International Conference on Human-Machine Interaction** in July. Also organized '*Like and Subscribe: 1st Conference on Digital Cultures, Influencers & Social Media in India*' on April 27–28, 2024, reflecting on evolving digital identities and narratives.
- **Global Academic Engagements:**
Welcomed **Dr. Uwe Skoda** (Aarhus University, Denmark) and **Prof. Jyotrimaya Tripathi** (IIT Madras) for lectures and collaborative interactions.
- **Research and Field Practice:**
Dr. Ranita Basu completed her Faculty Immersion Programme on *Disaster Risk Reduction and Psychological Support* and is currently developing a case study on

'Building Resilient Communities in Himachal Pradesh' in partnership with DOERS NGO.

- **Publication and Literary Initiatives:**

Launched '**REMINISCENCES**', Woxsen University's first-ever literary magazine, celebrating student creativity and critical thought.

- **Debate & Discourse:**

The student-led platform **Centre Stage** hosted a debate on '*Can Political Party Manifestos Sway Voters during Lok Sabha Elections 2024?*' encouraging civic awareness and political discourse.

- **Faculty Research Highlights:**

- **Dr. Antarleena Basu** published her article '*We shall be faithful from generation to generation*' in the *Journal of Graphic Novels and Comics*, examining totalitarian narratives in *Guy Delisle's Pyongyang*.
- **Dr. Areeba** participated in a democracy-focused workshop organized by the **National Institute of Advanced Studies**, Bangalore, in partnership with **Hanns Seidel Stiftung**, Germany.
- **Dr. Brundaban Mishra** was selected as an **Academic Collaborator** for the *Marginalized & Endangered Worldviews Study Centre* at **University College Cork**, Ireland.

➤ **Distinguished International Guests**

In 2023, SOLH welcomed globally renowned academics to enrich its intellectual landscape:

- **Adjunct Professors:**

- Prof. (Dr.) Farooq Kperogi
- Dr. Nadia Mansour
- Hari Hara Sudhan Ramaswamy

- **Distinguished Professors:**

- Prof. (Dr.) Abiodun Salawu
- Dr. Faisal Al Rfouh

These appointments significantly enhanced the university's global academic standing and offered students unique insights from diverse scholarly perspectives.

➤ Prestigious Collaborative Programs

The School of Liberal Arts and Humanities continues to foster global academic relationships through strategic MoUs and thought leadership:

- Signed a landmark MoU with **Prof. Gita Dharampal** from the **Gandhi Research Foundation**, deepening philosophical and cultural studies collaborations.
- Entered international partnerships with:
 - **Ahram Canadian University, Egypt** (September 18, 2023)
 - **University of Sinop, Türkiye** (October 25, 2023)
These agreements promote research, student and faculty exchange, and joint academic events.
- As part of the **Pierre Bourdieu Virtual Lecture Series**, the School hosted a compelling session on “*Religion and Environmental Crisis*,” exemplifying its commitment to addressing contemporary global issues.

➤ Commitment to ERS/SDG Initiatives

SOLH has actively contributed to Educational and Research Support (ERS) and Sustainable Development Goals (SDGs) through diverse community-focused programs:

- **Social Initiatives:**
 - *Sanitary Pad Donation Drive* for Woxsen's support staff.
 - *Syntax Spotlight*: Ongoing English language instruction for students at Municipally Government School.
 - *Project Aspiration 2.0*: Career guidance workshops for schoolgirls, encouraging higher education and career awareness.
- **Environmental Engagement:**
 - Poster competition on *Environment and Sustainable Development*.
 - Field visit-based *Environmental Awareness Programme* at Ananthagiri Bioreserve Forest (B.A. Sem-I).
 - Awareness event on *Environmental Sustainability and Biodiversity Conservation* for 10th-grade students at Vivekananda School, Sadasivpet.
- **Educational Outreach:**
 - *Mental Health of Children* awareness for parents at Samyuktha School.
 - Discussion series on *Tribal Stakeholders in the Organic-Cosmetic Industry*.
 - Career sessions on:

- *Political Science and Indian Civil Services* by Ambassador **Mahesh Kumar Kamtam**
- *Ethnic Conflict Resolution* by **Dr. Anshuman Behera**
- *Trends in Political Science* by **Dr. Shaji S.**
- *Public Policy in India* by **Prof. Bruce Bueno de Mesquita** (NYU)
- **Mass Communication & Journalism Enrichment:**
 - “*Future of News*” and “*Data Journalism: A Primer*” sessions by **Mr. Rajesh Mahapatra** (Editor, PTI).
 - *Careers in Mass Communication* session by **Dr. Prashant Bhat**, University of Houston (Dec 22, 2023).
- **Debate and Discourse:**
 - *CenterStage*, a bi-monthly student debate forum, tackled topics such as:
 - “*Mahatma Gandhi's Role in Nation Building*”
 - “*Can Political Manifestos Influence Lok Sabha Voters in 2024?*”
- **Intellectual Contributions and Academic Excellence**
 - Hosted **15 international lectures and Faculty Development Programs (FDPs)** in 2024.
 - Contributed **20 academic publications** in books and journals, reinforcing the department’s scholarly output.
 - Organized the **2nd David Scott Kastan Literary Debate Competition**, challenging participants to debate the relevance of retelling fairy tales amid contemporary crises.
 - Launched the inaugural **Woxsen Litfest (April 3, 2024)** featuring:
 - Chief Guest: **Mr. M. J. Akbar**, former Minister of State for External Affairs
 - Speakers: **Ms. Devika Chopra** (NewsX), and **Ms. Shilpa Suraj**, acclaimed fiction writer
- **Celebrating Student Achievements**
 - **Saiba Jena** secured a coveted internship at **Advaita Labs**, facilitated by **Dr. Antarleena Basu**.
 - **Isha Rani**, under Dr. Antarleena's mentorship, had her research paper accepted in a **Scopus-indexed volume**.
 - As part of the “*Spotlight on Village*” initiative, SOLH students volunteered at the **Government Primary School in Allapur Village**, delivering community education while honing teaching skills.

F. School of Law

The School of Law (SoL) made significant strides in legal education, research, and community engagement during the 2023–2024 academic year. Through impactful collaborations, innovative programs, and contributions to legal discourse, SoL continued to build its reputation as a center of legal excellence.

➤ **Highlights of the Year**

- **National Debate Competition:**
SoL organized a **National Debate Competition** in May 2024, conducted virtually, bringing together law students from across the country to debate on contemporary legal issues.
- **Strategic Collaborations:**
 - Signed a **Memorandum of Understanding (MoU)** with **AD-roit Links**, enhancing academic and professional exchanges.
 - Announced a strategic collaboration with **A.G. & Associates**, further strengthening SoL's industry ties.
- **Faculty Development & Workshops:**
An **International Faculty Development Programme (FDP)** on '*Integrating Artificial Intelligence and Law*' will be organized by the school, reflecting the increasing relevance of AI in the legal domain.
- **Publications:**
 - Published a book titled '**VPN and Cyber Crime in India: Legality and Limitation**', addressing the challenges of cybersecurity in India.
 - Released the first volume of the **Woxsen Law Review 2024**, a peer-reviewed journal dedicated to contemporary legal issues.
- **Certificate Courses & Training:**
Launched a **6-week Online Certificate Course** on *Settlement of Family Discords*, scheduled for August 2024, focusing on legal and social approaches to family conflict resolution.
- **Field Visits & Legal Research:**
As part of the **Legal Research Methodology** course, SoL organized a field visit to **Pochampally Cooperative Handloom Society** in collaboration with **BAUDHIK**, exploring the intersection of legal research, heritage, and community welfare.
- **Expert Talks & Awareness Programs:**
 - Hosted an **Expert Talk** on '*IP and Sustainable Development Goals (SDGs)*' by **Ms. Aliaa Mohamed** to commemorate **World IP Day 2024**.

- Organized an **Awareness Session** for girls on *Muslim Personal Law* related to marriage and divorce, contributing to social awareness and legal education.
- **Faculty Internships & Collaborations:**
Faculty participated in an internship at the **Prof. N. R. Madhava Menon Interdisciplinary Centre for Research Ethics and Protocols**, Cochin University, enhancing research ethics in legal education.
- **Conferences & Competitions:**
 - Presented a paper at the **National Conference on Implementation of Indian Knowledge System (IKS) in Contemporary Legal Education** at **The Faculty of Law, University of Delhi**.
 - Participated in the **ISCB Competition** at **Solbridge International School of Business, South Korea** and the **IALS Dean's Americas and Asia-Pacific Law Deans' Forum** at **Berkeley School of Law, USA**.
- **Community Support & Outreach:**
 - Extended **Legal Aid** to victims of **Rape & Sexual Harassment** through the **Sakhi Centre, Sangareddy**.
 - Launched **Kavach: Integrative Training Workshop** in Law and Psychology for Social Workers, fostering cross-disciplinary training for legal professionals.
- **Monthly Online Law Series:**
Hosted a monthly **Online Law Series**, featuring **Adv. Rameesh Ramesh Babu**, Partner at King Stubb & Kasiva, Advocates & Attorneys, covering current legal trends and practice.

➤ **Conferences, Seminars & Faculty Development Initiatives**

The School of Law actively participated in and organised numerous high-impact academic events during the year:

- **International Conference: Apprise 2024**
(April 8, 2024) – Focused on women's contributions in STEM and STEAM. Keynote speakers included **Dr. Joseph Muscat** and **Mrs. Michelle Muscat**.
- **Diplomats' Conclave**
(September 22–23, 2023) – A high-profile gathering of former ambassadors and civil servants, such as **J.K. Tripathi** and **Srikumar Menon**, exploring global diplomacy and geopolitics.
- **Lecture Series & Guest Talks**
 - *January 2024*: Launched a lecture series on **Research Methods and Ethics**

- *February 15, 2024*: Guest lecture by **Prof. Pok Yin Stephenson Chow** (Newcastle Law School) on “*The Evolving Notion of Culture in International Legal Protection of Cultural Rights.*”
- **Conferences & Workshops**
 - *February 20–21, 2024*: International Conference on *Comparative Analysis of Sentencing Policy*
 - *March 5, 2024*: Workshop on “*Mooting Skills and Etiquette*” by **Advocate Saumya Upadhyay**
 - *March 6, 2024*: Model Lok Sabha on “*Global Development of the Nation Post-2019*”, co-hosted with the **Centre of Excellence (COE)**
 - *March 12–14, 2024*: International Conference on *Media, Law, and AI in the Post-Truth Era*
 - *March 21, 2024*: Session on *Legal Journalism*
 - *April 25, 2024*: **World IP Day** celebration with **Ms. Aliaa Mohamed** (WIPO Academy)
- **Entrepreneurial Awareness**
 - *April 16, 2024*: Awareness session on **Entrepreneurship**, in collaboration with **Trade Tower**
- **Faculty Development Program**
 - *April 25, 2024*: Virtual FDP on “*Adapting to New-Age Technologies in Academia, Industry, and Research.*”
- **Honorary Recognition**
 - *May 7, 2024*: **Dr. Kiran Bedi**, India’s first woman IPS officer, was conferred the title of **Emeritus Professor of Law**.
- **Other Notable Events**
 - *April 22, 2023*: Panel Discussion – “*Arbitration vs. Litigation*”, with 180 participants
 - *July 19, 2023*: Virtual International Colloquium – “*Spiritual Criminology and Victimology*” featuring **Prof. Natti Ronel**
 - *December 10, 2023*: Seminar on *Restorative Justice*
 - *May 17, 2023*: International Colloquium – “*Awareness on Indian and Oman Labor Law*”

➤ Student Achievements

The School of Law at Woxsen University celebrated an inspiring year of student success and engagement:

- During the **Law Week celebrations**, students demonstrated academic excellence and co-curricular prowess:
 - **Sri Pranavi V** – *1st Place*, Debate Competition
 - **Umra M Khanam** – *1st Place*, Exhibition
 - **Pakhi Khandelwal** – *2nd Place*, Poster Making
 - **Sanskruthi Reddy & Siri Yadav** – Outstanding Performance in Dance Competition
 - **Vyshnavi Ganti** – *Best Speaker*, Model Lok Sabha (organized by the University Debate Club)
- The **School of Law** also achieved *2nd place* in the **International Business Plan Competition**, securing a **70% scholarship** from Solbridge University, Korea.

➤ Commitment to ERS and SDGs

The School of Law remained deeply committed to social responsibility and sustainability through impactful outreach:

- **ERS Initiative – Kamkole Panchayat Raj Office** (*January 24, 2024*)
Awareness session on hygiene, sanitation, and public health aimed at empowering local communities.
- **SDG-Aligned Program on Gender Equality**
Conducted an engagement specifically for schoolgirls, promoting **SDGs 4, 10, 16, and 17**, and raising awareness on **social justice and gender equality**.
- **ERS Session – Government Degree College, Zaheerabad** (*March 22, 2024*)
A dialogue on **women's rights and personal laws**, aligned with **SDG 16: Peace, Justice & Strong Institutions**.

G. School of Sciences

The School of Sciences (SoS) continued to make an impact in research, community engagement, and industry partnerships in 2023–2024. With initiatives ranging from healthcare and solar energy to innovative research in biomedical sciences, SoS strengthened its role as a hub for scientific advancements and societal development.

➤ **Highlights of the Year**

- **Health and Community Engagement:**

In collaboration with **Olive Hospitals**, the school hosted a **Swasthya Mela** medical camp for **Group D employees**, providing comprehensive health checkups and consultations.

- **Voter Awareness:**

SoS, in association with the **Election Commission of India's SVEEP initiative**, organised the '**Vote Shakti**' Voter Awareness Program, encouraging informed electoral participation among students and staff.

- **Academic Leadership in Research:**

- **Dr. Daya Shankar** was invited to serve as a keynote speaker at the **2nd International Conference on Rare Diseases and Orphan Drugs**, scheduled for November 2024 in the USA.
- Dr. Shankar and **Dr. Beauty Pandey** successfully completed the **Solar-Powered Vaccine Refrigerator Project**, funded by the **International Solar Innovation Council (InSIC)**.

- **Exhibitions & Collaborations:**

Hosted a **3-day exhibition** in collaboration with the **Institute of Plasma Research, Department of Atomic Energy**, showcasing cutting-edge research in plasma science and technology.

- **Strategic Partnerships:**

- Signed an MoU with **GVN Solar Power Inc.**, a leader in solar energy solutions based in Vancouver, Canada.
- Secured a collaboration with **International Institute of Information Technology, Hyderabad (IIITH)**, strengthening research and educational linkages.

- **Student Achievements:**

Mr. Guru Teja Reddy, a **B.Sc. (Honours)** student, achieved the remarkable feat of climbing **Pisang Peak, Nagkartshang**, and **Mount Everest** (5364 meters), showcasing perseverance and determination.

- **Research Leadership & Conferences:**

- Dr. Shankar served as a speaker at the **7th Education Leaders Conclave & Awards** in Hyderabad (July 18–19, 2024).
- Invited as a speaker at the **Research and Industrial Conclave at IIT Guwahati** (August 9–11, 2024).

- **MoUs and Research Centers:**

- Signed an MoU with **INTI International University**, Malaysia, ranked **QS 516**.
- Launched the **Biomedical & Applied Clinical Science (BioMACS) Research Center**, focused on addressing global healthcare challenges through interdisciplinary research.

- **Community Empowerment:**

Organised the **Bal-Vikash ERS activity** in collaboration with **Aikya Vidya Hare Krishna Movement** at **Saraswati Sishu Mandir**, Sangareddy, to empower rural communities by bringing education to underprivileged areas.

- **Disaster Management & Awareness:**

Met **Col. S.P. Pandey**, Joint Advisor, **National Disaster Management Authority, Government of India**, to discuss potential R&D collaborations and joint training programs for the '**Apda Mitra**' initiative.

➤ **Research Projects Granted**

The School of Sciences continues to make impactful strides in research and innovation through prestigious grants:

- **Dr. Daya Shankar**, Dean, received a **€4,800 grant** from **INSIC–Solar Innovation, Finland** for his project titled *"Development of Solar-based Vaccination Refrigerator."*
- **Dr. Beauty Pandey**, Associate Professor, secured **USD 3,500/month for 6 months** under the **DST-SERB International Research Experience (SIRE)** program for her project, *"Development of Graphitic Carbon Nitride Based Composites for Photo-driven Hydrogen Generation and Carbon-Dioxide Reduction."* She is pursuing the research at the **National University of Singapore**, contributing to clean and sustainable energy solutions.

➤ **Notable Events**

The School of Sciences organized a series of transformative academic and outreach events throughout the year:

- **"Pratisthapan" – Student Orientation Program**
(September 11–15, 2023)
A five-day holistic induction for new students featuring expert sessions from academia, industry, government, and institutional leadership.
- **Women Empowerment & Safety Awareness Session**
(February 9, 2024)
Featured speakers **Mrs. Saritha, IPS**, and **Adv. Vallala Nagaraju**, addressing safety and empowerment themes.

- **National Science Day Celebrations – “Vigyanshala”**
(February 27–28, 2024)
Included the inauguration of the **Satheesh Reddy Physics Laboratory** by **Dr. G. Satheesh Reddy**, Scientific Adviser to Raksha Mantri. The **Project Expo** on “*Indigenous Technologies for Vikshit Bharat*” showcased student innovations.
- **Biomedical and Applied Clinical Sciences Research Centre Launch**
Alongside this, the school was selected as a **Nodal Center by the Indian Institute of Remote Sensing (IIRS-ISRO), Dehradun**, bolstering its remote sensing research capabilities.
- **Workshop: “Generative AI for Digital Marketing”**
(February 2024)
A five-day workshop sponsored by the **Ministry of MSME**, led by **Prof. Debdutta Choudhury** and **Dr. Daya Shankar**, provided insights into the application of AI in digital strategies.
- **International Women’s Day – “Mindful Discourse: ElevateHer”**
(March 8, 2024)
A forum to invest, inspire, and include women and girls in the discourse around empowerment.
- **Voter Awareness Drive – “Vote Shakti”**
(May 8, 2024)
Conducted in collaboration with the **Election Commission of India**, the program aimed to raise awareness on electoral participation ahead of the Lok Sabha and Assembly elections.

➤ **MoUs & Collaborations**

- **MoU with Aikya Vidya – Hare Krishna Movement Hyderabad**
(January 23, 2024)
This partnership supports **tribal and underprivileged communities**, beginning with the tribal-dominated villages of **Ahobilam (Andhra Pradesh)** and **Bhadrachalam (Telangana)**.
- **MoU with IIIT Hyderabad**
(April 26, 2024)
Formalized at the IIITH campus with participation from key stakeholders:
 - From IIITH: **Prof. K.S. Ranjan** (Registrar) and **Prof. Ramesh Loganathan**
 - From Woxsen SoS: **Dr. Daya Shankar**, **Dr. Beauty Pandey**, **Dr. Ramakrishna Madaka**, and **Dr. T. Santhosh Kumar**

This collaboration aims to strengthen interdisciplinary research and technological development.

➤ ERS Initiatives

The School of Sciences continued its commitment to social responsibility and educational outreach:

- **Swasthya Mela** (*April 30, 2024*)
In partnership with **Olive Hospital**, this community health fair promoted wellness and preventive care.
- **“Bal Vaigyanik” – Science Education for School Students**
Aimed at igniting curiosity in young learners, this ERS activity promotes science awareness and motivates high school students to pursue higher education in STEM fields.

7.5 General Updates

Woxsen University has continued to make strides in strengthening its academic and global partnerships, enhancing student opportunities, and recognising faculty excellence. Here are some of the key updates from the academic year:

➤ Highlights of the Year

- **Memorandum of Understanding (MoU) with Xunta de Galicia, Spain:**
Woxsen University signed a **Memorandum of Understanding (MoU)** with **Xunta de Galicia**, Spain, fostering stronger academic and cultural ties between the institutions and exploring future avenues for collaboration.
- **Partnership with Universidad Nebrija, Spain:**
Dr. Raul signed a strategic partnership with **Universidad Nebrija**, Spain, across multiple sectors, creating several opportunities for Spain-India cooperation in research, student exchanges, and academic programs.
- **Green Innovation Challenge (GIC):**
The university organised the **Green Innovation Challenge (GIC)** competition, providing a vibrant platform for students to showcase their critical thinking skills in solving global environmental challenges.
- **The Victoria Forum - Video Contest:**
In collaboration with Woxsen University, the **Victoria Forum** hosted a video contest aimed at tackling the critical issue of building trust in a complex world, encouraging students to creatively engage with pressing global concerns.
- **Kiran Bedi - Emeritus Professor:**
We are proud to announce that **Kiran Bedi**, renowned social activist and former police officer, has joined Woxsen University as **Emeritus Professor** at the **School of Law**, enriching the academic community with her vast experience and insights.

- **Annual Academic Awards Ceremony:**

Woxsen University honoured its outstanding educators at the **Annual Academic Awards ceremony**, recognising their dedication to fostering a dynamic and vibrant learning environment, as well as their commitment to student success.

➤ **Sports**

Summary of Intercollegiate and International Sports Achievements

Woxsen University continues to foster a vibrant sports culture, celebrating significant achievements at intercollegiate, state, national, and international levels. Our students have demonstrated exceptional athletic talent and sportsmanship across a variety of events:

- **International Achievements:** At *Ekat2023*, an international badminton tournament, Woxsen students secured victories against teams from Pakistan, Russia, and Sri Lanka. Additionally, students achieved the runner-up position in the 24–30 years category at the **State Level Yogasana Championship** held in Hyderabad.
- **District & State Level:** In the **District Level Yogasana Championship**, one student represented Woxsen in the yoga category, exemplifying discipline and poise.
- **Women's Participation:**
 - A student was the **runner-up in women's singles badminton** at the *Intercollege Sports Tournament* hosted by IBS, Hyderabad (1–3 December 2023).
 - A **basketball team of nine students** and a **throwball team of eleven students** participated with strong performances at the *Mahindra University Tournament* (February 2024).
- **Men's Participation:**
 - The **volleyball team**, comprising ten students, reached the semi-finals at the *SNIST Tournament* (November 2023).
 - The **men's basketball team**, with fifteen players, emerged as runners-up in both the *SNIST* and *IBS* tournaments.
 - Three students competed commendably in the **badminton event** at IBS, while the **football team** with sixteen members showcased team spirit and determination at the same tournament.

These accomplishments underscore Woxsen University's commitment to holistic student development, where athletic excellence is celebrated alongside academic achievements. The institution remains dedicated to nurturing sporting talent and anticipates even greater success in the forthcoming seasons.

➤ **International Relations**

Woxsen University has significantly expanded its global footprint through active participation in prestigious international academic, research, and policy forums. The institution has showcased its commitment to global education and collaborative growth through a series of notable engagements and partnerships.

Participation in Global Forums & Conferences

Woxsen representatives contributed to and attended high-profile events, including:

- **GBSN Beyond** at The American University in Cairo
- **EFMD Global Asia Annual Conference**, Thailand
- **Association of African Business Schools**
- **QS Higher Ed Summit: Asia Pacific 2023**
- **OEB Global Conference**, Berlin
- **World Water Week** by SIWI
- **THE World Summit**, Sydney
- **AI Summit**, New York
- **AACSB Conference**, Osaka
- **CEEMAN Annual Conference**, Almaty
- **CII HR Conclave**, Mumbai
- **India Tech Talent League '23**, Hyderabad
- **FTSC 2023** at Parsons School of Design, USA

Faculty Contributions & Academic Leadership

- Dr. **Hemachandran K** spoke at the Association of African Business Schools and the QS Higher Ed Summit.
- Dr. **Kakoli Sen** presented at EFMD Global Asia and virtually at the University of Sistan and Baluchistan, Iran.
- Prof. **Syed Hasan** participated in a faculty exchange at IBS Moscow.
- Dr. **Adity Saxena** engaged in international dialogues at the OEB Conference in Berlin and collaborated with the University for the Creative Arts, UK.
- Dr. **Kiran Kumar Ravulakollu** presented at India Tech Talent League '23 on "Developing In-Demand Skills for Future Work."
- Prof. **Debdutta Choudhury** was recognized by AACSB.

- Dr. **Daya Shankar** delivered a keynote on green energy at a Ministry of Agriculture event.

➤ **Student Recognition**

- Woxsen students won a national-level competition at **IBS Hyderabad** and earned accolades in an international event in the **Russian Federation**.
- B.Tech students won a national-level hackathon in Bhopal with their project **AISH – Analytical Improvement of Soil Health**.
- Student teams **EVANGELION**, **ZHAGARAM**, and **LYNX** secured top spots at the **MARK XXIV Hackathon**.

➤ **Global Collaborations & Outreach**

- Woxsen's "AI for Sustainable Development Goals" initiative secured **third place** in the GBSN-EFMD *Going BEYOND* Awards.
- Hosted the **PRME Hyderabad City Meet-up**, led by Dr. Shruti Choudhary.
- Faculty and student exchange programs with **149 international universities**, with **45 outgoing** and **25 incoming** exchanges.
- Ongoing academic partnerships with **Ulster University**, **University of Bitola**, **Al Ahram Canadian University**, and **University of Sinop**.
- Launch of the "**Bal Vaigyanik**" **ERS initiative** by the School of Sciences to promote STEM among high school students.

➤ **Faculty Accolades**

- Prof. **Manikya Sai Tejaswini V** and Prof. **Anthima Ram** obtained a registered design patent.
- Hosted **ADoBE'23**, an international colloquium curated by the School of Arts & Design.
- Dr. **Shruti Choudhary** and **Sir Cary Cooper** were among the keynote speakers at **WIN'23**, Woxsen's inclusion-focused conference.

➤ **Awards & Nominations (2023)**

Woxsen University's excellence and impact have been widely recognized through numerous awards and accolades in 2023:

- **IDA 2023 Award** – Awarded to the **School of Arts & Design** in the category of *Nurturing Student and Faculty Wellbeing*.
- **Award of Excellence in Documentation of Architectural Heritage 2023** – Received by the **School of Architecture (CoA)** at the zonal level for Category C: *Indigenous Dwelling*.

- **CEEMAN Responsible Management Educator of the Year 2023** – Recognising excellence in management education.
- **Emerald Award for Best Publication (2023)** – Celebrating Woxsen’s outstanding contribution to research and academic publishing.
- **Bronze at the GBSN Beyond Awards** – Honouring the university’s global impact through sustainable and innovative initiatives.

➤ **Trade Tower & Institution’s Innovation Council**

Woxsen University continues to drive innovation and entrepreneurship through its **Trade Tower initiative**, fostering a dynamic ecosystem that bridges academic learning with real-world business application. The initiative actively supports students, faculty, and early-stage entrepreneurs through training, competitions, and strategic partnerships.

a) **Capacity Building & Training Programs**

To strengthen entrepreneurial capabilities within the academic community, Woxsen organized several impactful training initiatives:

- **Online Workshop on Entrepreneurship & Government Funding Schemes**
Aimed at faculty development, this workshop equipped educators with critical knowledge to mentor and guide student-led ventures effectively.
- **Management Development Program (MDP) on Digital Marketing**
Funded by the **Ministry of Micro, Small and Medium Enterprises (MSME)**, this program empowered participants with key digital marketing strategies to fuel business growth in a competitive landscape.

b) **Entrepreneurship Events & Competitions**

The university fosters hands-on entrepreneurial experience through engaging platforms:

- **Startup Pitching @ Global Executive Summit 2023**
An exclusive platform where student and early-stage startups pitched their ideas to an audience of global business leaders and investors.
- **MSME Idea Hackathon 3.0 (Women)**
This inclusive innovation challenge led to three winning projects, each awarded significant grants—promoting women-led entrepreneurship and scalable innovation.

c) **Strategic Collaborations**

Woxsen University’s innovation ecosystem is further enriched through impactful partnerships:

- **The Factor-Y**
Offers mentorship and collaborative opportunities for emerging entrepreneurs to refine their business models.

- **Sreenidhi Ascend Center for Innovation & Entrepreneurship**

A valuable partner in providing funding avenues, incubation support, and strategic guidance to student-led ventures.

➤ **Graduates of the Year**

The academic year **2023–2024** has been a landmark period for **Woxsen University**, marked by significant academic accomplishments, innovative initiatives, and continued strides in entrepreneurship, research, and global engagement. Woxsen’s commitment to **academic excellence, experiential learning, and thought leadership** has positioned it as a trailblazer in India’s higher education ecosystem.

Celebrating a Cohort of Excellence

This year, **516 students** successfully graduated from Woxsen University across undergraduate and postgraduate programs, each empowered with the interdisciplinary knowledge and practical experience needed to thrive in today’s competitive landscape. These graduates are the embodiment of Woxsen’s mission—to nurture capable, ethical, and forward-thinking professionals and leaders.

Chapter VIII

UNIVERSITY INFRASTRUCTURE & SET-UP

CAMPUS INFRASTRUCTURE - INNOVATION MEETS SUSTAINABILITY

8.1 Overview

Located on a **200-acre** estate near Hyderabad, **Woxsen University** stands as a **pioneering force** in modern education, seamlessly blending technological sophistication with **sustainable design**. Through **cutting-edge academic facilities**, **thoughtfully designed living spaces**, and **holistic wellness amenities**, the university cultivates a truly **world-class learning environment**.

A. Academic Excellence in Modern Spaces

Classrooms & Lecture Theatres

- Smart-enabled classrooms featuring **interactive boards, projectors, and high-speed internet** foster an engaging learning experience.
- **Amphitheatre-style lecture halls** encourage open discussions and active student-faculty collaboration.

Hi-Tech Laboratories & Studios

- From **AI and robotics labs** to state-of-the-art **design studios**, students engage in hands-on experiential learning.
- These advanced facilities serve **technology, engineering, and creative arts** disciplines.

B. The Hub of Knowledge: The Woxsen Library

Digitally Enhanced, Multi-Level Library

- Spanning **50,000 square feet**, Woxsen's library blends **traditional and digital learning** with access to **global research databases, e-books, journals, and more**.
- It provides a **tranquil and inspiring environment** for research-driven education.

Creative and Collaborative Zones

- **Group study rooms, research hubs, and creative workspaces** foster innovation.
- **Robotic book retrieval systems and digital kiosks** enhance accessibility and efficiency.

C. Accommodation & Community-Living Spaces

Student Housing

- AC and non-AC **hostels** for male and female students include **high-speed internet, common study areas, and leisure lounges.**

Faculty & Staff Residences

- On-campus **apartments and private residences** facilitate **closer mentorship and collaboration** between faculty and students.

D. Recreational & Athletic Excellence

Comprehensive Sports Facilities

- **Cricket and football grounds, tennis and basketball courts, and indoor sports arenas** support **physical fitness, team building, and leadership development.**

Wellness & Fitness Centers

- A **fully equipped gym and student lounges** provide **fitness and relaxation outlets** to maintain a balanced lifestyle.

E. Sustainability at the Core

Eco-Friendly Campus Design

- Implementation of **solar power systems, energy-efficient architecture, and natural ventilation** significantly minimizes environmental impact.

Water Management & Green Landscaping

- **Planter boxes, water-saving systems, and extensive green spaces** reinforce Woxsen's commitment to **sustainable development.**

F. Diverse Culinary Experiences

Multi-Cuisine Dining

- With options ranging from a **lively central cafeteria** to a **cozy coffee shop** and **multi-cuisine restaurant**, Woxsen provides **nutritional variety** and culinary excellence.
- Offerings include **vegetarian and non-vegetarian meals, light snacks, and wholesome dishes.**

A Campus that Inspires

Woxsen University's **campus infrastructure** is more than just a collection of buildings—it is a **dynamic learning ecosystem**. By merging **innovation, sustainability, and a student-first approach**, Woxsen cultivates an environment where **academic success, entrepreneurial thinking, and global citizenship** thrive.